

**Lansing Economic Development Corporation
Board of Directors Meeting Minutes**

Friday, April 9, 2021 – 8:30 AM

THIS MEETING WAS HELD ELECTRONICALLY*

Access the meeting via: <https://us02web.zoom.us/j/82946490988>

Webinar ID: 829 4649 0988; Dial In (929) 205-6099

Members Present: Calvin Jones (Lansing, MI), Andrea Binoniemi (Holt, MI), Kimberly Coleman (Lansing, MI), Tom Muth (Lansing, MI), Blake Johnson (Grand Ledge, MI), Brian McGrain (Lansing, MI), Tom Donaldson (Lansing, MI)

Members Absent: Shelley Davis-Boyd

Staff Present: Karl Dorshimer, Kris Klein, Hannah Bryant, Rachel McIlvaine, Jennifer Abood Morris

Guests: -

Call to Order

Chair Jones called the LEDC Board of Directors meeting to order at 9:57 a.m.

Approval of LEDC Board Meeting Minutes – Friday, March 5, 2021

MOTION: Coleman moved to approve the LEDC meeting minutes from the Friday, March 5, 2021, LEDC Board of Director's meeting, as presented. Motion seconded by Binoniemi.

Klein took a roll call vote, record as:

Calvin Jones - yea
Andrea Binoniemi - yea
Kimberly Coleman - yea
Tom Muth - yea
Blake Johnson - yea
Brian McGrain - yea
Tom Donaldson – yea

YEAS: Unanimous. Motion Carried.

Update on Financials

Jennifer Abood Morris provided an update stating the finances are in good shape and all loans are current.

Budget Update

Dorshimer shared that in the Mayor's proposed 2021-2022 budget he inserted funding for the LEDC and the façade program. He said this will be discussed with the board at an upcoming meeting.

Member Johnson left at 10am.

Program Update

a) Lansing CARES

McIlvaine provided an update on the Lansing CARES program which is continuing to accept pre-applications on a rolling basis. Mailers have been sent out to businesses in the city about the program. There has been 242 preapplications received. Disaster training and underwriting continues to take place to award businesses with these funds.

b) One&All

Bryant provided an update on the LEAP One&All Program, which is designed to increase successful entrepreneurship and small business ownership among underrepresented populations in our region. The 2nd cohort just graduated on the 25th of last month. There has been a total of 40 successful entrepreneurs from the region that has been supported through this 2-month program that involve a combination of business and communication training, coaching and mentoring. 26 out of 40 of the graduates have been residents or business owners within the city of Lansing.

Bryant shared that the 3rd cohort review process is currently underway. She stated a big component of the program is mentorship which both Brian and Shelley were mentors for the last cohort. The application continues to be open and on a rolling basis so people can go to our website to apply and learn more.

Chair Jones expressed that it would be great to have the graduates join in on the Chamber Business roundtable meeting that he chairs. Bryant will connect with him to schedule something.

Project Updates

Dorshimer provided an update on current projects taking place in the city. Binoniemi asked to keep the bullet point project list as an discussion item. Donaldson asked to provide it with the board packets.

Open Forum for LEDC Board Members

None was provided.

Other Business

None was provided.

Public Comment

None was provided.

Adjournment

There being no further business, Chair Jones declared the LEDC Board of Director's meeting adjourned at 10:09 am.

Karl Dorshimer, Director of Economic Development
Lansing Economic Area Partnership (LEAP)


