



Andy Schor, Mayor

**Saginaw St. Corridor Improvement Authority
Board of Directors Monthly Meeting**

March 19, 2026

Rathbun Insurance Agency

529 W. Saginaw St. Lansing, Mi 48933

Members Present: Laura Stoken, Peter Morman, Diane Sanborn,
Tiffany Dowling

Members Absent:

Facilitator Present: Kahleea Washington (Lansing EDC)

Guests Present: Megan Whitt and Agela Wilker (M3 Group)

Public:

Recorded by: Kahleea Washington (Lansing EDC)

Call to Order/ Roll Call: 3:06 PM

Chair Dowling called the meeting to order, followed by a roll call

Approval of the Saginaw St. CIA Meeting Minutes (02.19.26)

The board move to approve the meeting minutes with the proposed corrections.

Motion: Stoken

Seconded: Sanborn

Approval of the FY 2026/2027 Budget- Action

The board reviewed the proposed budget and moved to approve.

Motion: Sanborn

Seconded: Stoken

Adoption of the 2026 Spending Plan- Action

The board discussed the proposed spending plan projects before approving.

Motion: Morman
Seconded: Stoken

Consideration for the Landscaping Maintenance- Action

The board reviewed the maintenance estimate received by the Plant Professional. Member Sanborn would like a duration for service to be added before acting on the item

Updates on Corridor Projects

a. Marketing

The guest from the M3 group presented their work, which included showcasing the new website, social media post, and other marketing materials. The board and M3 discussed next steps for the overall marketing campaign.

b. Mural Program

Washington provided updates on mural initiatives throughout the corridor.

c. Street Sign Toppers

The board discussed the timeline and design of the street sign toppers.

Public Comment

NA

Adjournment: 3:57 PM

Motion: Sanborn

Second: Stoken

X

Tiffany Dowling
Chairperson, Saginaw St. Corridor Improvement Authority