Lansing Economic Development Corporation (LEDC)

Board of Directors Meeting
Friday, April 08, 2022 – 8:30 AM
LEAP Office
1000 S. Washington Ave. Ste. 201
Lansing, MI 48910

MINUTES

Members Present: Andrea Binoniemi, Dr. Alane Laws-Barker, Calvin Jones, Jordan Sutton, Brian McGrain, Michael McKissic, Tom Donaldson

Members Absent: Shelley Davis-Boyd (excused), Blake Johnson (excused)

Staff Present: Karl Dorshimer, Kris Klein, Kambriana Gates, Mitchell Timmerman, Aurelius Christian, Jennifer Abood-Morris

Guests:

Call to Order/Roll Call
Chair Binoniemi called the Lansing Economic Development Corporation meeting to order at 8:35 AM. Klein took roll call attendance.

Approval of LEDC Board Meeting Minutes – Friday, March 04, 2022
MOTION: Jones moved to approve the LEDC meeting minutes from the Friday, March 04, 2022 Board of Directors meeting, as presented. Motion seconded by McKissic.

YEAS: Unanimous. Motion carried.

Update on Financials
Abood-Morris provided an update on the February 2022 draft LEDC financials. Donaldson requested a projection for the financials once the resolution is passed for the LEDC transition. Abood-Morris let the board know this is possible and at that point CHS will oversee the financials and can present that come July 1, 2022.

2021 LEDC Annual Report Presentation

Dorshimer presented the draft LEDC Annual Report to board members. Feedback was provided from board members. McGrain added for us to keep track of touch points/leads that are made throughout the year even if they do not move to completion. Sutton mentioned connecting with the State Bar of Michigan to assist with making maps interactive. Klein briefly described the South Lansing Initiative. Jones suggested inviting students from Lansing Public Schools to attend these ribbon cuttings in the City of Lansing.

Program Updates

a. Façade Improvement Program

   Gates gave an update on the façade improvement program and the number of applicants awarded for the year. The City of Lansing will do a press release highlighting each business which the board members will have access to.

b. LEDC Site Committee- Logan Square

   Christian gave an update on the Site Committee about the executive summary that will be given to consultants to develop a scope of work project plan. The executive summary will be given to the site committee members for their review prior to requesting proposals from design consultants.

c. Update on City Hall RFP

   Dorshimer updated the board on the status for the City Hall RFP. Jones asked if ARPA funds could be used for this project which Dorshimer did not think those funds could be used for that. McGrain suggested to talk about additional funding opportunities available for the City Hall RFP.

   Timmerman and McGrain gave an overview of the RAP (Revitalization and Placemaking) application which the City of Lansing is applying for to the MEDC as downtown was negatively impacted by Covid-19.

Resolution Establishing LEDC President & CEO (ACTION)

Binoniemi stated that this resolution is to approve Karl Dorshimer to act as the President and CEO of the LEDC who will report to the active LEDC board. After discussion of Item #3 of the Resolution and determining that an offer letter cannot be extended until other contractual arrangements are in place, Chair Binoniemi introduced a revised resolution that changed item #3 from "In accordance with Section 17 of the LEDC's By-Laws, the Board authorizes the employment of Karl Dorshimer as the LEDC's President and CEO effective immediately under the terms of the attached offer letter, and the Board further authorizes and directs the Chairman of the Board to execute and deliver the attached offer letter on behalf of the LEDC" to the following clauses: "In accordance with Section 17 of the LEDC's By-Laws, the Board authorizes the employment of Karl Dorshimer as the LEDC's President and CEO effective immediately" and "The Board will negotiate, execute, and deliver an offer letter to govern the terms of Mr. Dorshimer's employment as the LEDC's President and CEO, which will be "at will" and will provide an annual starting salary beginning July 1, 2022." Jones requested to have a transition team that will report to the LEDC board which will be discussed during the open forum.

MOTION: Jones moved to approve the resolution establishing the President & CEO of the LEDC as presented. Seconded by McKissic.

YEAS: Unanimous. Motion Carried

FY2021-2022 Budget Amendment – Equipment & Services (ACTION)
Klein provided an update on the need for equipment and technology budget which was previously $40,000. At this point, an amendment is needed to increase this budget by an additional $20,000 from the contractual services line item to the transition line-item budget.

MOTION: Donaldson moved to approve the FY2021-2022 Budget Amendment as presented. Seconded by Jones.

YEAS: Unanimous. Motion Carried

Open Forum for LEDC Board Members
Transition ad-hoc committee members: Jones, McGrain, Binoniemi

Other Business
None

Public Comment

None

Adjournment
Chair Binoniemi called the Lansing Economic Development Corporation meeting to adjournment at 10:17 AM.

Karl Dorshimer, Vice President of Economic Development
Lansing Economic Area Partnership (LEAP)