



Andy Schor, Mayor

**South Martin Luther King Jr. Blvd. Corridor Improvement Authority
Board of Directors Monthly Meeting**

May 15th, 2025

UA Local 333 Plumbers and Pipefitters
5405 S Martin Luther King Jr Blvd
Lansing, MI 48911

Members Present: Kristina Schmidgall, Don
"Moose" Sober, Dustin Howard, Mike Owsley

Members Absent: Amanda Defrees

Facilitator Present: Kahleea Washington (Lansing EDC)

Guests Present: Paul Anderson (SWAG)

Public: Rhonda (Rhonda Reflections)

Recorded by: Kahleea Washington (Lansing EDC)

Call to Order/ Roll Call

Vice Chair Howard called the meeting to order at 1:10

Approval of Meeting Minutes - Action

MOTION: Schmidgall, Seconded: Owsley

YEAS: Unanimous

Updates on SW Thrive:

Washington started the updates on SW Thrive, informing the board that the program is complete and the participants will have a graduation at one of the businesses on the S. MLK corridor.

Paul (SWAG) finished the update by telling the board he was able to secure funding from the Lansing EDC and LEAP to grant to the participants. In total, each of the eight business owners will receive \$2000 for completing the program.

Updates on TCP Projects:

Washington presented the selected art proposal for the covered bus shelter. The board approved it and eagerly awaits its completion.

Updates on Corridor Projects:

Washington provided updates on the cleanup effort. Paul created a flyer and a sign up sheet for the events and LEDC will use its platform to push it out starting next week.

Next, the board moved on to updates on the Marketing RFP. The marketing committee reviewed all of the RFP submissions and recommended the board approval the proposal from Inverve a local marketing and web design firm.

Motion: Vice Chair Howard
YEAS: Unanimous

Other Business:

Washington updated the board that they received a quote for directors' and officers' insurance and said they would keep the board posted on that effort.

The board discussed recent speeding related incidents on the corridor and the urgency of the traffic calming measures addressed in previous meetings.

Public Comment:

Paul Anderson introduced the business owner he invited to the meeting, Rhonda of Rhonda's Creation. She expressed her interest in knowing more about the board and its purpose.

Adjournment: 1:33 p.m

Motion: Owsley, Seconded by: Sober

Public Comment

Michael

Adjournment

2:26

X _____
Amanda Defrees

Chairperson, South Marting Luther King Jr. Blvd. Corridor Improvement Authority