



S. Martin Luther King Jr. Corridor Improvement Authority Board of Directors Monthly Meeting

Thursday, February 20th, 2025 – 1:00 PM
UA Local 333 Plumbers and Pipefitters
5405 S Martin Luther King Jr Blvd
Lansing, MI 48911

AGENDA

1. Call to Order/ Roll Call
2. Approval of S.MLK Jr. CIA January Meeting Minutes (1.16.25)- **Action**
3. Adoption of the 2025 Spending Plan- **Action**
4. Approval of Art Competition Funds- **Action**
5. Corridor Updates- Paul Anderson
6. Discussion on marketing and sub-committees
7. Other Business
8. Public Comment
9. Adjournment



**South Martin Luther King Jr. Blvd. Corridor Improvement Authority
Board of Directors Monthly Meeting**

January 16, 2025

UA Local 333 Plumbers and Pipefitters
5405 S Martin Luther King Jr Blvd
Lansing, MI 48911

Members Present: Amanda Defrees, Kristina Schmidgall, Don
"Moose" Sober, Dustin Howard

Members Absent: Teresa Stokes, Nikki Soldan

Facilitator Present: Kahleea Washington (Lansing EDC)

Guests Present: Paul Anderson

Public: Ali Bennett, Yanelis Lopez, Erin Buitendrop, Myles
Johnson

Recorded by: Kahleea Washington (Lansing EDC)

Call to Order/ Roll Call

Vice Chair Defrees called the meeting to order at 1:03

Approval of Meeting Minutes - Action

MOTION: Howard motioned to approve the minutes, and Schmidgall seconded.

YEAS: Unanimous

Approval of the S.MLK Jr. CIA 2025 Meeting Schedule

Motion: Howard, support Schmidgall

YEAS: Unanimous

Vote on the 2025 Board Member Officer Positions

Chair Defrees proposed accepting the new 2025 board officer position as stated below:

Board Chair: Amanda Defrees

Vice Chair: Dustin Howard

Treasurer: Kristina Schmidgall

Recording Secretary: Vacant

The slate passed unanimously

Discussion on the 2025 Annual Budget/ Spending

The board discussed the spending plan/proposed projects. The board plans to act on it at next month's meeting.

Other Business

- Washington provided updates on the CATA Bus Shelter art competition
- Chair Defrees shared information on the South Lansing Business Association and invited the board members/public to the next meeting.
- The board discussed the recent meeting on S. MLK Jr. Blvd

Public Comment

Yanelis Lopez introduced herself to the board and provided updates on her business/development project along the corridor.

Commissioner Myles Johnson introduced himself to the board.

Adjournment

1:55

X _____
Amanda Defrees

Chairperson, South Marting Luther King Jr. Blvd. Corridor Improvement Authority

S. MLK Jr. CIA

Total Budget: \$211,767 (\$121,767 in capture and \$90,000 in ARPA)

Spending Goal (75% of total budget): \$158,825.25

Spending Categories:

Aesthetic and Design	\$71,507.36	45%
Economic Reconstruction	\$23,823.79	15%
Marketing and Promotional	\$39,706.31	25%
Organizational	\$23,823.79	15%

Aesthetic and Design:

- Corridor entrances signage (\$2000) Q2
- Art competition (\$4000) Q1
- Business Beautification Grants (\$50,000) Q4
- Lighting (\$5000) Q3

Economic Reconstruction

- Business Technical Assistance Program Support (\$15,000) Q3

Marketing and Promotional

- Print needs (\$5000)
- Graphic design needs (\$7000)
- Marketing and communications needs (\$10,000)

Organizational

- Non- profit donations (\$7000) Q2
- Annual community event (\$10,000) Q3
- Scrapfest Partnership (\$15,000) Q3

**SOUTH MARTIN LUTHER KING Jr. BLVD.
CORRIDOR IMPROVEMENT AUTHORITY
OF THE CITY OF LANSING
Certificate of Resolution by Board of Directors**

At a scheduled meeting for the Board of Directors of the South Martin Luther King Jr. Blvd. Corridor Improvement Authority (S. MLK CIA) of the City of Lansing held on Thursday, February 20th, 2025 at 1:00 p.m., pursuant to notice duly given:

PRESENT: Members:
ABSENT: Members:

The following preamble and resolution was offered by;

Member: and seconded by

Member:

WHEREAS, the City of Lansing has received an allocation of Coronavirus State and Local Fiscal Recovery Funds under the American Rescue Plan Act (ARPA), to support local response efforts and recovery from the COVID-19 public health emergency; and

WHEREAS, the Lansing City Council designated the use of its ARPA allocation including an award of ARPA Funds to the Lansing Economic Development Corporation ("LEDC") and the LEDC has entered into a Sub-Recipient Agreement ("Agreement") with the City of Lansing Finance Department for the purpose of implementing programming including the LEED Initiative, façade improvement grants, Corridor Improvement Authority support, and LEDC conversion and start-up; and

WHEREAS, per the Agreement \$100,000 of ARPA Funds are to be allocated to the Saginaw Street Corridor Improvement Authority in the City of Lansing for the purpose of funding efforts allowable under ARPA that support the objectives and functions of the Saginaw Street Corridor Improvement Authority; and

WHEREAS, the South Martin Luther King Jr. Blvd. Corridor Improvement Authority and the LEDC have entered into an MOU to guide the process for identifying, approving, contracting, and financing eligible projects from the ARPA Financing; and

WHEREAS, the S. MLK CIA Board desires to strategize, plan, and implement public art to improve the aesthetic of the corridor, encourage community engagement and activation, and stimulate economic growth along the corridor; and

WHEREAS, the S. MLK CIA previously discussed and expressed interest in investing ARPA funding for beautification efforts; and

NOW, THEREFORE, BE IT RESOLVED BY THE SOUTH MARTIN LUTHER KING Jr. BLVD. CORRIDOR IMPROVEMENT AUTHORITY BOARD OF DIRECTORS OF THE OF THE CITY OF LANSING AS FOLLOWS:

1. The S. MLK CIA approves using up to \$2,000 of its ARPA funding towards installing public art onto CATA covered bus shelters.
2. The Board directs the Chair to work with Lansing EDC on the management and facilitation of the project and for the Chair to approve the release of S. MLK CIA ARPA funds.
3. Additionally, the S. MLK Corridor Improvement Authority agrees that if any section, clause or phrase of this Resolution is declared as invalid by a court of law, that ruling shall not affect the intent and purpose of this Resolution and validity of the remaining provisions of the Resolution.
4. Finally, the S. MLK Corridor Improvement Authority declares that all resolutions or parts of resolutions in conflict with any of the provisions of this Resolution are repealed.

The Board hereby approves the foregoing preamble and resolutions of Directors for the South Martin Luther King Jr. Blvd. Corridor Improvement Authority of the City of Lansing.

YEAS:

NAYS:

ABSTENTIONS:

ABSENT:

PREAMBLE AND RESOLUTIONS DECLARED ADOPTED.

STATE OF MICHIGAN)

COUNTY OF INGHAM) ss.
)

I hereby certify that the foregoing is a true and a complete copy of a preamble and resolutions adopted at a regularly scheduled meeting of the South Martin Luther King Jr. Blvd. Corridor Improvement Authority held on the 20th day of February 2025, and said preamble and resolutions are on file in the office of the Economic Development Corporation of the City of Lansing and are available to the public. Public notice of the meeting was given pursuant to and in compliance with Act No. 267, Public Acts of Michigan 1976, including in the case of a special or re-scheduled meeting, notice by publication or posting of at least eighteen (18) hours prior to the time set for the meeting. In addition, the meeting was held in full compliance with the Board's By-Laws.

IN WITNESS WHEREOF, I have hereunto affixed my official signature.

Amanda Defreese, Chair
South Martin Luther King Jr. Blvd. Corridor Improvement Authority