



## **Lansing Gateway Corridor Improvement Authority Board of Directors Monthly Meeting**

Tuesday, July 18, 2023 – 3:00 PM

Peckham Inc.

3510 Capital City Boulevard

Lansing, MI 48906

### **AGENDA**

1. Call to Order/ Roll Call
2. Approval of Lansing Gateway CIA Meeting Minutes (June 20, 2023) –  
**Action**
3. Update of Corridor Survey
4. Projects Discussion
5. Other Business
6. Public Comment
7. Adjournment



**Lansing Gateway Corridor Improvement Authority  
Board of Directors Monthly Meeting**  
Tuesday, June 20, 2023 – 3:00 PM

**Members Present:** Robert Benstein, Jo Sinha, Diane Hartwell, Steve Bohnet

**Members Absent:** Alicia Gonzales (excused), Bob Vanarkel (excused)

**Facilitator Present:** Aurelius Christian (Lansing EDC)

**Guests Present:** Khaleea Washington (Lansing EDC), Alex Watkins (Lansing EDC)

**Public:**

**Recorded by:** Aurelius Christian (Lansing EDC)

**Call to Order/ Roll Call**

Benstein called the meeting to order at 3:12 p.m. Roll call was called by Christian and recorded for public record.

**Approval of Lansing Gateway CIA Meeting Minutes (May 16, 2023) - Action**

MOTION: Sinha moved to approve the Lansing Gateway CIA Meeting Minutes from May 16, 2023. Motion seconded by Hartwell.

YEAS: Unanimous. Motion Carried.

**CEDAM Fellow Introduction**

Washington introduced herself as well as her focus on the CIA over the next 15 months. Washington shared that she is working on a community input survey.

## **City of Lansing Masterplan Update**

Christian provided an update on the city of Lansing's master plan update; focusing on social aspects of plan elements as well as opportunities to gather input from the community. Benstein printed off the survey and Sinha discussed the accessibility and comprehension of the survey. Bohnet mentioned the river trail being Lansing's best asset. Watkins provided additional commentary. Benstein discussed the main street presentation and focus on accessibility. Bohnet discussed a campaign to promote Lansing as well as greater Lansing marketing as a region. Watkins discussed some of the interactions on the river trail.

Bohnet discussed finding funding opportunities and partnering with other organizations for projects. Group discussion around travel and the challenges facing the CRAA.

## **Projects Discussion**

Christian discussed the segmentation of the corridor and opportunity near oldtown and grand river. Watkins discussed the idea of districts and planning around a theme. Group discussion around a smaller grocery store. Washington mentioned a focus on identity in the survey. Bohnet shared the creation of the Facebook page for the LGCIA. Watkins asked how the survey would be distributed. Washington shared that the city's communication team will share on social media as well as leveraging the networks of board members.

## **Other Business**

None.

## **Public Comment**

None.

## **Adjournment**

MOTION: Bohnet moved to adjourn the meeting. Motion seconded by Sinha.

YEAS: Unanimous. Motion Carried.

Meeting adjourned at 4:24 pm.

**X**

---

Robert Benstein, Chair  
Lansing Gateway CIA