



**Saginaw St. Corridor Improvement Authority
Board of Directors Monthly Meeting**
Monday, September 30th, 2024
M3 Group
221 W. Saginaw St. Lansing, MI 48933

Members Present: Tiffany Dowling, Laura Stoken, Diane Sanborn,

Members Absent: Peter Morman, Benjamin Brewer

Facilitator Present: Alex Watkins (Lansing EDC)

Guests Present: Kahleea Washington (Lansing EDC)

Public: Kenwon Simpson

Recorded by: Alex Watkins (Lansing EDC)

Call to Order/ Roll Call

Dowling called Saginaw St CIA meeting to order at 11:08 am. Not enough members at the beginning of meeting for quorum. Once we had quorum the board went back and approved meeting minutes.

Approval of Meeting Minutes - Action

MOTION: Stoken motioned the board to approve the August meeting minutes seconded by Sanborn. The board reviewed, discusses before voted.

YEAS: Unanimous vote

Discussion on the Marketing RFP - Action

The board decided to table the decision about closing out the RFP until there were enough members present to hold quorum. Once there were enough members for quorum the motion, chairperson Dowling removed herself from the

meeting. The board decided to move forward with closing out the current RFP and to not select an awardee based upon the submissions.

MOTION: Stoken motion to close out the current marketing RFP seconded by Sanborn.

YEAS: Unanimous vote

Update on the Placemaking Project

Washington presented on the great feedback from the place making project at the corner of grand and Saginaw. 517 magazine is looking to do a story about the LANSING sign/ place making project.

Washington went over their proposal and quotes for clean-up from the plant professionals. They did have a representative go out to the site and are going to come back with estimates for cleanup and maintenance throughout the year.

Discussion on BWL Bill- Action

Washington has been in contact with border water and light to look at installing an electrical box for ground lighting of the LANSING sign. The cost for installation has been determined but still researching the amount needed for the utility bills trying to get an estimate on the monthly. No motion made until more information gathered.

Other Business

Washington announced that she has been hired full time by the Lansing economic Development Corporation and she is now the person who oversees the corridor improvement authorities. She has three main objectives she is looking at installing:

- 1) Having biweekly meetings with the chair to make sure tasks are being completed and agendas are updated for the next meeting.
- 2) Filing for tax exemption for the CIA by registering the CIA with the EIN number.
- 3) Annual meetings with the CIA chairs to discuss initiatives, collaboration opportunities and policies and procedures for the CIA's.

The CIA also discussed it's current board membership and has asked to reach out to Lansing Community College, the Irish Pub, the Realtors Association and University of Michigan Sparrow for new board members. Watkins is looking into getting in contact the organizations and the mayor to collaborate the application process for potential new board members.

Stoken was able to forward information to Washington and Watkins for a meeting with representatives with Scrapfest. The intention is to have art from scratch first limited along the four corridors. Scrapfest will be happening June 2025 and Washington and Watkins have a meeting scheduled for next week with a representative from Scrapfest to better understand the opportunity.

Public Comment

N/A

Adjournment

MOTION: Stoken motioned to adjourn meeting at 11:43 am, Sandborn seconded

X

Tiffany Dowling
Chairperson, Saginaw St. Corridor Improvement Authority