



Andy Schor, Mayor

**Lansing Gateway Corridor Improvement Authority
Board of Directors Monthly Meeting**
Tuesday, June 20, 2023 – 3:00 PM

Members Present: Robert Benstein, Jo Sinha, Diane Hartwell, Steve Bohnet

Members Absent: Alicia Gonzales (excused), Bob Vanarkel (excused)

Facilitator Present: Aurelius Christian (Lansing EDC)

Guests Present: Khaleea Washington (Lansing EDC), Alex Watkins (Lansing EDC)

Public:

Recorded by: Aurelius Christian (Lansing EDC)

Call to Order/ Roll Call

Benstein called the meeting to order at 3:12 p.m. Roll call was called by Christian and recorded for public record.

Approval of Lansing Gateway CIA Meeting Minutes (May 16, 2023) - Action

MOTION: Sinha moved to approve the Lansing Gateway CIA Meeting Minutes from May 16, 2023. Motion seconded by Hartwell.

YEAS: Unanimous. Motion Carried.

CEDAM Fellow Introduction

Washington introduced herself as well as her focus on the CIA over the next 15 months. Washington shared that she is working on a community input survey.

City of Lansing Masterplan Update

Christian provided an update on the city of Lansing's master plan update; focusing on social aspects of plan elements as well as opportunities to gather input from the community. Benstein printed off the survey and Sinha discussed the accessibility and comprehension of the survey. Bohnet mentioned the river trail being Lansing's best asset. Watkins provided additional commentary. Benstein discussed the main street presentation and focus on accessibility. Bohnet discussed a campaign to promote Lansing as well as greater Lansing marketing as a region. Watkins discussed some of the interactions on the river trail.

Bohnet discussed finding funding opportunities and partnering with other organizations for projects. Group discussion around travel and the challenges facing the CRAA.

Projects Discussion

Christian discussed the segmentation of the corridor and opportunity near oldtown and grand river. Watkins discussed the idea of districts and planning around a theme. Group discussion around a smaller grocery store. Washington mentioned a focus on identity in the survey. Bohnet shared the creation of the Facebook page for the LGCIA. Watkins asked how the survey would be distributed. Washington shared that the city's communication team will share on social media as well as leveraging the networks of board members.

Other Business

None.

Public Comment

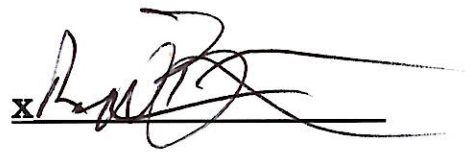
None.

Adjournment

MOTION: Bohnet moved to adjourn the meeting. Motion seconded by Sinha.

YEAS: Unanimous. Motion Carried.

Meeting adjourned at 4:24 pm.

A handwritten signature in black ink, appearing to read 'R. Benstein', is written over a horizontal line. To the left of the signature, there is a small 'x' mark.

Robert Benstein, Chair
Lansing Gateway CIA