

Downtown Lansing Inc.
Board of Directors Meeting Minutes
DLI Conference Room
September 13, 2018

Members Present: Karl Dorshimer, Summer Schriener, J.V Anderton, T. Carella, Cara Nader

Members Absent: T. Richard, C. Zarkovich

Board Advisors Present: Vanessa Shafer

Board Advisors Absent: Brian Jackson from the 4th Ward

Staff Present: Mindy Biladeau, Layna Anderson

Visitors Present: None

I. Call to Order

K. Dorshimer called the meeting to order at 11:35 a.m.

II. Citizen's Comments

None

III. Approval of Agenda and Minutes

J.V. Anderton moved to approve today's agenda, second by T. Carella, motion passed unanimously. T. Carella moved to approve the minutes of June 14, 2018, J.V. Anderton seconded and motion passed.

IV. Old Town Commercial Association Update

Vanessa gave updates on Art Feast's success, Blues Fest, and Oktoberfest, scheduled for the 5th and 6th of October with a kickoff of the week before including a Wiener Walk with Dachshunds.

V. Community Policing Update

Officer Rodriguez was absent, no updates. A business owner meeting is being set up some time in October to address panhandling issues. M. Biladeau will let Vanessa know when the meeting is.

VI. Downtown Maintenance Update

Jimmy says trash is ongoing and weeding has been a big issue, but other than that just business as usual. New tree lights are in.

VII. Correspondence

There is a letter of support from the DLI Board for the Arts Council of Greater Lansing as they are pursuing a grant for the Adado Riverfront Park project.

VII. Reports

President's Report-K. Dorshimer: Capital City Market Project was announced and a brownfield plan is being worked on so that the demo can start in early 2019. The former YMCA building is currently being demoed.

Director's Report-M. Biladeau: Annual Meeting was a success and the Annual Report turned out nicely. It was mailed out as well, and highlights a lot of our accomplishments and future plans. Today from 3-6 p.m. is the annual student welcome at Lansing Brewing Company highlighting downtown businesses to Davenport, LCC, and WMU-Cooley students. Taste of Downtown is coming up this weekend. Kiosks with the maps and historic panels are being installed in October, and they look great. Glazed and Confused closed in August. In addition to the new market, a hotel and other residential units will be going up. Tacos Monterrey just opened and is being assisted by the Design Committee for signage. C. Nadar offered design help as well.

Committee Reports:

Economic Vitality: C. Zarkovich is absent so M. Biladeau gave the update- Nothing new to report.

Design: M. Biladeau gave a report: Summer walking tours were a big success. People are gearing up for facade lighting for Silver Bells, assistance for Tacos Monterrey, etc.

Public Spaces: T. Richards is absent so M. Biladeau gave the update- Seasonal decor is being traded out. Traffic circle ornaments have a new look that will be revealed. 50 new wreaths come in the weekend of the 24th.

Organization: J.V. Anderton- Not much to update. Food Fight is coming up. The annual report is complete. We're going ahead with Wild Apricot. Student Welcome is today.

Promotions: T. Carella- Not much to update here beyond Taste of Downtown. Trick or Treat on the square is October 29th, and there will be some new acts this year.

Financial Report: J.V. Anderton gave update on July financials- On the revenue side-the 50K is the MEDC grant for wayfinding kiosks, and Silver Bells sponsorships. On the outgoing cash side we are paying for mulch (under design). Promo expenses are for Taste, etc. T. Carella moved to approve, J.V. Anderton seconded and the motion passed.

VIII. Discussion/Action Items

A. Strategic Planning Report Recap: M. Biladeau emailed out a summary of measurables, etc. so we know how we can plan better for next year and FY 2020 so we can better work plan.

B. Wallscape: The RFPs came in and the committee met to narrow it down. The Mayor gave his blessing. They want something bright and colorful. The artist is Bruce Mackley who is the creative director at LCC and a top competitor at Art Prize for the last several years. The goal is to have this piece installed this fall on the elevator shaft of the North Grand Parking Ramp.

C. Annual Report: Has been sent out and is getting good feedback from stakeholders.

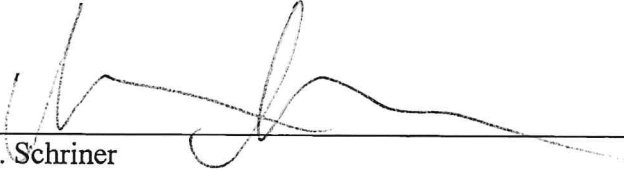
X. Other Business

None.

XI. Adjourned

Adjournment moved by J.V. Anderton, T. Carella seconded. Motion approved unanimously at 12:20 p.m.

Minutes by S. Schriener

A handwritten signature in dark ink, appearing to be 'S. Schriener', is written over a horizontal line. The signature is fluid and cursive, with a large loop at the end.