



S. Martin Luther King Jr. Corridor Improvement Authority Board of Directors Monthly Meeting

Thursday, July 16th, 2026 – 1:00 PM
UA Local 333 Plumbers and Pipefitters
5405 S Martin Luther King Jr Blvd
Lansing, MI 48911

AGENDA

1. Call to Order/ Roll Call
2. Approval of S. MLK Jr. CIA Meeting Minutes (6.18.26)- **Action**
3. Marketing Update (Inverve)
4. Discussion with Public Service
5. Update on SW Fest. (Sept. 20th)- **Action**
6. Discussion on La Mulata
7. Other Business
8. Public Comment
9. Adjournment



Andy Schor, Mayor

**South Martin Luther King Jr. Blvd. Corridor Improvement
Authority Board of Director's Monthly Meeting
Thursday, June 18, 2026 – 1:00 PM Thursday,
UA Local Plumbers and Pipefitters
5334 S. Martin Luther King Jr. Blvd.
Lansing, MI 48910**

Members Present: Jeremy Matthews, Melissa White, Don "Moose" Sober, Amanda Defrees, Kristina Schmidgall,
Mayoral Designee: Dustin Howard

Members Absent:

Facilitator Present: Kahleea Washington (Lansing EDC)

Guest Present: Kris Klein (President, Lansing EDC); Amiee Evans (Director of Economic Development, Lansing EDC); Jazmin Anderson (LEAP), Paul Anderson (SWAG), Aurora Mckissic (LEAP), Greg Mustric (Woda Group), George (Woda Group), Luke (Woda Group), Angelique Dupere (Inverve)

Public Present: Brad Simtob

Recorded by: Melissa White

Call to Order/Roll call

Chair Defrees called the MLK CIA Board of Directors meeting to order at 1:00 p.m. White did Roll Call.

Board Member Justin Howard joined the meeting at 1:32 p.m

Approval of May 21, 2026, MLK CIA Meeting Minutes – Action

The present board members reviewed the proposed meeting minutes and had no edits.

MOTION: Member Matthews; Motion seconded by Member White

YEAS: Unanimous. Motion carried.

Brightwood Crossing Development Presentation

Representatives from Woda Cooper Companies presented the proposed Brightwood Crossing affordable housing development at the former Metro Bowl site. The project would include 124 one, two, and three-bedroom units. Planned amenities include a community room, fitness center, playground, dog park, common laundry facilities, and accessible common areas.

Woda Cooper would develop, construct, own, and manage the property. The team has also engaged City and County officials, community organizations, and the Lansing Housing Commission regarding potential partnerships and supportive housing opportunities.

The development team requested the board's support through letters or resolutions, attendance at public hearings, and assistance connecting with community events and residents.

Board members asked questions regarding accessibility, amenities, property management, financing, community partnerships, and long-term maintenance. The board expressed general support for the proposed development and asked the representatives to keep the Authority

Update on the LEDC and CIA Service Agreement

Washington presented the proposed Contract for Services between the Lansing EDC and the City of Lansing Corridor Improvement Authorities. The document was included in the meeting packet and outlines the scope of work for Kahleea's role as well as areas where additional support may be possible. Representatives from the Lansing EDC, President Kris Klein, and Director of Economic Development Amiee Evans were present to address any questions or concerns.

The board made general inquiries about the length of the agreement, the billing structure for additional service hours, and the timeline of execution and negotiations. The board chair is expected to finalize the agreement with the LEDC.

Board Member Schmidgall made a motion to authorize Chair Defrees to negotiate, finalize, and execute on the MLKCIA's behalf, the FY2027 Contract for Services with the Lansing EDC."

Motion: Member Schmidgall supported seconded by Member Matthews

YEAS: Unanimous. Motion carried.

Marketing Presentation- Inverve

InVerve presented the draft S. MLK CIA website developed through HubSpot. The website framework is complete, but additional corridor photographs and accurate event information are needed before the site can launch. InVerve agreed to prioritize the remaining website updates with a target launch date of July 1. InVerve will return for the July 16 meeting to provide an update and discuss branded materials, including business cards, identification badges, and a one-page informational document. No formal action was taken.

SWAG Southwest Fest Presentation

Paul Anderson and Jazmin Anderson proposed a partnership between SWAG and the S. MLK CIA to bring Southwest Fest to the corridor. The free, family-friendly event is tentatively planned for Sunday, September 20, from 2:00 to 5:00 p.m., with La Mulata's outdoor space being considered as the location. Proposed activities include live entertainment, children's activities, food vendors, and resource tables featuring local organizations and service providers.

SWAG will develop sponsorship levels and share them with the board. The organization requested support from the Authority through sponsorship, outreach to corridor businesses and community partners, and participation at the event.

Board members expressed interest in supporting the event, recruiting additional sponsors, involving corridor food vendors.

Other Business

NA

Adjournment

Chair Defrees made a motioned to Adjourn the meeting at 1:10 p.m. Member Matthews seconded.

Amanda Defrees , Chair
Chairperson, South Martin Luther King Jr. Blvd. Corridor Improvement Authority

SW FEST

SUNDAY, SEPTEMBER 20TH

2PM - 5PM | LA MULATA'S BACKYARD

SW Fest is a free community festival celebrating the culture, creativity, and entrepreneurial spirit of Southwest Lansing. The event brings together local businesses, artists, performers, and families for a day of music, food, and community connection. SW Fest is organized by Southwest Action Group and is expected to draw hundreds of attendees.

COMMUNITY

A local champion who believes in what SW Lansing represents.

\$3,000

Includes:

- Logo on stage backdrop/banner
- Emcee verbal recognition
- Vendor table
- Post-event recap/impact report

SUPPORTING

A key supporter whose investment keeps the community front and center.

\$6,500

Includes:

Everything included in Community

Plus:

- Logo on the flyer
- Dedicated social shoutout
- Inclusion in email to attendees

PRESENTING

Our top-tier partner, whose investment makes SW Fest possible.

\$10,000

Includes:

Everything included in Supporting & Community

Plus:

- Title Sponsorship
- Naming rights to a stage/area
- Introduce a performing act during the event

