



Lansing Gateway Corridor Improvement Authority Board of Directors Monthly Meeting

Tuesday, January 21st, 2025 – 3:00 PM

Peckham Inc.

3510 Capitol City Blvd.

Lansing, MI 48906

AGENDA

1. Call to Order/ Roll Call
2. Approval of the Lansing Gateway CIA Meeting Minutes (November. 13, 2024)– **Action** (Monthly Board and Informational Meeting)
3. Approval of the Lansing Gateway CIA 2025 Meeting Schedule- **Action**
4. Vote on the 2025 Board Member Officer Positions- **Action**
5. Discussion on the 2025 Annual Budget/ Spending Plan
6. Other Business
7. Public Comment
8. Adjournment



Andy Schor, Mayor

**Lansing Gateway Corridor Improvement Authority
Board of Directors Monthly Meeting**

November 19th, 2024 @ 3pm

Turner-Dodge House
100 E. North Street Lansing, MI 48906
Dining Room

Members Present: Robert Benstein, Bob Van Arkel, Dianne Hartwell,
Steven Bohnet

Members Absent: Jo Sperry

Facilitator Present: Kahleea Washington (Lansing EDC)

Guests Present: Mayor Andy Schor, Barbara Loyer

Public: Dale Moza, Chris , Karl Dorshimer, Allison
McCardy, Samantha Benson, Jon Lum, Brianna Hartwell, Kris Klein, Alex Watkins,
Shay Manawar

Recorded by: Kahleea Washington (Lansing EDC)

Call to Order/ Roll Call
Roll call at 3:08 pm

Approval of Lansing Gateway CIA Meeting Minutes (Oct. 1, 2024)– Action

Motion: Bohnet

Support: Van Arkle

Passed unanimously

ARPA Funds Allocation

Chair Benstein provided the LGCIA board members with two options to allocate the ARPA funds. One table included the “allocation categories” identified at last month’s meeting (option “A”), and the other table included categories outline in the LGCIA’s Development and TIF plan (option “B”). Both options provide the board members with suggestions on how to allocate the funds strategically based on the Development and TIF Plan and board priorities.

Van Arkle moved to allocate the LGCIA’s ARPA funds. Bohnet supported the motion, which passed unanimously.

Hartwell made a motion to accept ARPA Fund proposal “B”, Van Arkle seconded the motion. The motion passed unanimously

Allocation Category	Amount Allocated
Aesthetic and Design Projects	22,500
Economic Reconstruction Projects	15,000
Marketing and Promotional Project	12,500
Organizational Projects	20,000
Total	\$70,000

Public Comment:

Members of the public inquired about the source of ARPA funds and how they are allocated.

Mayor Schor explained how the City of Lansing disbursed their ARPA funds to support the CIAs and other development efforts throughout the city. Mayor Schor thanked the board members for their participation the board and the public for engaging.

Adjournment: 3:32/

Members of the Lansing EDC introduced themselves and discussed the different services and opportunities offered by the Lansing EDC.

Adjournment: 4:02

Motion: Bob Van Arkle

Support: Hartwell

X_____

Robert Benstein

Chairperson, Lansing Gateway Corridor Improvement Authority



**Lansing Gateway Corridor Improvement Authority
Board of Directors Informational Meeting**

November 19th, 2024 @ 4pm

Turner-Dodge House
100 E. North Street Lansing, MI 48906
Dining Room

Members Present: Robert Benstein, Bob Van Arkel, Dianne Hartwell,
Steven Bohnet

Members Absent: Jo Sperry

Facilitator Present: Kahleea Washington (Lansing EDC)

Guests Present: Mayor Andy Schor, Barbara Loyer

Public: **Dale Moza, Chris**, Karl Dorshimer, Allison
McCardy, Samantha Benson, Jon Lum, Brianna Hartwell, Kris Klein, Alex Watkins,
Shay Manawar

Recorded by: Kahleea Washington (Lansing EDC)

Call to Order/ Roll Call

Roll call at 3:33 pm

LGCIA End of the Year Update

Chair Benstein provided an update on the LGCIA efforts in 2024.

Other Business

Chair Benstein updated the group on development efforts at the airport.

Public Comment

Members of the public inquired more about the Façade program and the
“Beautification” Funds the board allocated.

Members of the Lansing EDC introduced themselves and discussed the different services and opportunities offered Adjournment: 4:02

Motion: Bob Van Arkle

Support: Hartwell

X_____

Robert Benstein

Chairperson, Lansing Gateway Corridor Improvement Authority



Lansing Gateway Corridor Improvement Authority

2025 Board Meeting Schedule

Peckham Inc.
3510 Capitol City Blvd. Lansing, MI 48906
3:00 P.M.

January 21st

February 18th

March 18th

April 15th

May 20th

June 17th

July 15th

August 19th

September 16th

October 14th

November 18th

December 16th

****Location and dates may change****



Lansing Gateway Corridor Improvement Authority

Board Member 2025 Position Election

Position: Chairperson

☐ Candidate:

☐ Candidate

Write in:

Position: Vice Chairperson

☐ Candidate:

☐ Candidate

Write in:

Position: Treasurer

☐ Candidate:

☐ Candidate

Write in:

Position: Recording Secretary

☐ Candidate:

☐ Candidate

Write in:

Lansing Gateway CIA
2025 Annual Spending Plan

Q1: January 1 - March 31

Q2: April 1 - June 30

Q3: July 1 - September 30

Q4: October 1 - December 31

Lansing Gateway CIA

Total Budget: \$67,594.93

Spending Goal (75% of total budget): \$50,696.20

Spending Categories:

Aesthetic and Design	\$17,743.67	35%
Economic Reconstruction	\$12,674.05	25%
Marketing and Promotional	\$7,604.43	15%
Organizational	\$12,674.05	25%

Aesthetic and Design:

- Corridor entrance signage (\$1200) Q2
- Additions to the eastside landscaping effort (\$700) Q3
- Curb maintenance (\$10,000) Q3
- Community Clean Up Day (\$5000) Q2

Economic Reconstruction

- Business Enhancement Grants (\$20,000) Q4

Marketing and Promotional

- Print needs (\$1000)
- Graphic design needs (\$3000)

Organizational

- Annual community event (\$1000) Q4
- Scrapfest Partnership (\$15,000) Q3