



S. Martin Luther King Jr. Corridor Improvement Authority Board of Directors Meeting

Thursday, May 23, 2024 – 1:00 PM
UA Local 333 Plumbers and Pipefitters
5405 S Martin Luther King Jr Blvd
Lansing, MI 48911

AGENDA

1. Call to Order/ Roll Call
2. Approval of S. MLK CIA Meeting Minutes (April 18, 2024) – **Action**
3. MDOT/ City of Lansing Pedestrian Crossing Presentation
4. Project Management Proposal
5. Thriving Communities Recap
6. Corridor Signage- **Action**
7. Other Business
8. Public Comment
9. Adjournment



**S. Marting Luther King Jr. Blvd. Corridor Improvement Authority
Board of Directors Monthly Meeting**

April 18th, 2024, 1 pm
Plumber and Pipefitters Union Hall
Martin Luther King Jr. Blvd., Lansing, MI 48910

Members Present: Price Dobernick, Amanda Defrees, Kristina Schmidgall

Members Absent: Theresa Stokes, Don Sober

Facilitator Present: Alex Watkins

Guests Present:

Public: Erin Buitendorp, Ali Bennett, Paul Anderson, Pastor Coye Boyer, Dustin Howard, Churchill Down Neighborhood President, Rudy Faust, Rachel Aland, Naomi Doerner, Jackie Lombardi

Recorded by: Alex Watkins

Call to Order/ Roll Call: Dobernick called meeting to order at 1:05 pm, and there are enough members present for quorum.

Approval of Meeting Minutes – Action:

Motion to approve April meeting minutes. Holding off on approving prior meeting minutes until later meeting.

Defrees motioned, Sober Second.

Unanimously approved.

Thriving Communities Presentation:

Nakajima reviewed the purpose of Thriving Communities Grant and presented on the community impact the community funds can have. Listed below are the key takeaways from the presentation and discussion.

- Information about upcoming roadway projects is not always reaching the people who would like to be informed.
- A proactive approach to informing and engaging with the community may support long-term trust-building.
- Lansing has a robust social infrastructure of community organizations that can support information sharing about upcoming transportation projects and solicit feedback from community members during the planning process.
- More coordination with the City's Neighborhoods, Arts, and Citizen Engagement Department to conduct public engagement is desired.

Other Business: Pastor Boye spoke about the current status of Maple Grove school. He also spoke about future plans that are being considered for the location. Pastor Boyer is open to any type of city assistance as well as working with corridor. Pastor Boyer plans to be involved in future MLK CIA meetings.

The South MLK CIA took a bus tour put together by Dobernick of the corridor as well as the area that is represented in the Thriving Communities grant.

Public Comment:

Adjournment: Dobernick adjourned meeting at 1:45 pm

X

Price Dobernick, Chairman
S. Martin Luther King Jr. Blvd. Corridor Improvement Authority

Proposal for Consulting Community Development Services

To: MLK Community Improvement Authority (MLK CIA)

From: Paul Anderson, Community Development Specialist, Southwest Action Group (SWAG)

Date: 5/23/2024

Proposal Overview

I am pleased to submit this proposal for providing Community Development services to the MLK CIA. This proposal outlines the scope of work, estimated hours, reporting schedule, and compensation details for the services to be rendered.

Annual Compensation

- **Annual Amount:** \$10,000

Reporting Schedule

- **Quarterly Updates:** I will provide quarterly updates to the MLK CIA board to ensure transparency and keep all stakeholders informed about the progress of our projects and initiatives.

Estimated Hours

- **Hours per Week:** The number of hours per week will vary depending on the specific projects and their requirements.
- **Monthly Estimate:** I estimate spending approximately 15-20 hours per month on these projects.

Professional Experience:

1. Southwest Action Group (SWAG)

- **Role:** Community Development Specialist
- **Duration:** June 19 2023 - Present

Current Community Development Responsibilities:

- Thriving Communities Program, focusing on community engagement, development and improving pedestrian safety along the MLK Corridor.
- Managing Policy Systems and Environmental Change (PSE Lead) initiatives to drive systemic improvements.
- Overseeing the Lansing Empowerment Network, aimed at empowering local communities through advocacy, education and resources.
- Facilitating the Redevelopment of the Pleasant Grove School project to transform it into a community hub.
- Administering various SWAG grant projects to secure funding for community initiatives.
- Supervising the Town Square Parking Lot Renovation to enhance local infrastructure.
- Collaborating on the SWAG - MLK CIA Collaboration to align community development efforts with the MLK CIA's goals.
- Placemaking
- Facilitate current meetings, communications, and programs of SWAG

Skills:

- Community engagement and outreach
- Project management
- Grant writing and administration
- Grant program management
- Stakeholder collaboration
- Program development and implementation
- Empowerment, Connections, Engagement, and Goal Sections
- Placemaking

Scope of Services under agreement with MLK CIA**Empowerment:**

Our projects and initiatives aim to empower businesses in Southwest Lansing and along the MLK Corridor by providing them with the tools and resources necessary to thrive. This includes business development programs, access to funding

opportunities, and professional growth workshops tailored to the unique needs of our local businesses.

Connections:

Building strong connections within the business community is a cornerstone of our approach. By fostering relationships with local entrepreneurs, business associations, and community organizations, we create a network of support that enhances the effectiveness of our initiatives and helps businesses grow and prosper.

Engagement:

Active engagement with the business community is critical to the success of any development project. We prioritize listening to business owners, understanding their needs and concerns, and involving them in the decision-making process. This ensures that our projects reflect their aspirations and contribute to the economic vitality of Southwest Lansing and the MLK Corridor. Placemaking strategies will be used to transform underutilized spaces into lively areas that encourage community interaction and economic activity.

Goals:

The primary goals of our work include:

- Enhancing the economic vitality of Southwest Lansing and the MLK Corridor.
- Promoting sustainable business practices and environmental stewardship.
- Increasing access to resources and opportunities for local businesses.
- Building a resilient and connected business community.

Sincerely,

Paul Anderson
Community Development Specialist
Southwest Action Group (SWAG)

Paul@joinswag.org

517-858-2919

**SOUTH MARTIN LUTHER KING JR. BLVD. CORRIDOR IMPROVEMENT AUTHORITY
OF THE CITY OF LANSING**

Certificate of Resolution by Board of Directors

At a scheduled meeting of the Board of Directors of the South Martin Luther King Jr. Blvd. Corridor Improvement Authority (S. MLK CIA) of the City of Lansing held on Thursday, May 23rd, 2024, at 1p.m., pursuant to notice duly given:

PRESENT: Members:

ABSENT: Members:

The following preamble and resolution was offered by;

Member: _____, and seconded by:

Member:

WHEREAS, in 2019 the Lansing City Council approved the establishment of South Martin Luther King Jr. Blvd. Corridor Improvement Authority (S. MLK CIA) with the goals to correct and prevent deterioration in the business districts, redevelop the city's commercial corridors and promote economic growth; and

WHEREAS, the South Martin Luther King Jr. Blvd. Corridor Improvement Authority Development and Financing Plan was created and approved by the Lansing City Council in 2023; and

WHEREAS, the Development and Financing Plan outlines the need to make placemaking efforts along the corridor to improve the aesthetic and design of the S. MLK Corridor; and

WHEREAS, Mayor Andy Schor provided the S. MLK CIA with \$100,000 of American Rescue Planning Act (ARPA) funding to start making strides to improve the corridor, until sufficient revenue under their Development and Financing Plan became available; and

WHEREAS, the S. MLK CIA board expressed their intent to install street sign topper signage along the corridor with a design that represents the corridor's identity; and

WHEREAS, the City of Lansing Public Service Department informed the S. MLK CIA that there are forty-three (43) street sign topper opportunities along the CIA district and each street sign topper will cost \$120 to make and install; and

WHEREAS, the City of Lansing Public Service Department quoted the S. MLK CIA a total \$5,160 for the project.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS SOUTH MARTIN LUTHER KING JR. BLVD. CORRIDOR IMPROVEMENT AUTHORITY OF THE CITY OF LANSING AS FOLLOWS:

1. South Martin Luther King Jr. Blvd. Corridor Improvement Authority (S. MLK CIA) accepts the proposal to send \$5,160 of their ARPA funding toward the street sign topper project.

2 The Board further directs its Chair to work with the Lansing EDC on the management and facilitation of the project, and for the chair to approve the release of the LGCIA ARPA funds to carry out the purchase on the Authority's behalf.

3. Additionally, the S. MLK CIA agrees that if any section, clause or phrase of this Resolution is declared as invalid by a court of law, that ruling shall not affect the intent and purpose of this Resolution and validity of the remaining provisions of the Resolution.

4. Finally, the S. MLK CIA declares that all resolutions or parts of resolutions in conflict with any of the provisions of this Resolution are repealed.

The foregoing preamble and resolutions are hereby approved by the Board of Directors for the South Martin Luther King Jr. Blvd. Corridor Improvement Authority of the City of Lansing.

YEAS: ()

NAYS: ()

ABSTENTIONS: ()

ABSENT: ()

PREAMBLE AND RESOLUTIONS DECLARED ADOPTED.

STATE OF MICHIGAN)

) ss.

COUNTY OF INGHAM)

I hereby certify that the foregoing is a true and a complete copy of a preamble and resolutions adopted at a regularly scheduled meeting of the South Martin Luther King Jr. Blvd. Corridor Improvement Authority held on the 23rd day of May 2024, and said preamble and resolutions are on file in the office of the Economic Development Corporation of the City of Lansing and are available to the public. Public notice of the meeting was given pursuant to and in compliance with Act No. 267, Public Acts of Michigan 1976, including in the case of a special or re-scheduled meeting, notice by publication or posting of at least eighteen (18) hours prior to the time set for the meeting. In addition, the meeting was held in full compliance with the Board's By-Laws. IN WITNESS WHEREOF, I have hereunto affixed my official signature.

Price Dobernicky, Chair

South Martin Luther King Jr. Blvd. CIA Board of Directors