



Lansing Economic Development Corporation

Board of Directors Meeting

Friday, November 01, 2024 – 8:30 AM

Lansing EDC Office - 401 S. Washington Sq. Suite 101, Lansing, MI 48933

MINUTES

Members Present: Chair - Shelley Davis Boyd, Vice-Chair - Calvin Jones, Treasurer - Catherine Rathbun, Chaz Carrillo, Sandra Lupien, Johnathan Smith, Jordan Sutton, Rawley Van Fossen

Members Absent: Secretary - Dr. Alane Laws-Barker

Staff Present: Karl Dorshimer, Kris Klein, Brandy Standler, Alex Watkins, Chelsea Dowler, Kahleea Washington, and Shay Manawar

Guests:

1) Call to Order/Roll Call

Chair Davis Boyd called the Lansing Economic Development Corporation meeting to order at 8:30 a.m.

2) Approval of LEDC Board Meeting Minutes – Friday, October 25, 2024 (ACTION)

MOTION: Member Carrillo moved to approve the LEDC meeting minutes from the Friday, October 25, 2024, Board of Directors meeting, as presented. Motion seconded by member Rathbun.

YEAS: Unanimous, motion carried.

3) Welcome New Lansing EDC Staff Member

Dorshimer welcomed and introduced new LEDC Economic Development Finance Specialist, Shay Manawar.

The Lansing EDC's Mission is to improve the Lansing community by fostering economic growth that is strategic, sustainable and equitable.

4) Micro Loan Update

Standler provided a synopsis of the six active micro loans. There is a total of approximately \$195,000 outstanding. One default loan has begun repayment. One default loan has received no payments or correspondence from business owner.

5) Corridor Update

Washington discussed the Turner-Dodge House event with the Lansing Gateway Corridor CIA. Street toppers for the S. MLK signs will be going up. Saginaw Street CIA has reopened the RFP for the SSCIA website.

6) LEED Initiative Update

Klein briefly mentioned that Christian has been working on the second cohort of the Empower program, and the Developers Diversification Program.

7) Project Updates - Reactivating LEDC Site Committee

Klein discussed the former of the new Site Committee. There will be a focus on the SSRP Grant and the Logan Square Redevelopment. Members Lupien, Carrillo, Smith, and Jones volunteered to be members of the Site Committee. 1102 S. Washington Ave OPRA was approved by City Council.

8) Operations Update - Marketing and Communications Specialist

Dorshimer mentioned that the Marketing and Communications Specialist position was posted on Indeed and has been distributed.

9) Open Forum for LEDC Board Members

Jones mentioned involvement with Silver Bells in the City.

10) Other Business

None.

11) Public Comment

None.

12) Adjournment

Chair Davis Boyd called the Lansing Economic Development Corporation meeting to adjournment at 8:50 a.m.



Karl Dorshimer, President, and CEO

Lansing Economic Development Corporation (LEDC)