



Board of Directors Meeting
Friday, March 03, 2023 – 8:30 AM
Lansing EDC Office - 230 N. Washington Sq., Lansing, MI 48933

MINUTES

Members Present: Chaz Curlillo, Calvin Jones, Barbara Kimmel, Sandra Lupien, Catherine Rathbun, Jordan Sutton

Members Absent: Dr. Alane Laws-Barker, Shelley Davis Boyd, Michael McKissic

Staff Present: Karl Dorshimer, Kris Klein, Brandy Standler, Aurelius Christian, Simon Verghese

Guests: Rhonda Jones (Board of Water and Light)

Call to Order/Roll Call

Chair Jones called the Lansing Economic Development Corporation meeting to order at 8:33 AM.

Approval of LED C Board Meeting Minutes – Friday February 03, 2023 (ACTION)

MOTION: Member Rathbun moved to approve the LED C meeting minutes from the Friday, February 03, 2023, Board of Directors meeting, as presented. Motion seconded by member Chaz Carrillo.

YEAS: Unanimous, motion carried.

Update on Financials

Standler provided an update to the board by briefly covering the Profit & Loss Report. There were no questions or concerns.

LEED Initiative Update

Christian provided an overview of the LEED Program for new board members. Seven proposals were received, and a firm called "Operation School" was chosen by the LEED Committee for the technical assistance program. An agreement is being drafted.

Update on Marketing and Branding Effort

The Lansing EDC has been going through a three month effort to rebrand the Lansing EDC. The efforts with M3 are almost complete. A logo and brand standards document will soon be presented to the board.

Projects Update

Karl incorporated the Projects Update with his presentation of the Annual Report document. Staff provided an overview of the Annual Report which includes approved, completed, and projects underway as well as CIA's and the Façade Program.

Annual Report

Karl introduced the Lansing EDC 2022 Annual Report document. Staff provided an overview of the report which included Lansing EDC Projects and Programs.

Open Forum for LEDC Board Members

Member Carrillo suggested there is opportunity to add to the value that there is minority representation and leadership.

Other Business

None.

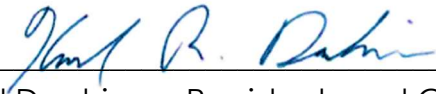
Public Comment

None.

Adjournment

None.

Chair Jones called the Lansing Economic Development Corporation meeting to adjournment at 9:48 AM.



Karl Dorshimer, President, and CEO

Lansing Economic Development Corporation (LEDC)