

Downtown Lansing Inc.
Board of Directors Meeting Minutes
DLI Conference Room
June 14, 2018

Members Present: Karl Dorshimer, C. Zarkovich, J.V Anderton, T. Carella
Members Absent: T. Richard, Summer Schriener
Board Advisors Present: Vanessa Shafer
Board Advisors Absent: Brian Jackson
Staff Present: Mindy Biladeau, Holly Rosser, Layna Anderson
Visitors Present: Jimmy Baumgras

I. Call to Order

K. Dorshimer called the meeting to order at 11:37 a.m.

II. Citizen's Comments

None

III. Approval of Agenda and Minutes

C. Zarkovich moved to approve the agenda of June 14, 2018. Seconded by T. Carella, motion passed unanimously.

T. Carella moved to approve the meeting minutes of May 23, 2018. Seconded by C. Zarkovich, motion passed unanimously.

IV. Old Town Commercial Association Update

V. Schafer gave update: festival season is here. Pride celebration is in Old Town after the downtown parade on June 16. Scrapfest is coming soon as well as the garden tour.

V. Community Policing Update

Officer Rodriguez was not in attendance. M. Biladeau provided update. Working on ways to reduce loitering between the bus station and the party store.

VI. Downtown Maintenance Update

J. Baumgras says trash removal and hanging basket watering is in full effect. The baskets are watered about every other day.

VII. Correspondence

None.

VII. Reports

President's Report-K. Dorshimer: EBay had recent meeting with LEAP (and others in town) about helping retail shop owners in the City of Lansing have an EBay store. DLI, OTCA, LRCC and LEAP will work to coordinate a list for the Mayor's office to provide

to EBay. Oliver Towers and YMCA projects still moving forward downtown, two residential developments.

Director's Report-M. Biladeau: Lease extension for existing space has been finalized. Still working on sublease; Creative Places grant evaluations have gone out to those entities receiving the grants; ANNUAL MEETING IS 8/30/18, likely in the Comerica building, at 5:30 p.m. Mayor will attend; Wayfinding pedestrian kiosks is still moving along. Kiosks artwork is almost final and getting closer to fabrication; Wallscape request for proposal has been drafted; Silver Bells planning is in full swing; New Adopt-a-Spot coordinator has been hired; Blue Owl Coffee pop up shop is in Eden Rock for the summer; Zoup! has changed ownership as Mark and Sue have retired.

Committee Reports:

Economic Vitality: Business Huddle is growing, but may need a new location; Committee is working on annual business owner surveys, and should have results in a meeting or two; Committee is considering a request for additional funds for storefront signs, but is not making the request yet; Ideas for developing the riverfront are being submitted.

Design: Board member to be appointed to committee has not yet been determined; Wayfinding continues (see ED's report); Wallscape RFP almost complete (see ED's report); Business extension permitting is ongoing for the summer season; 4) Walking tours are scheduled and continue to be successful.

Public Spaces: Hanging baskets are up, popular and 76 sponsor secured; Capital Lawn Movie Nights are 8/17 and 8/24; New holiday wreaths are being fabricated; Adopt-a-Spot season is underway.

Organization: J.V. Anderton: Annual Meeting is 8/30/18; Working on new work plans, including one for a new website. Plan to release 2017 Annual Report at this meeting.

Promotions: T. Carella- Taste of Downtown planning continues. All 2017 sponsors are back to support the 2018 event. Event date is July 21 and you can sign up to volunteer at tasteofdowntown.org.

Financial Report: J.V. Anderton gave update- Majority of revenue that was received in the month of May was in the Promotions account for Silver Bells and Taste of Downtown. We are on pace to exceed our projected FY revenue budget by the end of June. May expenses are straightforward with regular monthly expenses.

T. Carella moved to place all reports, the financial report on file with the summary correction made at the meeting on file, J.V. Anderton seconded, and the motion passed unanimously.

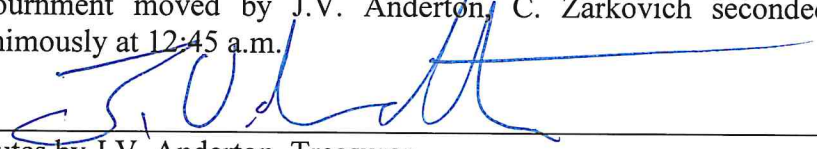
VIII. Discussion/Action Items: None

X. Other Business

Bridge construction on Michigan Ave on-going, but MDOT has been very responsive to issues and requests for signage that business are open (one side will always be open for pedestrians; LRCC having a session on 6/26 "How to zero out your inbox"; Southside clean-up on 6/27; Batter-Up Bistro now open for brunch on Saturday; MP Social also open for brunch on weekend; American Fifth won a gold medal for their small batch Bourbon.

XI. Adjourned

Adjournment moved by J.V. Anderton, C. Zarkovich seconded. Motion approved unanimously at 12:45 a.m.



Minutes by J.V. Anderton, Treasurer