



Board of Directors Meeting
Friday, November 5, 2021 – 8:30 AM
LEAP Office
1000 S. Washington Ave. Ste. 201
Lansing, MI 48910

Members Present: Calvin Jones, Brian McGrain, Michael McKissic, Andrea Binoniemi, Shelley Davis-Boyd, Tom Donalson, Blake Johnson

Members Absent: Tom Muth (excused), Kim Coleman (excused)

Staff Present: Karl Dorshimer, Kris Klein, Kambriana Gates, Torrell Christian, Tony Willis, Jennifer Abood

Guests: Najeema Thomas, Kimberly Lavon

Call to Order / Rollcall

Chair Jones called the LEDC Board of Directors meeting to order at 8:44 A.M. Rollcall was taken by Klein and recorded for public record.

Approval of LEDC Board Meeting Minutes – Friday, October 8, 2021

MOTION: Davis-Boyd moved to approve the LEDC meeting minutes from the Friday, October 8, 2021, LEDC Board of Director's meeting, as presented. Motion seconded by Johnson.

YEAS: Unanimous. Motion Carried.

Update on Financials

Abood joined the Board virtually to give updates on the LEDC financials.

One&All Program Presentation

Gates summarized the One&All Program for the The LEDC Board and invited graduates of the program to the meeting. Thomas from “YouShine Events & Consulting” and Lavon from “Thimble Media: Social Media Marketing & Advertising for Creatives” shared their experience in the program and the impact it has had on their business thus far. Board member Donaldson wanted to know where did Thomas see her business going in the next year which Thomas responded to. Chair Jones expressed the importance of these programs to our community.

Equitable Economic Development (Presentation and Discussion)

Willis presented on the ways in which equitable development is impactful to diverse communities. This is connected to the MRJEA initiative within the City of Lansing with the goal to create a more compelling, competitive, and attractive economy that benefits everyone. Willis shared ways this can be achievable; one being continued funding of the One&All Program. Chair Jones noted the community neighborhood is doing similar work and how it can be expanded on through equitable development. Dorshimer expressed how the committee identified these issues and how this plan can contribute. This proposal will be shared next month at the City public forum and also mentioned how the LEDC and LEAP can combine the ask to the City. Board member Davis requested a copy of the Equitable Development presentation which Willis will provide. McGrain added that they are supportive of making real change within the community. McGrain also mentioned that Julie is continuing to assist with additional funding options and they are looking forward to this coming into fruition. Chair Jones emphasized the focus on the relationships and connection within the community to ensure that these plans are put to action. Chair Jones will provide the information for the “round tables” to the One&All program graduates to attend.

Program Updates**a. Corridor Improvement Authorities**

Gates shared a brief update about the CIA’s and offered to provide information about the SSCIA public art ribbon cutting on November 19th. Christian introduced himself and shared about the current work he has done on the corridor thus far. McGrain added the need for a fellow on South MLK which Christian is now in that role. Board member McKissic asked what the feedback has been from the corridor so far which Christian briefly described.

b. Sunrise Grant Program – Ingham County

Klein shared the updated (version?) of the Sunrise Grants financials and amount disbursed. These funds are given to businesses that have been harmed the most by the pandemic. These funds will be on-going for a couple of years and using an equitable lens these funds were used to ensure they were targeted towards underrepresented groups such as BIPOC, LGBTQIA+, women, and disabled individuals. Klein showed a map of all of the programs that have been utilized to help businesses financially. Chair Jones mentioned Clinton County has given funds to LEAP to assist with these programs. Klein confirmed that LEAP would be involved in helping award \$2 million of Clinton County's grant funding.

c. LEDC Site Committee

Dorshimer discussed the recent site committee meeting and the items that were reviewed. At the next meeting the focus will be on Logan Square. One of the ideas was to do a proactive Brownfield plan on that site which will ultimately be something that serves the neighborhoods in the area and also a place of attraction. Board member Davis asked about the pollution on the site and McGrain shared that the contamination may not be an issue but environmental assessment could be performed by the LBRA.

Project Updates

Block 600: Dorshimer shared before and after pictures of Block600 Project where Meijer Capital City Market site won a double Gold award; one from Brownfield redevelopment and the other was for public-private partnership. The presentation displayed the improvements and environment cleanup that needed to be done on Block600. Willis made the Board aware that this was the only Gold project in the state of Michigan and One and All was the only Gold award program in the state of Michigan. Chair Jones asked about having a board meeting at Capital City Market.

Red Cedar: Dorshimer gave an update on the progress of Red Cedar and what is underway. Klein is also working with two businesses on Red Cedar to assist with a development and redevelop liquor licenses application. Lake Trust is continuing their demolition and the state has to approve the capture of their taxes. Klein explained to the board the difference between the redevelopment liquor license and development liquor license. Board members emphasized the need for local businesses.

Michigan Realtors: A ribbon cutting took place last week and the improvements that have been done aligns well with the improvement of the corridor.

Open Forum for LEDC Board Members

McGrain shared the impact on the BWL Round Table and the discussion of supporting refugees and ways that were offered to assist new incoming families with utilities. The

creative summit a few weeks touched on arrivals of new people and the importance of embracing them as they make up the creative community in Lansing.

Other Business

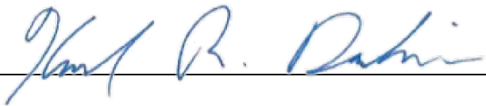
None

Public Comment

None

Adjournment

Chair Jones called the meeting to adjournment at 10:06 A.M.

A handwritten signature in blue ink, reading "Karl R. Dorshimer", is written over a horizontal line.

Karl Dorshimer, Director of Economic Development
Lansing Economic Area Partnership (LEAP)