Andy Schor, Mayor

Saginaw Street Corridor Improvement Authority
Board of Directors Special Meeting

Thursday February 22nd, 2024 – 4:00 PM
Lansing EDC Boardroom
401 S. Washington Sq. Ste 101
Lansing, Mi 48933

AGENDA

1. Call to Order/ Roll Call
2. Approval of SSCIA January Meeting Minutes (1/18/24)
3. Interactive Map Presentation (Steve Bezold)
4. Beautification Project Update
5. RFP Review and Marketing Committee Updates
6. ARPA Funding Discussion
7. New Business and Board Member Updates
8. Other Business
9. Public Comment
10. Adjournment

Andy Schor, Mayor

Lansing Gateway Corridor Improvement Authority
Board of Directors Monthly Meeting
Thursday, January 18, 2024, 3pm
Lansing Economic Development Corporation
401 S. Washington Sq. Suite 101, Lansing, MI 48933

Members Present: John Shaski, Diane Sandborn, Benjamin Brewer, Laura Stoken

Members Absent: Tiffany Dowling

Facilitator Present: Alex Watkins

Guests Present: Kahleea Washington

Public: Kenwon Simpson

Recorded by: Alex Watkins

Call to Order/ Roll Call: John Shaski called meeting to order at 3:11pm

Approval of Meeting Minutes – Action:
MOTION: Sandborn moved to approve the September Saginaw St CIA Meeting Minutes. Motion seconded by Stoken.
YEAS: Unanimous. Motion carried.

Approval of Meeting Minutes – Action:
MOTION: Stoken moved to approve the November Saginaw St CIA Meeting Minutes. Motion seconded by Brewer.
YEAS: Unanimous. Motion carried.

Approval of Meeting Minutes – Action:
MOTION: Brewer moved to approve the September Saginaw St CIA Meeting Minutes. Motion seconded by Sandborn.
YEAS: Unanimous. Motion carried.

Beautification Project Payment and Schedule: Brewer gave an update on his communication with Wildtype. Washington talked about the process for the invoice to get paid. The board decided to pay the entire invoice and to schedule a date in the spring to install landscaping and flowers where Oakland and Saginaw split.

ARPA Funding Discussion: The board reviewed the Saginaw St Development and Finance Plan and had open discussion on how to use the ARPA funding by June 30th, 2024. The was review of the breakdown of how the 100k is going to be used in terms of categories but not specific projects. The board decided to keep the funding breakdown as is. The board also talked about holding a monthly morning coffee corridor meet and greet.

Vote on the 2024 Saginaw St. Board– Action:
The board voted to keep al board positions from 2023:
Tiffany Dowling- chair
John Shaski- vice chair
Diane Sandborn – Treasurer
Benjamin Brewer – Secretary

MOTION: Sandborn moved to approve the Saginaw St CIA Board positions. Motion seconded by Brewer.
YEAS: Unanimous. Motion carried.

Vote on the 2024 Meeting time– Action:
The Saginaw CIA board decided to change the meeting date and time from the Third Thursday of the month at 3pm to the forth Thursday of the month at 4 pm.

MOTION: Sandborn moved to approve the Saginaw CIA meeting date and time. Motion seconded by Brewer.
YEAS: Unanimous. Motion carried.

Projects Discussion:
The board reviewed and discussed the Marketing Plan submitted by M3 Group from Megan Fleming. Stoken spoke about the Marketing Committee's meetings and updated the board on the objectives of the Marketing Committee. The board spoke about the possibility of a conflict of interest using M3 Group as the paid marketing firm. Stoken and Washington are working on a RFP to give a chance for other marketing firms to submit a marketing proposal to the board.

Other Business

N/A

Public Comment

N/A

Adjournment: Shaski adjourned board meeting at 4:04 pm

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Tiffany Dowling, Chair

Saginaw St. Corridor Improvement Authority