



**Lansing Economic
Development Corporation**

Board of Directors Meeting

Friday, November 01, 2024 – 8:30 AM

Lansing EDC Office - 401 S. Washington Sq. Suite 101, Lansing, MI 48933

AGENDA

- 1) Call to Order/Rollcall
- 2) Approval of LEDC Board Meeting Minutes – Friday, October 25, 2024
- 3) Welcome New Lansing EDC Staff Member
- 4) Micro Loan Update
- 5) Corridor Updates
- 6) LEED Initiative Update
- 7) Project Updates – Reactivating LEDC Site Committee
- 8) Operations Update – Marketing and Communications Specialist
- 9) Open Forum for LEDC Board Members
- 10) Other Business
- 11) Public Comment
- 12) Adjournment



Lansing Economic Development Corporation

Board of Directors Meeting

Friday, October 25, 2024 – 8:30 AM

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MINUTES

Members Present:	Chair - Shelley Davis Boyd, Vice-Chair - Calvin Jones, Treasurer - Catherine Rathbun, Secretary - Dr. Alane Laws- Barker, Johnathan Smith, Rawley Van Fossen
Members Absent:	Chaz Carrillo, Sandra Lupien, Jordan Sutton
Staff Present:	Karl Dorshimer, Kris Klein, Aurelius Christian, Brandy Standler, Alex Watkins, and Chelsea Dowler
Guests:	Scott Bean

1) Call to Order/Roll Call

Chair Davis Boyd called the Lansing Economic Development Corporation meeting to order at 9:25 a.m.

2) Approval of LEDC Board Meeting Minutes – Friday, September 06, 2024 (ACTION)

MOTION: Member Van Fossen moved to approve the LEDC meeting minutes from the Friday, September 06, 2024, Board of Directors meeting, as presented. Motion seconded by member Rathbun.

YEAS: Unanimous, motion carried.

3) Financial Update

Standler informed the board that the audit was rescheduled to the week of December 02. The following board meeting will include an update on Micro-Loans. Income and expenses are on track for the fiscal year.

The Lansing EDC's Mission is to improve the Lansing community by fostering economic growth that is strategic, sustainable and equitable.

8) LEED Initiative Update

Christian provided an update on the development of the Developer Diversification Program. Enhanced Grant Applications are in process. Over a million has been requested. Empower Cohort #2 has had two sessions. Christian shared with the board a video created for an Empower Program participant.

9) Project Updates

Klein reported that SSRP Grant agreement has been executed. Developing MOUs, etc to initiate work to be done on the site. A development agreement is in process with North Point. The Ovation (Brownfield Plan #77) Work Plan has been submitted to MEDC and EGLE for consideration. Dowler discussed the Redevelopment of 1102 S. Washington in REO Town.

10) Operations Update

Christian discussed the Lansing EDC working with Redhead Creative on the redevelopment of the Lansing EDC website and social media. The goal is to have the new website reveal in January of 2025. Klein reported that the Economic Development Finance Specialist has been hired and will be introduced at the November 1st board meeting. The Marketing and Communications Specialist position is being posted with the hope of hiring someone by the beginning of 2025.

11) Open Forum for LEDC Board Members

None.

12) Other Business

None.

13) Public Comment

None.

14) Adjournment

Chair Davis Boyd called the Lansing Economic Development Corporation meeting to adjournment at 9:42 a.m.



Karl Dorshimer, President, and CEO

Lansing Economic Development Corporation (LEDC)