

AGENDA

Committee on Equity, Diversity & Inclusion AGENDA FOR FEBRUARY 1, 2023 AT 3:00 PM



Lansing City Hall, City Council Conference Room
124 W. Michigan Avenue, 10th Floor

To provide input or ask questions on any item that is listed on the agenda,
members of the public may contact the City Council at city.council@lansingmi.gov or (517) 483-4177 prior to the meeting.

Council Member Garza, Chairperson
Council Member Spitzley, Vice Chairperson
Council Member Brown, Member

1. **Call to Order**
2. **Roll Call**
3. **Minutes**
 - A. January 18, 2023
4. **Public Comment on Agenda Items (Up to 3 Minutes)**
5. **Discussion/Action:**
 - B. RESOLUTION - Appointment; Florensio Hernandez; At-Large Member-Diversity, Equity, and Inclusion Advisory Board; Term to Expire June 30, 2025
6. **Other**
7. **Adjourn**

Persons with disabilities who need an accommodation to fully participate in these meetings should contact the City Council Office at 517-483-4177 (TTY 711) 24 hour notice may be needed for certain accommodations. An attempt will be made to grant all reasonable accommodation requests.



Minutes
Committee on Equity, Diversity & Inclusion
Wednesday, January 18, 2023 @ 3:00 p.m.
City Council Conference Room

CALL TO ORDER

Council Member Garza called the meeting to order at 3:00 p.m.

PRESENT

Council Member Jackson, Chair
Council Member Spitzley, Vice-Chair- arrived at 3:01 p.m.
Council Member Brown, Member

OTHERS PRESENT

Sherrie Boak, Council Staff
Prince Jerold Solace
Amany Rishmawi, OCA

MINUTES

MOTION BY COUNCIL MEMBER BROWN TO APPROVE THE MINUTES FROM DECEMBER 14, 2022, AS PRESENTED AND PLACED ON FILE SINCE HE WAS THE ONLY MEMBER FROM THE 2022 COMMITTEE. MOTION CARRIED 2-0.

PUBLIC COMMENT

No public comment at this time.

DISCUSSION

RESOLUTION – Appointment; Prince Jerold; 2nd Ward Member; Diversity Equity and Inclusion Advisory Board; Term to Expire 6/30/2026

Council Member Garza referenced the application and spoke in support of the appointment.

Mr. Solace outlined his residency of the City of Lansing, volunteer work, resource groups at MSUFCU, and current role as a director at First Presbyterian on partnerships with marginal groups.

Council Member Brown commented in support of the appointment.

Council Member Spitzley spoke in support of the appointment.

MOTION BY COUNCIL MEMBER SPITZLEY TO APPROVE THE RESOLUTION FOR THE APPOINTMENT OF PRINCE JEROLD, 2ND WARD MEMBER OF THE DIVERSITY EQUITY AND INCLUSION ADVISORY BOARD WITH A TERM TO EXPIRE 6/30/2026.

Council Member Garza stated the Council will see the recommendation on January 23, 2023.

The Committee verified Mr. Solace was in Ward 2 since his application stated Ward 3. Ms. Boak verified the residency on the application is located in Ward 2, and therefore the item can move forward to City Council. (An email was sent to the Committee after the meeting.)

MOTION CARRIED 3-0.

OTHER

No other topics.

Adjourn

Adjourned at 3:10 p.m.

Submitted, Sherrie Boak

Recording Secretary, Lansing City Council

Approved by the Committee on

Application for Appointment to Board or Commission

Thank you for your interest in serving on a Lansing Board, Commission, or Committee.

Certain boards, commissions, or committees require appointees to be a registered elector in the City of Lansing (Charter Section 2-102) and be a resident of Lansing for one year prior to taking office (Charter Section 2-102).

Appointees to every board, commission, or committee must not be in default to the City at the time of taking office (Charter Section 2-103.2) and not have been convicted, within 20 years of taking office, of a violation of the election laws of the City of Lansing, State of Michigan, or the United States; a violation of public trust; or any felony (Charter Section 2-103.1).

Lansing City Charter, Section 5-104, Ineligibility For Boards, restricts certain City employee activities on some boards: "No person holding another City office or activity employed by the City shall be eligible to be a voting member on any board."

Date	07/01/2022
First Name	Florensio
Last Name	Hernandez
Date of Birth	
Address	1423 Ohio Ave.
City	Lansing
State	MI
Zip Code	48906
Email	herna159@gmail.com
Gender	Male

If you don't know which ward you live in, visit the [Lansing Neighborhoods Ward Map](#) and type in your address to find out!

Ward	Ward 1
Precinct	04

Best Phone Number to Contact You	517-980-2476
In what year did you move to Lansing?	Born in Lansing at Sparrow Hospital
Additional Information Regarding Experience and Credentials	I currently serve on the Hispanic Latino Commission of Michigan, Vice-Chair for the Labor Council for Latin American Advancement (LCLAA) Lansing chapter, and serve as the Membership Chair for the Ingham County Community Health Centers. (Please see attached resume)
Occupational Background	DEI Specialist at MSU (James Madison College)
Educational Background	Michigan State University, East Lansing, MI Master of Arts, Higher Adult, and Lifelong Education (HALE), May 2016 Bachelor of Art, Major: Political Science/Pre-Law, May 2006 Specialization, Chicano/Latino Studies, May 2006 Study Abroad: Political Science Program in the United Kingdom, June 2005
Previous Appointments	N/A
Current Appointments	N/A
Please attach a resume if available.	<i>File(s) attached:</i>  Hernandez 2022 Resume.docx
First Choice for Board to Serve on	Diversity, Equity, & Inclusion (DEI) Advisory Board
Second Choice of a Board to Serve on	Human Relations and Community Services Board (HRCS)
Third Choice of a Board to Serve on	Mayor's Diversity Advisory Council
Fourth Choice of a Board to Serve on	Mayor's Neighborhood Advisory Board
Please comment briefly on why you wish to serve on a particular board or commission. Please be specific as to your goals and ideas about how you wish to contribute to the work of the board or commission.	First, I would like to emphasize that I am a Lansing native. I am a highly motivated problem solver, skilled at prioritizing and managing projects with proficiency. A former admissions counselor with fifteen years of experience at Michigan State University, with a track record of initiative and dependability. I have devised strategic initiatives which have proven valuable to recruiting, retaining, and advising individuals from marginalized backgrounds. I truly believe in creating an equitable environment where everyone feels safe and that they belong to the community. My goals are to make Lansing a more inclusive place where people feel valued, respected, heard, and want to live, promote the cultures through the arts and other educational forms, create a city-wide culture of self-consciousness of everyone's differences, and genuinely have an understanding of diversity in a world-class city.

Qualifications and Eligibility – At this time, if you do not meet one or more of the qualifications or eligibility requirements listed at the top, please state here the requirement to be met and explain how you will be qualified or eligible before you would be sworn in to an appointed office.	I am certain that I meet all the requirements set forth by this board, as an appointed official under the current Governor.
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This certification is not required but may impact potential consideration of the appointment being sought. I authorize the use of the information provided above to conduct a background search, including but not limited to criminal history, residency, and indebtedness to the City of Lansing. If selected to serve, I further authorize additional background checks during the term of my service to ensure the required criteria continue to be met. I also acknowledge that I have the affirmative duty to inform the City if I become aware of any change or condition in my status that fails to meet the required criteria.

Agreement to Background Check Authorization	☒ I agree
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Please type your name in this box to signify that you can serve on a board or commission and the information in this application is accurate to the best of your knowledge.	Florensio Hernandez
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Date & Time	07/01/2022 12:00 PM (EDT)
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Receive an email copy of this form.	Yes
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Florensio Hernandez

1423 Ohio Avenue, Lansing, MI 48906

(517) 980-2476

herna159@msu.edu

EDUCATION

Michigan State University, East Lansing, MI

Master of Arts, Higher Adult, and Lifelong Education (HALE), May 2016

Bachelor of Arts, Major: Political Science/Pre-Law, May 2006

Specialization, Chicano/Latino Studies, May 2006

Study Abroad: Political Science Program in the United Kingdom, June 2005

WORK EXPERIENCE

Diversity, Equity, and Inclusion (DEI) Academic Specialist

June 1, 2022-Present

Michigan State University, James Madison College

- Advised, and guided first-year James Madison College students through the New Student Orientation (NSO) process this summer at Michigan State University.
- Represented James Madison College for the MSU Green and White Day programs this summer.
- Assisted with the planning and implementation of the James Madison College “Early Start” summer inaugural program for 21 new freshmen.
- Planned and collaborated with campus partners to develop four Fall Visit Days for prospective students and families interested in learning more about James Madison College.
- Hosted and coordinated campus visits for Hope College TRIO/Upward Bound students from Fennville, Holland, and West Ottawa High Schools to learn more about all three Michigan State University Residential Colleges.
- Collaborated with the Office of Admission’s Marketing/Communication Team to reach out to nearly 7,000 prospective students (*Inquiries*) in Slate for the JMC Fall Visit Day Programs.
- Developed a partnership with South Case Hall, Residence Education, and Hospitality Services, to design a cultural campus program that allowed students to network with each other and learn more about Dia de Los Muertos, which also became the first campus-wide “ofrendas” initiative, which involved various DEI offices and departments at Michigan State University.
- Attended NACAC/MACAC college fairs, where I interacted with prospective students and families, answered questions, visited high schools, and participated in onsite days in Detroit.
- Serve as a mentor and academic advisor to a newly formed registered student organization (RSO) called “Latino Leaders In Policy (LLIP)” formed by James Madison College students.

Senior Admissions Counselor

January 2007-June 1, 2022

Michigan State University, Office of Admissions

January 2007- March 2019

- Managed in-state recruitment efforts in Southwest Detroit, Genesee County, Washtenaw County, and most recently West Michigan (Kent, VanBuren, Ottawa, and Kalamazoo Counties).

- Visited an average of 50 high schools and review approximately 1200 applications each cycle.
- Attended sanctioned and non-sanctioned college fairs and junior parent precollege nights.
- Reviewed applications and managed inquiries for nine US states, which include Texas, Florida, Louisiana, Alabama, Arkansas, Mississippi, and Puerto Rico.
- Facilitated daily prospective freshman campus visit programs and spring yield events such as “Dia de la Familia” (Latino Family Day) for admitted students.

CRM Modernization Project Member

March 2019-August 2021

- Member of the MSU Student Information System (SIS) Modernization/Implementation Project.
- Learned PeopleSoft (Oracle system) software functionality, and recruitment modules in the Campus Solutions system.
- Coordinated regular training sessions with the Office of Admissions staff and counselors.

To College, Through College (T2C) Program Liaison

August 2017-March 2022

- Served as a liaison to the Grand Rapids Center for College Success and outreach programs.
- Visited the studio in Grand Rapids every month to meet with students interested in learning more about Michigan State University.
- Worked with campus partners such as Financial Aid, Housing, Honor’s College, and Office of Education Abroad to bring staff members to the T2C Studio for sessions with prospective first-generation college students, admitted students, and families.

Office of Admissions College Assistance Migrant Program (CAMP) Liaison

2008-June 2022

- Reviewed a yearly average of 110 migrant student applications from Texas, Florida, and Michigan.
- Set recruitment goals to meet the enrollment target of 60 CAMP students, aided through onsite admissions and various recruitment and outreach efforts, along with adding a CAMP question on the university application to help identify potential candidates for admission.
- Compiled a weekly report that contained all admissions and enrollment data for the CAMP office, Financial Aid, Residence Education, and Hospitality Services to provide transparent communication on students’ admissions status.
- Coordinated monthly meetings involving various campus departments and end-of-year wrap-up/retreats, including directors, admissions, and CAMP.

Fostering Academic Mentoring Experience (FAME) program Liaison

January 2010-2019

- Presented admissions information on the college selection process to an average group of about 25 prospective foster care students during the FAME summer camps.
- Conducted a two-hour college essay writing workshop during the summer campus visits.
- Collected feedback from the program directors to strengthen the foster care question on the university’s admissions application to increase our ability to capture student data and eligibility.
- Orchestrated a bi-weekly report that provided self-identified foster care applicant contact information for outreach purposes and the development of the FAME office strategic communication plan.

Education Abroad: Program Coordinator in Barcelona, Spain, Freshman Seminar Summer 2016

- Established pre-orientation sessions for 14 incoming freshmen.
- Attended a series of overseas safety training offered by the Office of Study Abroad.
- Developed a pre-departure orientation and a Spanish crash course for travelers.
- Led daily student reflection sessions and organized group site-seeing tours.

Office of Admissions Liaison, HOPE Scholars Initiative, 2010-2015

- Advised Lansing Community College transfer students on admission requirements.
- Drafted a funding proposal and coordinated campus visits highlighting resources for non-traditional/ first-generation college students at Michigan State University.

Admissions Counselor, Detroit Outreach Office of Admissions, Jan 2007-March 2008

- Worked with 56 Detroit area high schools through various recruitment efforts.
- Interviewed students for admission and facilitated office recruitment programs.
- Conducted various presentations at college fairs and community-sponsored events.
- Fostered relationships with high school administrators and local community leaders.

PROFESSIONAL DEVELOPMENT EXPERIENCES

Commissioner, Hispanic Latino Commission of Michigan (HLCOM), December 2019-Present

Serve on the Advocacy, Bylaws, and Finance Committees where we meet monthly to develop strategies to benefit and address the needs of the Latinx community in the State of Michigan.

Vice-President, Lansing Labor Council for Latin American Advancement (LCLAA), April 2017-Present

Scholarship Committee Chair, January 2014-Present.

Organize community voter registration and education initiatives in the Greater Lansing area.

Spearheaded the North Lansing Bancroft Park annual community cleanup and cookout.

Board Member, Ingham County Community Health Center Board, November 2018-Present

Attend monthly membership meetings to discuss county health centers' services and related issues.

Former member of the Finance Committee, responsible for reviewing grants and federal funds.

Currently, serving as the Membership Committee Chair, with a strong focus on member recruitment.

President, Advocates for Latino Student Advancement in Michigan Education (ALSAME),

June 2008 –June 2014

A non-profit organization comprised of admissions, financial aid, and support staff in higher education from all 15 Michigan public universities, dedicated to increasing the educational attainment of Latino high school students by addressing cultural barriers.

Treasurer, Suits and the City, January 2019-July 2019

Lansing's premier LGBTQIA+ networking non-profit organization whose purpose is to bring members from all communities together through education and opportunity.

Spearheaded the first annual St. Patrick's Day fundraiser to raise \$1,200 for scholarships.

Committee Member, John Shinsky Orphanage, January 2015- May 2017

Served on the fundraising board for the planning of the annual golf classic fundraiser.

Coordinated the Office of Admissions donation drive for the children at the orphanage.

Set up site visits to the orphanage to drop off donations and meet with sponsors and elected officials.

Treasurer, Guillermo Lopez Lansing School Board of Education campaign, November 2014

Budgeted money for purchases of yard signs, advertisements, and numerous fundraisers.

Completed all Ingham County finance paperwork on a quarterly basis to remain in good standing.

Treasurer, Lansing for Cesar E. Chavez Committee, March 2012-2014

Maintained membership, and financial records, and planned the annual Oldtown Tejano/Latino Festival.

Developed a financial plan for the annual Cesar E. Chavez scholarship fundraiser dinner.

President, *Equal Educational Opportunity Committee (EEO Committee)*, Michigan Association of Collegiate Registrars and Admissions Officers (MACRAO), November 2008-2009

Recognized college programs geared towards student success and retention within the state.
Facilitated workshops/round table discussions at the MACRAO annual conference related to first-generation college students, retention, and Michigan Proposal 2 policies.

CONFERENCES AND PRESENTATIONS

Presenter, Hispanic Latino Commission of Michigan (HLCOM) Legislative Advocacy Day at the State Capitol, September 2022

Presenter, Advocates for Latino Student Advancement in Michigan Education (ALSAME) conference in Allendale, Michigan, Grand Valley State University, May 2022

Presenter, Labor Council for Latin American Advancement National (LCLAA) conference in Philadelphia, Pennsylvania, August 2019

Presenter, Latinx Leaders for the Enhancement of Advocacy and Development (LLEAD) state conference themed, “Aquí Estamos: It is Time!”, October 2018

Participant, National Association for College Admissions Counseling (NACAC) in Boston, Massachusetts, October 2017

Presenter, College Board, Prepare conference: Educating Latinos for the Future of America, Chicago, Illinois, October 2009

BY THE COMMITTEE ON EQUITY DIVERSITY & INCLUSION
RESOLVED BY THE CITY COUNCIL OF THE CITY OF LANSING

WHEREAS, the Mayor has made the appointment of Florensio Hernandez as an At-Large member of the Diversity, Equity, and Inclusion Advisory Board for a term to expire June 30, 2025, and

WHEREAS, the nominee has been vetted by the Mayor's Office and meets the qualifications as required by the City Charter; and

WHEREAS, the Committee on Equity Diversity & Inclusion met on February 1, 2023 and took affirmative action.

NOW, THEREFORE, BE IT RESOLVED that the Lansing City Council, hereby, confirms the appointment of Florensio Hernandez as an At-Large member of the Diversity, Equity, and Inclusion Advisory Board for a term to expire June 30, 2025.