



DOWNTOWN
LANSING INC.

DLI Board Meeting – August 10, 2023 – 11:30 a.m.

DLI Office

112 S. Washington Square

Lansing, MI 48933

Attendees: J. Estill, J. Pugh, J. Flores, J.V. Anderton, J. Durham

MINUTES

- I. Call to Order: Meeting called to order at 11:40 a.m.
- II. Citizen's Comments (items not on the agenda) *The public may comment for up to three minutes.*
- III. Correspondence: None
- IV. Special Guests: None
- V. Consent Agenda Approvals:
Board Reviewed consent agenda items. J.V. Anderton motioned to approve. J. Pugh Second. Motion passed.
- VI. Old Town Updates: Presented via B. Herendeen
 - The Old Town Silver Gala is moving forward with tickets on sale now.
 - There are some sewer issues happening with various properties around Old Town that need to be addressed.
 - There are a couple vacancies currently in Old Town including the Grid being up for sale as well as another business unofficially available for sale on the 100 block.
- VII. Reports
 - Director Report:
The board reviewed C. Edgerly's Directors report with J. Reinhardt which included new staff member, Shakayla Zoss joining as our DLI Marketing & Branding Specialist.

Earlier this week the Gentilozzi Real Estate project was unveiled. Board members asked clarifying questions regarding the deadline for construction to be complete, how this will add to residential downtown. More updates to follow.

J. Anderson shared details and ticket sales information for the upcoming Forks & Corks event, scheduled to take place August 24. Goal is to sell 140 tickets, currently only 9 have sold. Promotions Committee is working on a marketing plan to push sales and promotions this week. The Evening of Excellence is also coming up next week, August 17th from 5:00-7:00 p.m. Email Cathleen to RSVP today.
 - President's Report: See you at the Evening of Excellence!
- VIII. Action/Discussion Items

CMA: T. Benoit shared the information from the Board packet about the CMA. Board reviewed all residential, real estate, retail and neighborhood connectivity documents. The Board asked about the PR plan to roll-out the announcement of the CMA results. This will be done by C. Edgerly along with our new Marketing & Branding specialist. A website is also being developed to house all of this data and break-it down for all those interested in viewing. C. Edgerly will also work with the consultants on additional roll-out to the City EDP department, Council, etc. Board provided additional suggestions for clarification.

Downtown Maintenance Contract: T. Benoit reviewed the Lake State Maintenance extension with the Board. C. Edgerly recommends renewing the contract for one year, and then preparing to go out to bid for a 3-5 year contract after the first of the year.

Public Right of Way Permit Process: The Board reviewed updates to the Public Right of Way permitting process. The past 2 years we have not charged due to COVID but still collect documentation. Discussion took place regarding DLI's role in the permitting process, what the typical charge is, whether permits should be annual vs. seasonal and why DLI collects permit fees in the first place. Does city charge?

Website Contract: No action was taken due to lack of a quorum with Jen recusing herself.

IX. **Other New Business:** None

X. **Adjourn DLI Board Meeting:** Motion to adjourn at 1:00 p.m. by J.V. Anderton. Motion seconded by J. Durham. Motion passed unanimously.

Jen Estill, President
Julie Durham, Treasurer
Tamera Carter, Member
Karl Dorshimer, Member

J.V. Anderton, Vice President
Jennifer Hinze, Secretary
Joshua Pugh, Member
Jesse Flores, Member

Board Advisors:
Patricia Spitzley, City Council

WELCOME!

Visitors are invited to attend all meetings of the DLI Board.

If you wish to address the Board, you will be recognized by the President during Citizen's Comments