



Andy Schor, Mayor

**Saginaw St. Corridor Improvement Authority  
Board of Directors Monthly Meeting**

June 26, 2025

M3 Group

221 W. Saginaw St. Lansing, MI 48933

**Members Present:** Tiffany Dowling, Laura Stoken, Diane Sanborn,  
Peter Morman

**Members Absent:**

**Facilitator Present:** Kahleea Washington (Lansing EDC)

**Guests Present:** M3 Group: Angela Winkler; Paul Schmidt

**Public:**

**Recorded by:** Kahleea Washington (Lansing EDC)

**Call to Order/ Roll Call:** 2:59 PM

**Approval of the Saginaw St. CIA Meeting Minutes (5.22.25) -Action**

- a. **SSCIA Monthly Board Meeting Minutes**
- b. **SSCIA Informational Meeting Minutes**

Motion: Morman Seconded by Stoken

**Updates on the SSCIA Marketing Efforts- M3 Group**

Stoken provided an update on her work with M3 on the brand and logo effort.

Angela from M3 presented the proposed brand and logo options for the corridor.

Board members discussed the logistics of a possible event in the fall.

Chair Dowling offered to look into the process of adding a mural to MDOT property.

**Discussion on the FY 2025/2026 Spending Plan**

The board supported the idea of adjusting their spending plan to align with the fiscal year. The CIA will update their number to reflect the capture gained in the last fiscal year.

**Other Business**

Chair Dowling discussed the authority's participation in a magazine article in 517 Magazine. The board developed a better understanding of what they need to do for the upcoming article.

**Public Comments**

NA

**Adjournment: 3:57**

**Motion:** Stoken



Tiffany Dowling

Chairperson, Saginaw St. Corridor Improvement Authority