



DOWNTOWN
LANSING INC.

DLI Board Special Meeting – March 18, 2022 – 11:00 a.m.

DLI Office

112 S. Washington Square

Lansing, MI 48933

Our Mission

Downtown Lansing Inc. is dedicated to making Lansing a place where people want to be, by encouraging its businesses, neighborhoods, and stakeholders to build a dynamic culture known for its vibrancy, sustainable growth, and business friendly environment.

MINUTES

- I. **Call to Order:** Meeting called to order by A. Willis at 11:00 a.m.
- II. **Citizen's Comments:** None
- III. **CMA Contract Award:** The Executive Committee provided a review of the interview process and proposals submitted. Of the proposals submitted and interviewees, while there were different contractors who excelled in one particular area (i.e. communication, market analysis understanding, knowledge of Lansing and Downtown) after thorough review, the Executive Team felt that only one submission included the in-depth expertise needed to accomplish both a Comprehensive Market Analysis of the Downtown, as well as provide development models, proformas, and could also handle communications and meeting leadership with the community.

The Executive Team recommends authorizing Director Edgerly to enter into contract with LandUse USA in coordination with SmithGroup and CIB Planning.

- IV. **Other New Business:** None
- V. **Adjourn DLI Board Meeting:** Meeting adjourned at 11:25 a.m. by J. Estill. Second by J.V. Anderton.
MOTION Passed.

WELCOME!

Visitors are invited to attend all meetings of the DLI Board.

If you wish to address the Board, you will be recognized by the President during Citizen's Comments