



S. MLK Corridor Improvement Authority Board of Director's Meeting

Thursday, December 9th, 2021 – 1:00 PM

LEAP Office

1000 S. Washington Ave. Ste. 201

Lansing, MI 48910

****Board Member Defrees attending virtually****

Mask Requirement:

Face coverings are required by all Board Members, staff,
and members of the public at this meeting.

AGENDA

1. Call to Order / Roll Call
2. S. MLK Meeting Minutes Thursday, September 16th, 2021 (Action)
3. 2022 Board Meeting Schedule and Election of Officers
4. Development and Finance Plan Timeline Discussion
5. Review of Projects
 - a. Logan Square Discussion
6. Fall Neighborhood Grants Discussion
7. Other Business
8. Public Comment
9. Adjournment



Andy Schor, Mayor

**S. MLK Corridor Improvement Authority
Board of Director's Informational Meeting #2 Minutes
Thursday, September 16, 2021 – 2:00 PM
LEAP Office
1000 S. Washington Ave. Ste. 201
Lansing, MI 48910**

Members Present: Don "Moose" Sober, Price Dobernack, Mike Skory, Nikki Soldan

Members Absent: Amanda Defrees (excused), Alexis Carnegie-Dunham (excused)

Facilitator Present: Hannah Yurk (Bryant) - LEAP

Public: Andy Fedewa (City of Lansing), Kris Klein (LEAP)

Recorded by: Hannah Yurk (Bryant)

Call to Order/ Roll Call

Chair Dobernack called the meeting to order at 2:01 p.m. Rollcall was called by Yurk and recorded for public record.

S. MLK Meeting Minutes Thursday, June 17, 2021 (Action)

MOTION: Soldan moved to approve the S.MLK CIA Meeting Minutes from June 17, 2021, as presented. Motion seconded by Skory.

YEAS: Unanimous. Motion Carried.

Delegation of Duties of Officers (Action)

Vice Chair

Treasurer

Yurk explained that we have recently had 2 board members that had to step down and one held the Treasurer position and the other Vice Chair. Elections will take place in January again for the positions, so these people that are delegated will only need to hold the positions for a couple months. Additionally, Yurk shared that there has been one newly appointed member to the board.

MOTION: Sober moved to delegate the Vice Chair position to Nikki Soldan and the Treasurer position to Don Sober. Motion seconded by Soldan.

YEAS: Unanimous. Motion Carried.

Fellowship Position Update and Discussion

Yurk provide an update that the Community Economic Development Association of Michigan (CEDAM) has selected Lansing as one of the 10 communities to host a fellow position for the S.MLK CIA. We have selected Torrell who is a Lansing native, and he will start Oct. 4th to support the S.MLK CIA efforts. He will be meeting the board members and the rest of the businesses and properties on the corridor within his first month or two. Chair Dobernack suggested he meet with Adam Hussain and to set up meetings with board members.

Information on TIFA Goals and Projects

Chair Dobernack stated that Public Act 57 of 2018 requires that the authority must hold two 'informational meetings' each year, even though all of our meetings are open to the public, the informational meetings are for the purpose of informing the public and governing bodies of each taxing jurisdiction of the goals and direction of the authority. This is the second one for the S.MLK CIA. As previously discussed, the fellowship position is a major part of our upcoming goals for the corridor and starting to get the steps for creating our development and finance plan. Yurk shared that the survey results are in the board packets, but only a couple of the board members participated.

Other Business

Andy Fedewa reviewed the draft goals and projects for the CIA and shared that the form-based code was approved recently, so if there are any questions regarding zoning he will be a good person to contact.

Public Comment

None provided.

Adjournment

Chair Dobernack adjourned the S.MLK CIA Meeting at 2:20pm.

X

Price Dobernack
S. MLK CIA, Chair



Andy Schor, Mayor

S.MLK CORRIDOR IMPROVEMENT AUTHORITY

2022 BOARD MEETING SCHEDULE

Lansing Economic Area Partnership (LEAP)*

1000 S Washington Avenue, Suite #201

Lansing, Michigan 48910

1:00 PM

January 7th, 2022**

February 4th, 2022

March 4th, 2022***

April 1st, 2022

May 6th, 2022

June 3rd, 2022

July 1st, 2022

August 5th, 2022

September 2nd, 2022***

October 7th, 2022

November 4th, 2022

December 2nd, 2022

Scheduled meetings will be conducted electronically by web-based and telephonic conferencing and allow for public participation in accordance with the Open Meetings Act, as amended. (Subject to change with notice) **Annual Board Meeting *** Informational Meetings per 2018 PA 57 1000 S Washington Avenue, Suite #201, Lansing, MI 48910 Phone: 517.702.3387 Fax: 517.702.3390

S.MLK CIA Development and Finance Plan Timeline

December 2021

- Begin administering public input survey
- Schedule meeting with City for TIF Projection for February

January 2022

- Complete history section of development and finance plan

February

- Share survey results with the board
- Work with the city on the TIF Projections for Development & Finance Plan

March

- Have the board review and edit the Development & Finance Plan

April

- Have the board review and edit the Development & Finance Plan
- Meet with taxing units

May

- Have the board review and edit the Development & Finance Plan
- Have OCA review the Development and Finance Plan

June

- Have the plan approved by the S.MLK CIA Board
- Solidify the specific dates for public notices

July

- Have the plan referred to City Council
- Have plan approved by Development and Planning committee
- Have a public hearing

August

- Have the Development & Finance Plan approved by city council

September

October

November

December

DRAFT S.MLK CIA Projects

Design Projects

- Install Curbside Plantings
- Place trash/recycling receptacles on sidewalk
- Plant street trees
- Sidewalk enhancement and repair
- Install Banners
- Enhance bus stops/shelters and public benches
- Install Wayfinding Signages
- Install historic markers and promote historic initiatives
- Work with local artists to introduce more public art
- Create safer crosswalks with signals
- Repurpose vacant lots and large parking areas into a green space or community
- Create a Façade Improvement Program

Economic Restructuring Projects

- Create inventory of existing businesses
- Strategic business retention initiatives and recruitments
- Market commercial real estate opportunity
- Plan business meet and greet events
- Provide technical support for existing businesses
- Recruit new construction and development projects
- Convert vacant property to commercial or mixed use
- Work with local landbank on property redevelopment
- Feasibility study of repurposing the train tracks south of Victor Avenue
- Work with city to understand current zoning need for properties

Organization Projects

- Invest in a volunteer recruitment/management/recognition
- Develop a corridor maintenance Plan
- Hire outside consultants for any other activities
- Increase neighborhood communication

Promotions and Marketing Projects

- Create a general marketing and promotion strategy
- Create a business directory
- Create a commercial area map of marketing
- Develop a website, social media, and online presence
- Plan community events and a community garden to enhance engagement
- Develop a newsletter
- Recruit a USPS full service location, internet café, and performance space
- Work and partner with Business Association