



S. MLK Corridor Improvement Authority

Board of Director's Meeting

Thursday, March 17th, 2022 – 1:00 PM

LEAP Board Room

1000 S Washington Ave Suite 201, Lansing, MI 48910

AGENDA

1. Call to Order / Roll Call
2. S. MLK Meeting Minutes Thursday, February 24th, 2022 (Action)
3. Financing & Budgeting Process
4. Subcommittee Updates
5. Community Input Survey Results
6. Development Matrix Projects (Discussion)
7. Other Business
8. Public Comment
9. Adjournment



Andy Schor, Mayor

**S. MLK Corridor Improvement Authority
Board Meeting Minutes
Wednesday, February 24th, 2022 – 11:00 AM
UA Local 333 Board Room
5405 S. Martin Luther King Jr Boulevard
Lansing, MI 48911**

Members Present: Price Dobernack, Mike Skory, Amanda Defrees, Nikki Soldan, Don "Moose" Sober

Members Absent: Alexis Carnegie-Dunham (excused)

Facilitator Present: Torrell Christian (LEAP)

Public:

Recorded by: Torrell Christian

Call to Order/ Roll Call

Chair Dobernack called the meeting to order at 11:17 a.m. Roll call was called by Christian and recorded for public record.

S. MLK Meeting Minutes Thursday, December 9th, 2021 (Action)

MOTION: Defrees moved to approve the S.MLK CIA meeting minutes from December 9th, 2021 as presented. Motion seconded by Soldan.

YEAS: Unanimous. Motion Carried.

2022 Board Meeting Schedule

MOTION: Soldan moved to approve the 2022 Board Meeting Schedule as is. Motion seconded by Defrees.

YEAS: Unanimous. Motion Carried.

Election of Officers

The approved slate of officers for 2022:

Chair: Price Dobernack

Vice-Chair: Amanda Defrees

Treasurer: Mike Skory

Secretary: Nikki Soldan

YEAS: Unanimous. Motion Carried.

Proposal of Sub-Committees

Christian provided an overview of the purpose of the different sub-committees. The board agreed that it would be beneficial to adopt sub-committees.

MOTION: Soldan moved to approve the adoption of sub-committees
Motion seconded by Defrees.

YEAS: Unanimous. Motion Carried.

Members Sober and Defrees volunteered to join the aesthetic and design committee. Member Soldan volunteered to join the marketing and promotions committee. Member Skory volunteered to join the volunteer and membership committee. Chair Dobernack volunteered to join the budget and finance committee. The board also motioned to allow Christian to apply for funding opportunities on the board's behalf.

MOTION: Soldan moved to approve permission for Christian to apply for funding on behalf of the S.MLK Corridor Improvement Authority.
Motion seconded by Defrees.

YEAS: Unanimous. Motion Carried.

Development Projects Matrix

Christian discussed the need to start identifying the short-term, medium-term, and long-term projects that the board would like to implement into the Development and Finance Plan. Chair Dobernack suggested the board spend some time going through the projects and adding other projects not included in the draft. Chair

Dobernick requested that someone who can help with estimating the costs of the projects be at the next meeting. Member Defrees added that she has a meeting with a board member of the Saginaw Street Corridor Improvement Authority and will get insight into how they developed their Development and Finance Plan. The board discussed the priorities for the corridor and identified traffic calming measures as an important focus. The board also discussed trash as an issue along the corridor and potential solutions for clean-up. Chair Dobernick proposed placing trash receptacles along the corridor. The board asked about the finance and accounting functions of the CIA, Christian mentioned that he will have someone join the next meeting to discuss this.

Development and Finance Plan Schedule

Christian provided a review of the timeline for approval of the Development & Finance Plan.

Community Input Survey Update

Christian provided an update on the status of the community input survey. The board advised leaving the survey open and discussing the final results at the next meeting.

Other Business

None.

Public Comment

None provided.

Adjournment

Chair Dobernick adjourned the S.MLK CIA Meeting at 12:08 p.m.

X

Price Dobernick
S. MLK CIA, Chair

DRAFT S.MLK CIA Projects

Design Projects

- Install Curbside Plantings
- Place trash/recycling receptacles on sidewalk
- Plant street trees
- Sidewalk enhancement and repair
- Install Banners
- Enhance bus stops/shelters and public benches
- Install Wayfinding Signages
- Install historic markers and promote historic initiatives
- Work with local artists to introduce more public art
- Create safer crosswalks with signals
- Repurpose vacant lots and large parking areas into a green space or community
- Create a Façade Improvement Program

Economic Restructuring Projects

- Create inventory of existing businesses
- Strategic business retention initiatives and recruitments
- Market commercial real estate opportunity
- Plan business meet and greet events
- Provide technical support for existing businesses
- Recruit new construction and development projects
- Convert vacant property to commercial or mixed use
- Work with local landbank on property redevelopment
- Feasibility study of repurposing the train tracks south of Victor Avenue
- Work with city to understand current zoning need for properties

Organization Projects

- Invest in a volunteer recruitment/management/recognition
- Develop a corridor maintenance Plan
- Hire outside consultants for any other activities
- Increase neighborhood communication

Promotions and Marketing Projects

- Create a general marketing and promotion strategy
- Create a business directory
- Create a commercial area map of marketing
- Develop a website, social media, and online presence
- Plan community events and a community garden to enhance engagement
- Develop a newsletter
- Recruit a USPS full service location, internet café, and performance space
- Work and partner with Business Association