



Andy Schor, Mayor

Saginaw St. Corridor Improvement Authority

Board of Directors Monthly Meeting

Monday, October 24th, 2024 @ 3 pm

M3 Group

221 W. Saginaw St. Lansing, MI 48933

Members Present:

Tiffany Dowling, Laura Stoken, Diane Sanborn,
Peter Morman

Members Absent:

Benjamin Brewer

Facilitator Present:

Alex Watkins (Lansing EDC)

Guests Present:

Public:

Recorded by:

Alex Watkins (Lansing EDC)

Call to Order/ Roll Call

Dowling called Saginaw St CIA meeting to order at 3:05 pm, Enough members for quorum.

Approval of Meeting Minutes - Action

MOTION: Stoken motioned the board to approve the September board meeting minutes with revisions of adding Morman to the present member roll count; seconded by Sanborn.

YEAS: Unanimous vote

Approval of Landscaping Maintenance Estimate - Action

The board discussed the proposal for the Pointe landscaping project.

There was discussion about the size of the boulders being installed, when and why the updated maintenance would need to be done and the cost of labor being a major part of the cost.

Approval of the Benjamin Brewer Reimbursement- Action

This action item is for reimbursement for \$403.94 to Benjamin Brewer for out-of-pocket cost needed to complete the point landscaping project.

MOTION: Dowling motioned the board to reopen the SSCIA Marketing RFP; seconded by Stoken.

YEAS: Unanimous vote

Approval of the Diane Sanborn Reimbursement- Action

This action item is for reimbursement for \$82.02 to Diane Sanborn for out-of-pocket cost needed to complete the point landscaping project.

MOTION: Dowling motioned the board to reopen the SSCIA Marketing RFP; seconded by Stoken.

YEAS: Unanimous vote

Update on BWL Bill- Action

Dowling has been working with the Lansing Board of Water and Light (BWL) on the cost of installing lights at the LANSING sign location and was able to get BWL to sponsor the lighting and bringing down the cost to around \$660 for the light installation. BWL is determining the estimated monthly utility cost before finalizing the electric plan. It was determined that the lighting is going to be installed as in-ground lighting under each letter.

Approval of Marketing RFP – Action

Board Chair Dowling recused herself from the meeting. The Saginaw St. meeting continued with board Secretary Sanborn over-seeing the meeting.

The board discussed re-opening the Saginaw St. RFP which had been talked about at earlier meetings. This will allow the board to form a new marketing committee and hire a firm to lead Saginaw St. marketing efforts.

MOTION: Stoken motioned the board to reopen the SSCIA Marketing RFP; seconded by Sanborn.

YEAS: Unanimous vote

Other Business

Stoken questioned when the updated language to the RPFs was going to be completed by the administration. Watkins stated that he would research that answer.

Public Comment

N/A

Adjournment

MOTION: Stoken motioned to adjourn meeting at 3:25 pm, Morman seconded

X _____
Tiffany Dowling
Chairperson, Saginaw St. Corridor Improvement Authority