



Board of Directors Meeting  
Friday, April 14, 2023 – 8:30 AM  
Lansing EDC Office  
230 N. Washington Square, 2<sup>nd</sup> Floor Boardroom, Ste. 209  
Lansing, MI 48933

## **AGENDA**

- 1) Call to Order/Roll Call
- 2) Approval of LEDC Board Meeting Minutes – Friday, March 03, 2023
- 3) Update on Financials
- 4) Changes to BFAP Micro-Loan Policy (ACTION)
- 5) Memorandum of Understanding - Michigan Ave. CIA Façade Program (ACTION)
- 6) LEED Initiative Update
- 7) Update on Marketing and Branding Effort
- 8) Projects Update
- 9) Open Forum for LEDC Board Members
- 10) Other Business
- 11) Public Comment
- 12) Adjournment



Board of Directors Meeting  
**Friday, March 03, 2023 – 8:30 AM**  
Lansing EDC Office - 230 N. Washington Sq., Lansing, MI 48933

## MINUTES

**Members Present:** Chaz Curlillo, Calvin Jones, Barbara Kimmel, Sandra Lupien, Catherine Rathbun, Jordan Sutton

**Members Absent:** Dr. Alane Laws-Barker, Shelley Davis Boyd, Michael McKissic

**Staff Present:** Karl Dorshimer, Kris Klein, Brandy Standler, Aurelius Christian, Simon Verghese

**Guests:** Rhonda Jones (Board of Water and Light)

### Call to Order/Roll Call

Chair Jones called the Lansing Economic Development Corporation meeting to order at 8:33 AM.

### Approval of LED C Board Meeting Minutes – Friday February 03, 2023 (ACTION)

MOTION: Member Rathbun moved to approve the LED C meeting minutes from the Friday, February 03, 2023, Board of Directors meeting, as presented. Motion seconded by member Chaz Carrillo.

YEAS: Unanimous, motion carried.

### **Update on Financials**

Standler provided an update to the board by briefly covering the Profit & Loss Report. There were no questions or concerns.

### **LEED Initiative Update**

Christian provided an overview of the LEED Program for new board members. Seven proposals were received, and a firm called "Operation School" was chosen by the LEED Committee for the technical assistance program. An agreement is being drafted.

### **Update on Marketing and Branding Effort**

The Lansing EDC has been going through a three month effort to rebrand the Lansing EDC. The efforts with M3 are almost complete. A logo and brand standards document will soon be presented to the board.

### **Projects Update**

Karl incorporated the Projects Update with his presentation of the Annual Report document. Staff provided an overview of the Annual Report which includes approved, completed, and projects underway as well as CIA's and the Façade Program.

### **Annual Report**

Karl introduced the Lansing EDC 2022 Annual Report document. Staff provided an overview of the report which included Lansing EDC Projects and Programs.

### **Open Forum for LEDC Board Members**

Member Carrillo suggested there is opportunity to add to the value that there is minority representation and leadership.

### **Other Business**

None.

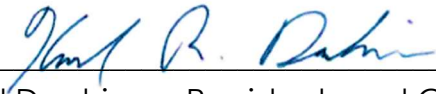
### **Public Comment**

None.

### **Adjournment**

None.

Chair Jones called the Lansing Economic Development Corporation meeting to adjournment at 9:48 AM.



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Karl Dorshimer, President, and CEO

Lansing Economic Development Corporation (LEDC)