

DLI Board Meeting

November 14, 2024 | 11:30 am

112 S. Washington Square, Lansing, MI 48933

Board Members Present: Jen Estill, Keri Brown, Karl Dorshimer, Josh Pugh, Jesse Flores, Julie Durham

Board Members Not Present: Jennie Hinze, Nikki Thompson-Frazier

Board Advisors Present: Samantha Benson

Board Advisors Not Present: Jeffrey Brown

Staff: Mario, Julie, Shakayla, Cathleen

Minutes

1. Call to Order: Meeting called to order by J. Estill at 11:35 a.m.

2. Citizen's Comments (items not on the agenda): None

3. Correspondence: None

4. Consent Agenda Approvals

- Agenda November 14, 2024
- Minutes from October 10, 2024
- Committee Reports
- Monthly Financials – J. Durham

Motion by Karl. Second by J. Durham to approve the consent agenda. Second by:

5. Old Town Updates: Samantha presented updates regarding:

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6. Reports

- Director Report: C. Edgerly reported on assessments and why that is not an automated. Old Town and DLI will hold a joint meeting with the assessor on November 25. We will also send out a joint communication to our property owners to clarify some information and address concerns.
- President's Report: J. Estill shared a communication she had with staff and regarding First Amendment protestors impacting our businesses downtown and in Lansing. Led to discussion with board members regarding these issues and what is DLI's role in messaging and/or support for businesses in terms of information, gap filling, to help with our stakeholders feeling safe, have resources at hand, etc. DLI will also share with Samantha.

7. Action/Discussion Items

– Big Red Ball & Call to Action: J. Pugh gave an updated regarding the December 7 Big Red Ball, ticket sales, Board involvement, etc. We are ahead of our goals and will be at capacity. So, if you haven't bought a ticket –do, tell your friends, help promote! We don't want to miss people who want to be in the room, especially from this Board. We can send key talking points to Board for the event.

- Main Street Accreditation Visit Recap: J. Estill thanked the Board for attending.
- Middle Village – new boutique for remainder of cohort: J. Reinhardt shared an update regarding BeBe's Boutique joining this cohort of Middle Village through March 2025 to test the Lansing Market. If she sees success BeBe's will look at opening in Downtown Lansing as their 2nd location. The soft opening is today. The official Grant Opening and Ribbon cutting is November 21. Shakayla will send out calendar items.
- 2025 Meeting Schedule: The 2025 meeting schedule was proposed. J. Durham motioned to accept those dates. K. Dorshimer voted to accept. Motion passed unanimously.

9. Adjourn DLI Board Meeting (Motion Required for Adjournment): Motion to adjourn at 12:04 p.m. by J. Estill. Motion passed by J. Flores. Meeting adjourned at 12:04 p.m.

