



**Lansing Gateway Corridor Improvement Authority
Board of Directors Annual Meeting**
Tuesday, March 21, 2023 – 3:00 PM

Members Present: Robert Benstein, Bob Vanarkel, Jo Sinha, Diane Hartwell, Steve Bohnet

Members Absent: Alicia Gonzales

Facilitator Present: Aurelius Christian (LEDC)

Guests Present: Mitchell Robinson, James Maher, Joe Pelotti

Public: Simon Verghese

Recorded by: Aurelius Christian (LEDC)

Call to Order/ Roll Call

Bernstein called the meeting to order at 3:03 p.m. Roll call was called by Christian and recorded for public record.

Approval of Lansing Gateway CIA Meeting Minutes (February 21, 2023) - Action

MOTION: Vanarkel moved to approve the Lansing Gateway CIA Meeting Minutes from February 21, 2023. Motion seconded by Hartwell.

YEAS: Unanimous. Motion Carried.

MSU Practicum Students Introduction

The guest students from MSU presented on their study including case studies, demographic and other information about the corridor. Discussion ensued

around the goal for the recommendations to fill the gaps in needs identified. The group discussed the increase in home value and potential factors that contributed to it. Christian provided that the city is currently in the process of updating the masterplan.

CEDAM Fellow Update

Christian provided an update on LEDC's progress on hiring the CEDAM Fellow.

Lansing Gateway Marketing Efforts Discussion

There was discussion around neighborhood associations near the corridor area. Benstein asked about business along the corridor. Discussion around general marketing efforts and strategies ensued.

Other Business

Christian discussed planning for the CIA's Development and Finance Plan. Christian provided an update on organizing an information only meeting with board members from other CIAs. Benstein provided an update on the CRAA development plans, master plan effort underway.

Public Comment

None.

Adjournment

Bernstein moved to adjourn the Lansing Gateway CIA Board of Directors Meeting at 3:54 pm.

X

Robert Benstein, Chair
Lansing Gateway CIA