



S. Martin Luther King Jr. Corridor Improvement Authority Board of Directors Monthly Meeting

Thursday, January 16th, 2025 – 1:00 PM
UA Local 333 Plumbers and Pipefitters
5405 S Martin Luther King Jr Blvd
Lansing, MI 48911

AGENDA

1. Call to Order/ Roll Call
2. Approval of the S.MLK Jr. CIA November Meeting Minutes(11.21.24)-
Action
3. Approval of the S.MLK Jr. CIA 2025 Meeting Schedule- **Action**
4. Vote on the 2025 Board Member Officer Positions- **Action**
5. Discussion on the 2025 Annual Budget/ Spending Plan
6. Other Business
7. Public Comment
8. Adjournment



**South Martin Luther King Jr. Blvd. Corridor Improvement Authority
Board of Directors Monthly Meeting**

November 21, 2024

UA Local 333 Plumbers and Pipefitters
5405 S Martin Luther King Jr Blvd
Lansing, MI 48911

Members Present: Amanda Defrees, Kristina Schmidgall, Dustin Howard

Members Absent: Teresa Stokes, Don "Moose" Sober

Facilitator Present: Kahleea Washington (Lansing EDC)

Guests Present:

Public: Erin Buitendorp, Ali Bennett, Megyn Forest, Julie Thomasmas. Coye Bouyer

Recorded by: Kahleea Washington (Lansing EDC)

Call to Order/ Roll Call

Vice Chair Defrees called the meeting to order at 1:03

Approval of Meeting Minutes - Action

MOTION: Howard motioned to approve the minutes, and Schmidgall seconded.

YEAS: Unanimous

Discussion on the Art Competition Committee

Washington informed the board that she has been in contact with Lansing School District representatives and will continue working with them and other

community stakeholders to organize the review committee. The board hopes to have the committee assembled and the competition open in the spring.

Discussion on Corridor and TCP Projects

Washington notified the board that the street sign toppers were installed on the north side of the corridor and she is hoping to organize a media event with the Mayor's team soon.

The board members were asked by the TCP grantors to come up with survey question topics to ask the community at the upcoming TCP sponsored events. The board member suggested asking questions related to traffic calming measures, lighting, and an increase in green space.

Approval of P. Anderson MOU

Alex Watkins informed the board that in order to process the payment to Paul Anderson (SWAG) they need to officially vote to approve the MOU.

Schmidgall motioned to approve the MOU, and Howard seconded.

YEAS: Unanimous

Other Business

The board discussed the upcoming BWL activity on the corridor and the status of the Metro Bowl.

Watkins informed the board about the recent changes to the City's sign ordinance. The Board asked for clarification on the sign ordinance enforcement.

Public Comment

NA

Adjournment

1:39

X

Amanda Defrees

Chairperson, South Marting Luther King Jr. Blvd. Corridor Improvement Authority



S. Martin Luther King Jr. Blvd. Corridor Improvement Authority

2025 Board Meeting Schedule

UA Local 333 Plumbers and Pipefitters

5405 S Martin Luther King Junior Blvd,

Lansing, MI 48911

1:00 P.M.

January 16th

February 20th

March 20th

April 17th

May 15th

June 19th

July 17th

August 21st

September 18th

October 16th

November 20th

December 18th

****Location and dates may change****



S. MLK Jr. Corridor Improvement Authority

Board Member Election 2025

Position: Chairperson

☐ Candidate:

☐ Candidate:

Position: Vice Chairperson

☐ Candidate:

☐ Candidate:

Position: Treasurer

☐ Candidate:

☐ Candidate:

Position: Recording Secretary

☐ Candidate:

☐ Candidate:

S. MLK Jr. CIA

Total Budget: \$211,767 (\$121,767 in capture and \$90,000 in ARPA)

Spending Goal (75% of total budget): \$158,825.25

Spending Categories:

Aesthetic and Design	\$71,507.36	45%
Economic Reconstruction	\$23,823.79	15%
Marketing and Promotional	\$39,706.31	25%
Organizational	\$23,823.79	15%

Aesthetic and Design:

- Corridor entrances signage (\$2000) Q2
- Art competition (\$4000) Q1
- Business Beautification Grants (\$50,000) Q4
- Lighting (\$5000) Q3

Economic Reconstruction

- Business Technical Assistance Program Support (\$15,000) Q3

Marketing and Promotional

- Print needs (\$5000)
- Graphic design needs (\$7000)
- Marketing and communications needs (\$10,000)

Organizational

- Non- profit donations (\$7000) Q2
- Annual community event (\$10,000) Q3
- Scrapfest Partnership (\$15,000) Q3