



Andy Schor, Mayor

**Saginaw St. Corridor Improvement Authority
Board of Directors Monthly Meeting**

May 23rd @ 3pm

M3 Group

221 W. Saginaw St. Lansing, MI 48933

Members Present: Tiffany Dowling, John Shaski, Laura Stoken, Benjamin Brewer, Diane Sanborn, Peter Morman

Members Absent:

Facilitator Present: Alex Watkins (Lansing EDC) Kahleea Washington (Lansing EDC)

Guests Present:

Public:

Recorded by: Alex Watkins

Call to Order/ Roll Call: Dowling called meeting to order at 3:05 pm. All board members present for quorum.

Approval of Meeting Minutes –

MOTION: to approve amended board meeting minutes from April 25th by Shaski, Second by Sanborn

YEAS: Unanimous

Beautification Project Update

Brewer made the board aware that Flowers would be delivered at 3:30 on May 24th 2024. We also decided what board members would help plant and what time to show up to the sight. The board decided to show up at 3pm. Members Shaski, Sanborn, Stoken and Brewer along with Watkins agreed to help plant flowers at

the point. The board also discussed additional purchases and reimbursement for cost day of.

RFP and Marketing Plan Review and Marketing Committee Updates-Action

Washington and Stoken gave a high-level overview of the Marketing Committee and the Saginaw CIA Marketing Plan. Stoken talked about releasing the RFP and the upcoming meeting for the Marketing committee.

Downtown Placemaking Project (Kahleea Washington)-Action

Washington talked about how her placemaking project was being moved from the Lansing Gateway Corridor to the Saginaw St Corridor. The location of the public art is at the corner of Grand Ave and Saginaw St. There was some discussion about what type of art should be at this location. Reviewed online the area where the "LANSING" sign would be placed.

Other Business

N/A

Public Comment

N/A

Adjournment

Meeting adjourned at 3:49pm, Motion by Sanborn and seconded by Shaski.

X_____

Tiffany Dowling
Chair, Saginaw St. Corridor Improvement Authority