



Saginaw Street Corridor Improvement Authority Board of Directors Monthly Meeting

Thursday, August 17, 2023 – 3:00 PM
M3 Group Conference Room
221 W. Saginaw St.
Lansing, MI 48933

AGENDA

1. Call to Order/ Roll Call
2. Approval of SSCIA Meeting Minutes (July 20, 2023) – **Action**
3. Resolution to establish Marketing and Communications Committee –
Action
4. Intern Discussion
5. Landscaping Update
6. Other Business
7. Public Comment
8. Adjournment



**Saginaw St. Corridor Improvement Authority
Board of Directors Monthly Meeting**
August 17, 2023

Members Present: Tiffany Dowling, Diane Sanborn, Laura Stoken, John Shaski, Benjamin Brewer

Members Absent:

Facilitator Present: Alex Watkins

Guests Present: Aurelius Christian (LEDC Virtual)

Public: Andrew Fedewa, Steven Bezold

Recorded by: Alex Watkins

Call to Order/ Roll Call:

Chair Dowling called the meeting to order at 3:10 pm. Roll call was called by Watkins and recorded for public record.

Approval of Meeting Minutes from July 20 – Action

Motion: Shaski moved to approve the SSCIA Meeting Minutes from July 20th.

Motion Seconded by Sanborn

YEAS: Unanimous. Motion Carried

Review of Prosperity Grant:

Watkins went over the Consumers Energy Prosperity Grant with the Board and informed them that the Lansing Economic Development Corporation has submitted the grant on behalf of the SSCIA.

Landscaping Update:

Brewer went over design for Saginaw St. landscaping design for the Pointe. Brewer showed renderings of the new landscape design and after board discussion it

was decided that the CIA would move forward with the new design and try to establish a date to begin construction with the building company.

Groundbreaking of West Point Condos:

Watkins informed the Board of the groundbreaking for West Pointe Condos which is on the corridor. Dowling had questions about the design which were answered with new rendering of the project.

Discussion about Marketing and Promotion:

Dowling talked about the importance of establishing a marketing and communications Advisory committee. There was not a limit set for the number of members but did begin to come up with names to be a part of the committee.

Megan Flemming and Tiffany Dowling were two names brought up to sit on the board. The board would be a standing committee and would be interested in having an intern to assist with board functions. The board agreed to have a resolution for the September meeting to establish the committee.

Other Business:

Fedewa and Bezold with the city of Lansing planning department went over from visual site map tool can be added to website. Shaki asked about feedback from city planners on the site map. Bezold stated that he is still mapping the corridor and would have feedback once the site map goes live.

Public Comment

Adjournment

Shaski motioned to adjourn the meeting and Benjamin seconded the motion.

X

Tiffany Dowling
Chair, Saginaw St. Corridor Improvement Authority

**SAGINAW ST. CORRIDOR IMPROVEMENT AUTHORITY
OF THE CITY OF LANSING
Certificate of Resolution by Board of Directors**

At a scheduled meeting of the Board of Directors of the Saginaw St. Corridor Improvement Authority of the City of Lansing held on Thursday, September 21st, 2023 at 3:00 p.m., pursuant to notice duly given:

PRESENT: Members:

ABSENT: Members:

The following preamble and resolution was offered by;

Member:

Member:

WHEREAS, in 2009 the Lansing City Council approved the establishment of the Saginaw St. Corridor Improvement Authority with the goals to correct and prevent deterioration in the business districts, redevelop the city's commercial corridors and promote economic growth; and

WHEREAS, the Saginaw St. Corridor Improvement Authority Development and Finance Plan, approved by the Saginaw St. Corridor Improvement Authority Board on August 27, 2019, and adopted by the Lansing City Council on November 18, 2019, identifies the creation of a marketing and branding plan for the corridor as a project to achieve the goal of promoting neighborhood-aligned economic growth; and

WHEREAS, the Saginaw St. Corridor Improvement Authority Board desires to strategize, plan, and implement marketing & communications activities to encourage community engagement and activation, and stimulate economic growth along the corridor; and

WHEREAS, the Saginaw St. Corridor Improvement Authority Board previously discussed and expressed support for the establishment of a Marketing and Communications Committee to spearhead and support the Authority's marketing & communications efforts; and

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE SAGINAW ST. CORRIDOR IMPROVEMENT AUTHORITY OF THE CITY OF LANSING AS FOLLOWS:

1. The Saginaw St. Corridor Improvement Authority establishes the creation of the Marketing and Communications Committee as a sub-committee of the Saginaw St. Corridor Improvement Authority, comprising of at least one active Board member and three members consisting of individuals with a commercial or residential interest in the corridor.
2. Additionally, the Saginaw St. Corridor Improvement Authority agrees that if any section, clause or phrase of this Resolution is declared as invalid by a court of law, that ruling shall not affect the intent and purpose of this Resolution and validity of the remaining provisions of the Resolution.
3. Finally, the Saginaw St. Corridor Improvement Authority declares that all resolutions or parts of resolutions in conflict with any of the provisions of this Resolution are repealed.

The foregoing preamble and resolutions are hereby approved by the Board of Directors for the Saginaw St. Corridor Improvement Authority of the City of Lansing.

NAYS:

ABSTENTIONS:

ABSENT:

PREAMBLE AND RESOLUTIONS DECLARED ADOPTED.

[illegible]

I hereby certify that the foregoing is a true and a complete copy of a preamble and resolutions adopted at a regularly scheduled meeting of the Saginaw St. Corridor Improvement Authority held on the 21st day of September 2023, and said preamble and resolutions are on file in the office of the Economic Development Corporation of the City of Lansing and are available to the public. Public notice of the meeting was given pursuant to and in compliance with Act No. 267, Public Acts of Michigan 1976, including in the case of a special or re-scheduled meeting, notice by publication or posting of at least eighteen (18) hours prior to the time set for the meeting. In addition, the meeting was held in full compliance with the Board's By-Laws.

IN WITNESS WHEREOF, I have hereunto affixed my official signature.

Tiffany Dowling, Chair
Saginaw St. Corridor Improvement Authority