



S. MLK Corridor Improvement Authority Board of Director's Meeting

Thursday, April 15, 2021 – 1:00 PM

THIS MEETING WILL BE HELD ELECTRONICALLY*

Zoom Meeting Webinar ID: 836 9112 9718

<https://us02web.zoom.us/j/83691129718>

*See attached Public Participation Notes.

AGENDA

1. Call to Order / Roll Call / Overview
2. S. MLK Meeting Minutes - Thursday, February 25, 2021 (Action)
3. Member's Corridor Input for Plan (Discussion)
4. Development and Finance Plan Schedule (Discussion)
5. Other Business
6. Public Comment
7. Adjournment

PUBLIC PARTICIPATION NOTES

S. MLK CIA Meeting – 4/15/2021 1:00PM

Meeting Will Be Held Electronically Via Zoom Webinar

Zoom Webinar ID: 836 9112 9718

HOW TO PARTICIPATE:

The meeting will be conducted electronically by web-based and telephonic conferencing and allow for public participation in accordance with the Open Meetings Act. All Board members and members of the public will participate virtually. Board members may be reached prior to the meeting by contacting Hannah Bryant at hannah@purelansing.com or (517) 388-1947

Join by Computer/Smartphone: <https://us02web.zoom.us/j/83691129718>

*(Note: this option requires downloading Zoom software. If you have not already installed the software, this may take a few minutes.)

Join by Telephone: Call in number: +1 929 205 6099 | Webinar ID: 836 9112 9718

Written public comments may be submitted to hannah@purelansing.com by the end of the public period.

ACCESSIBILITY/PERSONS WITH DISABILITIES:

If you require an accommodation in order to fully participate in the meeting, please use the point of contact provided below. 24-hour notice may be needed for certain accommodations. An attempt will be made to grant all reasonable accommodation requests.

CONTACT:

To provide input and ask questions on any item that is listed on the agenda, members of the public may contact Hannah Bryant at hannah@purelansing.com or (517) 388-1947

To mitigate the spread of COVID-19 and to provide essential protections to vulnerable Michiganders and this State's health care system and other critical infrastructure, it is crucial that all Michiganders take steps to limit in-person contact, particularly in the context of large groups. Therefore, the above meetings will be conducted via audio/video conference.

The meetings are being held virtually in accordance with the Open Meetings Act, as amended in an effort to protect the health and safety of the public. Members of the public wishing to participate in the meeting may do so by logging into or calling into the meetings using the website or phone number above, and meeting ID provided.



Andy Schor, Mayor

**S. MLK Corridor Improvement Authority
Informational Meeting #1
Board of Director's Meeting**

Thursday, February 25, 2021 – 1:00 PM

THIS MEETING WAS HELD ELECTRONICALLY*

Zoom Meeting Webinar ID: 893 8459 0720

<https://us02web.zoom.us/j/89384590720>

Members Present:

Aini Abukar (Lansing, MI), Alexis Carnegie-Dunham (Lansing, MI), Jeffrey Johnson (Lansing, MI), Don "Moose" Sober (Lansing, MI), Mike Skory (Lansing, MI), Price Dobernack (Lansing, MI), Nikki Soldan (Lansing, MI)

Members Absent:

-

Facilitator Present:

Hannah Bryant (LEAP)

Guests:

-

Public:

-

Recorded by:

Hannah Bryant

Call to Order/ Roll Call / Overview

Chair Dobernack called the meeting to order at 1:00 p.m. Chair Dobernack stated in an effort to protect the health and safety of the public, these meetings will be conducted virtually in accordance with Public Act 228 of 2020 and the Open Meetings Act, and all Board members and the public are participating virtually. Bryant noted that all action items will be taken in a roll call vote and when we do attendance please state the city and state you are calling in from. Bryant took attendance. Bryant went through the meeting procedures for electronic meetings for both members and the public. Member Soldan provided a brief introduction of herself.

S. MLK Meeting Minutes January 21, 2021 (Action)

MOTION: Abukar moved to approve the S.MLK CIA Meeting Minutes from January 21st, 2021, as presented. Motion seconded by Johnson.

Bryant took a roll call vote, record as:

Vice Chair Abukar - yea
Secretary Carnegie-Dunham - yea
Treasurer Johnson - yea
Member Sober - yea
Member Skory - yea
Chair Dobernack - yea
Member Soldan – yea

YEAS: Unanimous. Motion Carried.

2021 S.MLK Corridor Plans

Chair Dobernack provided an overview of the Public Act 57 requirement of holding informational meeting twice per year. Bryant provided an overview of the Development and Finance Plan. She walked through both Saginaw Street and Michigan Avenue 15-year plans. Discussion ensued with board members on possible projects that could take place on the corridor and how to obtain other input from the corridor. Bryant stated she will send an email to the board to solicit ideas to start an outline for the plan.

Lansing CARES Program Overview

Bryant provided a brief overview of the Lansing CARES program and stated a flyer was provided in the board meeting packet to share with any business owners you might know that could use the support.

Ethics Training Video for City of Lansing Boards (Action)

Chair Dobernack stated on October 26, 2020, the Lansing City Council passed a resolution to require every member of a board, commission or authority authorized by City Ordinance or the city charter to obtain annual training on the ethics ordinance, conflicts of interest, and the Open Meetings Act. The board watched the 20 minute Ethics Training Video. Chair Dobernack stated the ethics video has been viewed and discussed by all board members currently in attendance.

Other Business

Chair Dobernack requested to have Council Members Garza and Hussain invited to our CIA meetings.

Public Comment

None provided.

Adjournment

Motion to adjourn the S.MLK Informational Meeting at 2:15 pm, by Carnegie-Dunham, motion seconded by Abukar.

X

Price Dobernack
S. MLK CIA, Chair

DRAFT S.MLK CIA Projects

Design Projects

- Install Curbside Plantings
- Place trash/recycling receptacles on sidewalk
- Plant street trees
- Sidewalk enhancement and repair
- Install Banners
- Enhance bus stops/shelters and public benches
- Install Wayfinding Signages
- Install historic markers and promote historic initiatives
- Work with local artists to introduce more public art
- Create safer crosswalks with signals
- Repurpose vacant lots and large parking areas into a green space or community
- Create a Façade Improvement Program

Economic Restructuring Projects

- Create inventory of existing businesses
- Strategic business retention initiatives and recruitments
- Market commercial real estate opportunity
- Plan business meet and greet events
- Provide technical support for existing businesses
- Recruit new construction and development projects
- Convert vacant property to commercial or mixed use
- Work with local landbank on property redevelopment
- Feasibility study of repurposing the train tracks south of Victor Avenue
- Work with city to understand current zoning need for properties

Organization Projects

- Invest in a volunteer recruitment/management/recognition
- Develop a corridor maintenance Plan
- Hire outside consultants for any other activities
- Increase neighborhood communication

Promotions and Marketing Projects

- Create a general marketing and promotion strategy
- Create a business directory
- Create a commercial area map of marketing
- Develop a website, social media, and online presence
- Plan community events and a community garden to enhance engagement
- Develop a newsletter
- Recruit a USPS full service location, internet café, and performance space
- Work and partner with Business Association