



## **S. Martin Luther King Jr. Corridor Improvement Authority Board of Directors Monthly Meeting**

Thursday, January 15<sup>th</sup>, 2026 – 1:00 PM  
UA Local 333 Plumbers and Pipefitters  
5405 S Martin Luther King Jr Blvd  
Lansing, MI 48911

### **AGENDA**

1. Call to Order/ Roll Call
2. Approval of S. MLK Jr. CIA Meeting Minutes (11.20.25)- **Action**
3. Board Officer Elections- **Action**
4. Updates on Marketing Efforts- K. Washington
5. Consideration for a Corridor Services Agreement- **Action**
6. Consideration for S. MLK CIA Business Grant- **Action**
7. Other Business
8. Public Comment
9. Adjournment



Andy Schor, Mayor

**South Martin Luther King Jr. Blvd. Corridor Improvement Authority  
Board of Directors Monthly Meeting**

October 16<sup>th</sup>, 2025

UA Local Plumbers and Pipefitters  
5334 S Martin Luther King Jr Blvd  
Lansing, MI 48911

**Members Present:** Amanda Defrees, Kristina Schmidgall, Don  
"Moose" Sober, Dustin Howard

**Members Absent:** Mike Owsley

**Facilitator Present:** Kahleea Washington (Lansing EDC)

**Guests Present:**

**Public:**

**Recorded by:** Kahleea Washington (Lansing EDC)

**1. Call to Order/ Roll Call:** 1:02 AM

**2. Approval of S. MLK Jr. CIA Meeting Minutes (9.18.25)- Action**

Motion by Howard and seconded by Schmidgall

Passed unanimously.

**3. Updates on Corridor Projects- K. Washington**

**a. Marketing Efforts**

Washington thanked the board for selecting their logo via email since the last meeting. She confirmed that the domain and hosting platform subscription has been purchased. Inerve should have some website proofs by the end of the year.

**b. Bus Shelter Project**

Washington provided updates to the board from CATA on the status of the project. CATA had to replace one of their bus shelter before installing the artwork.

**c. Corridor Maintenance**

The authority discussed increasing the street sweeping when more activity is happening on the corridor. The group wants additional sweeps after Halloween and during early spring/ summer. Then they can plan the community cleanup in between the sweeps.

The board also discussed ways to connect with business owners to participate more in community initiative and better maintain their lots. They discussed obtaining social media specifically Facebook to be able to connect more with business owners and the community.

#### **4. Public Comment**

NA

#### **5. Other Business**

The authority talked about extending their service agreement with Paul Anderson. They would like him to provide a summary of his accomplishments over the year and a new proposal.

Washington thanked Kristina for representing the board at the CED Network presentation on CIAs.

Before adjourning, the authority reviewed the last two meeting dates of the year and canceled the December meeting.

#### **6. Adjournment**

Meeting adjourned at 1:31 pm

**X** \_\_\_\_\_  
Amanda Defrees

Chairperson, South Martin Luther King Jr. Blvd. Corridor Improvement Authority





Andy Schor, Mayor

**South Martin Luther King Jr. Blvd. Corridor Improvement Authority  
Board of Directors Monthly Meeting**

November 20<sup>th</sup>, 2025

UA Local Plumbers and Pipefitters  
5334 S Martin Luther King Jr Blvd  
Lansing, MI 48911

**Members Present:**

Amanda Defrees, Kristina Schmidgall,  
Jeremy Matthews

Members Absent:

Don "Moose" Sober, Dustin Howard, Mike Owsley

**Facilitator Present:**

Kahleea Washington (Lansing EDC)

**Guests Present:**

Brent Forestberg (, Melissa White (Novi Properties)

**Public:**

**Recorded by:**

Kahleea Washington (Lansing EDC)

### **1. Call to Order/ Roll Call: 1:06 PM**

After roll call, the new board member, Jeremy Matthews, representing The Flatz Living, a property management company, who owns properties along the corridor.

### **2. Approval of S. MLK Jr. CIA Meeting Minutes (10.16.25)- Action**

The board did not have a quorum, but they reviewed the proposed minutes and did not have any suggestions/edits.

### **3. Updates on Corridor Projects- K. Washington**

#### **a. Marketing Efforts**

Chair Defrees provided a summary on the WLNS TV segment recording her and Washington participated in on Tuesday. This opportunity was brought to the board by Inerve (the S. MLK CIA's marketing firm). Chair Defrees and Washington used this to highlight the board's 2025 project and what they plan to do in 2026.

Washington presented the tagline option provided by Inerve. The board thoroughly reviewed the option before finalizing the tagline that best fits the board's missions and purpose.

#### **b. Bus Shelter Project**

Washington was happy to share that this project was complete recently and shared pictures with the board.

Paul Anderson plans to get some professional pictures done and share them with the group.

### **c. Corridor Maintenance**

The City Public Works department shared what it will cost to have the corridor boundaries street sweep in addition to what is already being done and the current unofficial schedule. The authority plans to use this information to increase the sweeping next year

### **4. Consideration for a Corridor Services Agreement- Action**

The board reviewed the proposed agreement and tabled it for approval at the next meeting.

### **5. Next Year Meeting Schedule**

The board moved to keep its current meeting schedule.

### **6. Public Comment**

Brent introduced himself and his projects in the area.

### **7. Other Business**

**NA**

### **8. Adjournment**

Meeting adjourned at 1:55 pm

**X** \_\_\_\_\_  
Amanda Defrees

Chairperson, South Martin Luther King Jr. Blvd. Corridor Improvement Authority

### **CIA Board Officer Positions**

**Chairperson-** The chairperson shall preside at all meetings of the Authority Board and shall discharge the duties as a presiding officer.

**Vice Chairperson-** In the absence of the chairperson or in the event of inability to serve as chairperson, the vice chairperson shall perform the duties of the chairperson and when so acting, shall have all the powers and be subject to all the restrictions of the chairperson.

**Treasurer-** The treasurer shall prepare, with the assistance of appropriate staff, an annual financial report covering the fiscal year of the Authority. The fiscal year of the Authority shall be July 1 to June 30. An annual audit will be made each year. The treasurer shall provide a bond if necessary, in the amount prescribed by the Authority Board.

**Recording Secretary-** The recording secretary, if not a member of the Authority Board, shall be a designee of the Authority Board. The recording secretary shall attend all meetings of the Authority Board and with the assistance of appropriate staff record all votes and the minutes of all proceedings, to be maintained for future reference. The recording secretary shall give, or cause to be given, notice of all meetings of the Authority Board, as required by law or these bylaws, and shall perform such other duties as may be prescribed by the Authority Board. The recording secretary shall, when authorized by the Authority Board, attest by signature to actions of the Authority Board, and shall maintain custody of the official seal, and of the records, books and all documents of the Authority.



# Proposal for Consulting & Outreach Community Development Services

**To:** MLK Community Improvement Authority (MLK CIA)

**From:** Paul Anderson, Executive Director, Southwest Action Group (SWAG)

**Date:** 9/11/2025

## Overview

This proposal outlines consulting and outreach-based community development services to strengthen engagement, visibility, and collaboration along the MLK Corridor.

**Annual Compensation:** \$12,000

**Estimated Time Commitment:** 15–20 hours/month

**Reporting:** Quarterly updates to the MLK CIA Board

## Scope of Services

### Consulting & Advisory

- Provide ongoing strategic consulting to support corridor development, engagement, and outreach.
- Assist with planning, messaging, and coordination of CIA programs and events.

### Outreach & Engagement

- Conduct direct outreach to corridor businesses and community partners.
- Facilitate listening sessions, one-on-one meetings, and small business engagement.
- Support data collection and feedback to inform CIA initiatives.

### Connections & Partnerships

- Link entrepreneurs and businesses to funding and technical resources.
- Strengthen collaborations with partner organizations and city departments.

## Visibility & Storytelling

- Support placemaking and public space activation projects.
- Curate and develop digital content for the MLK CIA website.
- Provide photography and documentation for community events such as corridor clean-ups and activations.

## Experience

As Executive Director of SWAG, I've led key initiatives including:

- **Pleasant Grove School Redevelopment:** Transforming the site into a mixed-use neighborhood hub.
- **Thriving Communities Program:** Advanced pedestrian safety, engagement, and planning along MLK Blvd.
- **SW Thrive Program:** Delivered entrepreneurship training, mini-grants, technical assistance, and secured additional funding for participants.
- **Neighborhood Roundtables:** Strengthened collaboration among neighborhood leaders.
- **MLK CIA Marketing Committee:** Enhanced corridor branding and community outreach.

## Goals (2025–2026)

- Expand outreach and visibility of MLK CIA programs.
- Strengthen business and resident engagement along the corridor.
- Support equitable, community-centered development and storytelling.