



Andy Schor, Mayor

**Saginaw St. Corridor Improvement Authority
Board of Directors Monthly Meeting**

February 27th, 2025

M3 Group

221 W. Saginaw St. Lansing, MI 48933

Members Present: Tiffany Dowling, Laura Stoken, Diane Sanborn,
Peter Morman

Members Absent: Benjamin Brewer

Facilitator Present: Kahleea Washington (Lansing EDC)

Guests Present:

Public:

Recorded by: Kahleea Washington (Lansing EDC)

Call to Order/ Roll Call:

Chair Dowling called the meeting to order at 3:36 PM and Washington took roll call

Approval of Meeting Minutes - Action

MOTION: Stoken

YEAS: Unanimous

Approval of the Saginaw St. CIA 2025 Meeting Schedule- Action

The authority reviewed the dates proposed and finalized the schedule.
See the agenda packet for the dates.

MOTION: Stoken

YEAS: Unanimous

Vote on the 2025 Board Member Officers Positions- Action

The board members nominated themselves for their desired positions, as shown. Then, the members voted to approve the slate of candidates.

Chair: T. Dowling

Vice Chair: P. Morman

Treasurer: D. Sandborn

Recording Secretary: L. Stoken

MOTION: Stoken

YEAS: Unanimous

Discussion on 2025 Spending Plan and Budget

Washington provided the board with the first version of the calendar year's potential spending plan. The board discussed items that they would like to add to the plan.

Marketing RFP

Member Stoken informed the board that the Marketing sub-committee recommended M3 Group for marketing and communications services based on the RFP process. She explained the grading process before the board voted to accept the recommendation.

MOTION: Sandborn

YEAS: Unanimous

Vice President Morman will execute the contract on the board's behalf.

Other Business

Washington informed the group about the façade improvement flyers and other opportunities in the area.

Washington provided an update on the reimbursement process from the landscaping effort in 2024.

The board members inquired about the landscaping maintenance inquiry from late 2024. In November 2024, the board received a landscaping maintenance estimate from the Plant Professionals.

Member Stoken motioned to add “Approving the Plant Professional Estimate” to the agenda. Second by Sandborn

YEAS: Unanimous

Approving the Plant Prof. Estimate

Motion: Morman

Second: Stoken

YEAS: Unanimous

Public Comment

NA

Adjournment

Stoken made a motion to adjourn at 3:31PM

X
Tiffany Dowling
Chairperson, Saginaw St. Corridor Improvement Authority