



## **Saginaw Street Corridor Improvement Authority Board of Directors Monthly Meeting**

Thursday, February 19<sup>th</sup>, 2025 – 3:00 PM

**Rathbun Agency- Boardroom**

529 W. Saginaw St.

Lansing, MI 48933

### **AGENDA**

1. Call to Order
2. Approval of the Saginaw St. CIA Meeting Minutes (1.15.26) - **Action**
3. Discussion on 2026 Spending Plan
4. Update on the Mural Sponsorship Program
5. Other Business
6. Public Comment
7. Adjournment



Andy Schor, Mayor

**Saginaw St. Corridor Improvement Authority  
Board of Directors Monthly Meeting**

January 22, 2026

Rathbun Insurance Agency

529 W. Saginaw St. Lansing, Mi 48933

**Members Present:** Tiffany Dowling, Laura Stoken, Peter Morman,  
Diane Sanborn

**Members Absent:**

**Facilitator Present:** Kahleea Washington (Lansing EDC)

**Guests Present:**

**Public:**

**Recorded by:** Kahleea Washington (Lansing EDC)

**Call to Order/ Roll Call:** 3:06 PM

Chair Dowling called the meeting to order, followed by roll call

**Approval of the Saginaw St. CIA Meeting Minutes-Action**

Motion: Stoken, Support: Sanborn

Passes unanimously

**Board Officer Election**

Chairperson: Tiffany Dowling

Vice Chairperson: Peter Morman

Treasurer: Diane Sanborn

Secretary: vacant

Motion to approve the slate as presented.

Motion: Sanborn Support: Morman

Passed unanimously

**Approval of the Amended Marketing Plan**

Member Stoken provided an update on the marketing plan, which adjusted the reveal event dates to allow more time for mural installation.

Motion: Stoken, Seconded by Sanborn

**Approval of the Mural Sponsorship Program**

Washington presented the mural sponsorship program materials, including the guidelines, agreements, and the initial application.

Motion: Morman Support: Sanborn  
Passed unanimously

**Other Business**

Member Stoken informed the group of Rathbun's 70<sup>th</sup> anniversary.

Washington passed out flyers for the City Façade Improvement Program.

The board had a general discussion on hosting a business grant program and ways to invest in Durant Park.

**Adjournment:** 3:41 PM

Motion: Stoken

**X** \_\_\_\_\_  
Tiffany Dowling

Chairperson, Saginaw St. Corridor Improvement Authority

## **Saginaw St. CIA**

### **2026 Budget Summary:**

- \$325,913.69 (TIF)
- \$47,519 (ARPA)
- Total: \$373,432.69

Spending Goal (60% of total budget): \$ 224,059.614

### **Spending Categories:**

#### **Aesthetic and Design:**

- Signage-\$5,000
- Art initiative- \$75,000
- Landscaping Maintenance- \$5,000
- Graffiti Removal Initiative- \$5,000

#### **Economic Reconstruction:**

- Small Business Grants: \$50,000

#### **Marketing and Promotional:**

- Marketing services- \$35,000
- Production- \$10,000

#### **Organizational:**

- Community Event (\$25,000)
- Administration (\$15,000)

**\$225,000**