



S. MLK Corridor Improvement Authority Board of Director's Meeting

Thursday, June 17, 2021 – 1:00 PM

THIS MEETING WILL BE HELD ELECTRONICALLY*

Zoom Meeting Webinar ID: 893 3709 8866

<https://us02web.zoom.us/j/89337098866>

*See attached Public Participation Notes.

AGENDA

1. Call to Order / Roll Call / Overview
2. S. MLK Meeting Minutes Thursday, April 15, 2021 (Action)
3. City of Lansing Development and Planning Office
4. Development and Real Estate Presentation
5. SMLK Planning Survey Discussions
6. Fellowship Position Overview
7. Electronic Meeting Updates
8. Other Business
9. Public Comment
10. Adjournment

PUBLIC PARTICIPATION NOTES

S. MLK CIA Meeting – 6/17/2021 1:00PM

Meeting Will Be Held Electronically Via Zoom Webinar

Zoom Webinar ID: 893 3709 8866

HOW TO PARTICIPATE:

The meeting will be conducted electronically by web-based and telephonic conferencing and allow for public participation in accordance with the Open Meetings Act. All Board members and members of the public will participate virtually. Board members may be reached prior to the meeting by contacting Hannah Bryant at hannah@purelansing.com or (517) 388-1947

Join by Computer/Smartphone: <https://us02web.zoom.us/j/89337098866>

*(Note: this option requires downloading Zoom software. If you have not already installed the software, this may take a few minutes.)

Join by Telephone: Call in number: +1 929 205 6099 | Webinar ID: 893 3709 8866

Written public comments may be submitted to hannah@purelansing.com by the end of the public period.

ACCESSIBILITY/PERSONS WITH DISABILITIES:

If you require an accommodation in order to fully participate in the meeting, please use the point of contact provided below. 24-hour notice may be needed for certain accommodations. An attempt will be made to grant all reasonable accommodation requests.

CONTACT:

To provide input and ask questions on any item that is listed on the agenda, members of the public may contact Hannah Bryant at hannah@purelansing.com or (517) 388-1947

To mitigate the spread of COVID-19 and to provide essential protections to vulnerable Michiganders and this State's health care system and other critical infrastructure, it is crucial that all Michiganders take steps to limit in-person contact, particularly in the context of large groups. Therefore, the above meetings will be conducted via audio/video conference.

The meetings are being held virtually in accordance with the Open Meetings Act, as amended in an effort to protect the health and safety of the public. Members of the public wishing to participate in the meeting may do so by logging into or calling into the meetings using the website or phone number above, and meeting ID provided.



Andy Schor, Mayor

**S. MLK Corridor Improvement Authority
Board of Director's Meeting**

Thursday, April 15, 2021 – 1:00 PM

THIS MEETING WAS HELD

ELECTRONICALLY* Zoom Meeting Webinar

ID: 836 9112 9718

<https://us02web.zoom.us/j/83691129718>

Members Present: Aini Abukar (Lansing, MI), Jeffrey Johnson (Lansing, MI), Don "Moose" Sober (Lansing, MI), Mike Skory (Lansing, MI), Price Dobernack (Lansing, MI)

Members Absent: Alexis Carnegie-Dunham (excused), Nikki Soldan (excused)

Facilitator Present: Hannah Bryant (LEAP)

Guests: -

Public: -

Recorded by: Hannah Bryant

Call to Order/ Roll Call / Overview

Chair Dobernack called the meeting to order at 1:00 p.m. Chair Dobernack stated in an effort to protect the health and safety of the public, these meetings will be conducted virtually in accordance with Public Act 228 of 2020 and the Open Meetings Act, and all Board members and the public are participating virtually. Bryant noted that all action items will be taken in a roll call vote and when we do attendance, please state the city and state you are calling in from. Bryant took attendance. Bryant went through the meeting procedures for electronic meetings for both members and the public.

S. MLK Meeting Minutes February 25, 2021 (Action)

MOTION: Johnson moved to approve the S.MLK CIA Meeting Minutes from February 25, 2021, as presented. Motion seconded by Abukar.

Bryant took a roll call vote, record as:

Vice Chair Abukar - yea
Treasurer Johnson - yea
Member Sober - yea
Member Skory - yea
Chair Dobernack - yea

YEAS: Unanimous. Motion Carried.

Members Corridor Input for Plan (Discussion)

Chair Dobernack shared that Hannah was able to draft up a project list from the board member feedback. Bryant walked through the proposed project list. It was discussed on creating a survey to understand the priority and obtain the thoughts about the projects by the board. Bryant will work on creating a survey that will allow for prioritization and empty space for additional feedback. It was discussed to have Brian McGrain at our next meeting to walk through the zoning, signage, and trash ordinances. Bryant will reach out to invite him. Additionally, Chair Dobernack requested to have a real estate agent come talk about the corridor and development opportunities. Chair Dobernack will reach out and invite someone to the next meeting.

Development and Finance Plan Schedule (Discussion)

Bryant provided a brief overview of the Development and Finance Plan and the major milestones for the approval.

Other Business

None was provided.

Public Comment

None provided.

Adjournment

The S.MLK Meeting was adjourned at 2:00 pm.

X

Price Dobernack
S. MLK CIA, Chair

DRAFT S.MLK CIA Projects

Design Projects

- Install Curbside Plantings
- Place trash/recycling receptacles on sidewalk
- Plant street trees
- Sidewalk enhancement and repair
- Install Banners
- Enhance bus stops/shelters and public benches
- Install Wayfinding Signages
- Install historic markers and promote historic initiatives
- Work with local artists to introduce more public art
- Create safer crosswalks with signals
- Repurpose vacant lots and large parking areas into a green space or community
- Create a Façade Improvement Program

Economic Restructuring Projects

- Create inventory of existing businesses
- Strategic business retention initiatives and recruitments
- Market commercial real estate opportunity
- Plan business meet and greet events
- Provide technical support for existing businesses
- Recruit new construction and development projects
- Convert vacant property to commercial or mixed use
- Work with local landbank on property redevelopment
- Feasibility study of repurposing the train tracks south of Victor Avenue
- Work with city to understand current zoning need for properties

Organization Projects

- Invest in a volunteer recruitment/management/recognition
- Develop a corridor maintenance Plan
- Hire outside consultants for any other activities
- Increase neighborhood communication

Promotions and Marketing Projects

- Create a general marketing and promotion strategy
- Create a business directory
- Create a commercial area map of marketing
- Develop a website, social media, and online presence
- Plan community events and a community garden to enhance engagement
- Develop a newsletter
- Recruit a USPS full service location, internet café, and performance space
- Work and partner with Business Association



OFFICE OF MAYOR ANDY SCHOR

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Lansing, MI 48933

FOR IMMEDIATE RELEASE:
Friday, May 21, 2021

MEDIA CONTACT: Valerie Marchand
517-230-4904

City of Lansing Selected as One of Ten Communities in Michigan to Host a Community Development Fellow

(LANSING) – Mayor Andy Schor announced that the City of Lansing is one of ten communities in the state of Michigan selected to host a community development fellow through the Community Economic Development Association of Michigan (CEDAM). The Lansing fellow will work closely with the South Martin Luther King Jr. Blvd Corridor Improvement Authority (South MLK CIA) and the Lansing Economic Area Partnership (LEAP) to enhance their development and finance plan and work alongside stakeholders, businesses, and residents along the corridor.

"The southside of Lansing is a wonderful and vibrant area, with great businesses and engaged neighbors. I'm proud to have created the South MLK Corridor Improvement Authority to further enhance the economic and neighborhood activities in southwest Lansing. This dedicated group of volunteers is focused on working to revitalize this important entryway to the city and having a dedicated staff resource will allow them to accomplish even more!" said Mayor Schor. "Thank you to CEDAM, for providing this opportunity."

This is the third cohort of the CEDAM's Community Development Fellowship, made possible with funding and partnership with the Michigan Economic Development Corporation (MEDC).

The South MLK CIA was established in December 2019 and encompasses the area 500 feet from the centerline of S Martin Luther King Jr. Blvd, starting at the northern edge of the Jackson and Lansing Railroad, south of Victor Ave, going all the way south to I-96. The Authority is a group of volunteers comprised of business representatives, residents, and owners within the district who are focused on the opportunities, needs, and development priorities for the corridor.

"The Plumbers and Pipefitters Local Union 333 have been in Lansing since 1903 and have called the Union Hall on the South Martin Luther King Jr. Boulevard Corridor home since 1965. I am proud to serve as Chairman and I am looking forward to doing what we can to make the corridor better for residents and business owners in the area." said Price Dobernack, Business Manager-Local 333 and Chairman-S. MLK Corridor Improvement Authority.

"Southwest Lansing is thrilled that S. Martin Luther King Jr. Blvd. is being prioritized as a Corridor Improvement Authority. We are certain that with a dedicated staffer and committed board of directors, we will realize investment in commercial properties, elimination of blight, creation of spaces that embody the spirit and diversity of our people, and the sustainment of a corridor that those that live, work, and travel on or near it can be proud of," added Councilmember Adam Hussain.

Recruitment for the City of Lansing's fellow starts in June. Visit <http://cedamichigan.org/fellowship/> for more information.

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