



AGENDA
Committee of the Whole
Monday, September 11, 2017 – 5:30 p.m.
City Council Chambers, City Hall 10th Floor
UPDATED 9/8/2017

Council Member Spitzley, Chairperson
Council Member Wood, Vice Chair

1. **Call to Order**
2. **Roll Call**
3. **Minutes**
 - August 28, 2017
4. **Public Comment on Agenda Items (Up to 3 Minutes)**
5. **Discussion/Action:**
 - A.) RESOLUTION – Reappointments to six individuals to various Boards and Commissions

{CLOSED SESSION}
City Attorney Written Communication:
 - RE: City of East Lansing vs. City of Lansing
 - RE: Gamut Group, LLC vs. City of Lansing
{RECONVENE}
 - B.) RESOLUTION- Set the Public Hearing for Memorial Application; Renaming of East Grand River Avenue and West Grand River Avenue from Oakland Avenue to Pine Street to Cesar E. Chavez Avenue
6. **Other**
7. **Adjourn**

The City of Lansing's Mission is to ensure quality of life by:

- I. Promoting a vibrant, safe, healthy and inclusive community that provides opportunity for personal and economic growth for residents, businesses and visitors
- II. Securing short and long term financial stability through prudent management of city resources.
- III. Providing reliable, efficient and quality services that are responsive to the needs of residents and businesses.
- IV. Adopting sustainable practices that protect and enhance our cultural, natural and historical resources.
- V. Facilitating regional collaboration and connecting communities



MINUTES
Committee of the Whole
Monday, August 28, 2017 @ 5:00 p.m.
City Council Chambers

CALL TO ORDER

Council President Spitzley called the meeting to order at 5:00 p.m.

PRESENT

Councilmember Brown Clarke
Councilmember Kathie Dunbar- arrived at 5:44 p.m.
Councilmember Tina Houghton
Councilmember Adam Hussain
Councilmember Patricia Spitzley
Councilmember Jody Washington
Councilmember Carol Wood
Councilmember Jessica Yorko- arrived at 5:03 p.m.

OTHERS PRESENT

Sherrie Boak, Council Staff
Eric Brewer, Council Internal Auditor
Randy Hannan, Mayors Executive
Jim Smiertka, City Attorney
Kathy Miles
Jeff Landgraf
Deb Parrish
Sheila Jackson
Elaine Womboldt
Suzanne Elms Barclay
Sam Wilber
Gillian Dawson
Steve Monti
Jennifer Jones
Michelle Erskine
Rebecca Geller
Aubrey Olton
Lee Klein
Loretta Stanaway
Brant Johnson
Jacob Tonk
Kira Tait

Emily Wakowski
Dawn Lawler
Al Salas
Scott Keith, LEPFA
Angela Bennett, City Finance Director
James Butler III, LEPFA Board Chairman

Minutes

MOTION BY COUNCIL MEMBER WOOD TO APPROVE THE MINUTES FROM AUGUST 14, 2017 AS PRESENTED. MOTION CARRIED 7-0.

Presentation

- LEPFA PRESENTATION

Mr. Smiertka provided the Committee with an overview of what the LEPFA is and the authority they are authorized by the State. It became a separate body, created in 1995 by Council resolution and Mayor at the time. It was initially the Greater Lansing Convention Bureau and then dissolved. The City owns all facilities and LEPFA is the operating agency.

Mr. Keith distributed a handout and presented a power point presentation. It was noted the original operation agreement was for 20 years, and in January 2017 it was agreed to another 10 years by LEPFA and the City. Mr. Keith proceed in his presentation which included the mission statement, details on the facilities LEPFA operates, the Lansing Center, the Lansing City Market and Cooley Law School Stadium. The economic impact projected for 2017 was \$86 million and revenue projected in 2018 at \$6.7 million with a \$1,205,500 projected subsidy for 2018. Mr. Keith turned the focus to the performance measures. This included information that the Stadium had a 27.9% increase, and projects 150 non-baseball events in the coming year. Lastly Mr. Keith committed to collaboration and transparency and meeting with the Committee of the Whole twice a year or more. In the past, there was a Customer Advisory Board and LEPFA has reinstated it.

Council Member Wood asked Mr. Keith for the earlier requested update on vendor agreements at Common Ground and specifically "Got Meds" at the event. Council President Spitzley informed the Committee that Council leadership had sat down with Mr. Keith and Mr. Butler to frame the larger concerns that Council had in preparation for this meeting, and in that meeting they expressed the numerous concerns with the Common Ground event and the City Market. Mr. Keith noted the changes they have made for Common Ground is that those vendors will now have to submit their transient license from Ingham County with their application, and if the vendor is a non-profit they will have to provide their paperwork defining their non-profit. Council President Spitzley reminded Mr. Keith that a key concern of Council Members was that dispensaries are illegal, and to have them on City property, and during an event the City subsidizes is an issue that needs to be corrected.

Council Member Hussain asked Mr. Keith about the Prime concert event, and LEPFA involvement, since it was not mentioned until after the budget sessions. Mr. Keith admitted that at the time of the budget sessions, there was no agreement with Prime, and since then they have agreed to only hold the liquor license under Center Park Productions, no LEPFA staff will be utilized, and they will help Prime work with emergency management personnel.

Council Member Houghton asked for details on the vision for the Market. Mr. Keith stated they are thinking of changing the scope of the market, with a farmer's market one day a week, offering events and activities. Council President Spitzley brought up the topic of a grocery store and an earlier discussion with Mr. Keith. Mr. Keith stated the DLI did a study on that

vision. The Committee supported research into a grocery store, and market options, along with delivery options.

Council President Spitzley asked Mr. Keith to explain who would determine the members of the Advisory Board. Mr. Keith stated the program before had a mix use of local businesses, corporate businesses, and a moderator. No one from LEPFA attends.

Council Member Wood asked if LEPFA was exploring the parking issues, and Mr. Keith informed the Committee he had a meeting scheduled with Mr. Johnson with the City to brainstorm. Council Member Yorko acknowledged the many uses in the market area, and stated she has never experienced an issue with locating a parking space.

Mr. Keith was asked to stay for public comment.

Discussion/Action

RESOLUTION – Second Amendment to the Defined Contribution Plan

Ms. Bennett stated that the amendment being made was the effective date change from 9/15/2012 to 1/1/2013. The date needed to be the same date as the changes in the document. Ms. Bennett confirmed that there were no new hires during that time frame, so no employees were affected. Lastly, Ms. Bennett asked that the resolution be amended to include the name of the Chairperson to William Barkyoub.

MOTION BY COUNCIL MEMBER WOOD TO APPROVE THE RESOLUTION WITH THE ADDITION OF “WILLIAM BARKYOUNB” FOR THE AMENDMENTS TO THE DEFINED CONTRIBUTUION PLAN. MOTION CARRIED 8-0.

Other

2018/2019 BUDGET PRIORITIES

Council President Spitzley asked the all Committee members review the document, address at their committees, and bring back any amendments to the September 25, 2017 Committee of the Whole meeting for discussion and passage. Per the Charter the Priorities need to be adopted by October 1, 2017.

DISCUSSION – Ordinance Amendments; Chapter 1300; Regulation and Licensing of Medical Marihuana Establishments

Council Member Brown Clarke offered additional changes to the COW Draft 1 of the Medical Marihuana Ordinance and asked Council President Spitzley if it should be reviewed before the public comment. Council Member Washington stated she too had changes, in additional Council President Spitzley herself noted she had some. It was determined public comment would be taken at this time.

Public Comment on Agenda Items

Ms. Miles spoke in opposition on to “Got Meds” at Common Ground, the COW Draft #1, and asked Council not to pass an ordinance with all 5 types listed in it.

Mr. Landgraf spoke to the Committee on his proposed future business which would be a Safety Compliance Facility, and pointed out that the ordinance requirement for an onsite security guard could be an additional extra expense.

Ms. Parrish spoke briefly about the posting of Council agendas on the website, spoke in support of additional designate parking for the City Market, and lastly spoke in support of the Medical Marihuana Ordinance that came from the Committee on Public Safety.

Ms. Jackson spoke to the Committee on the benefits of medical marihuana on the beneficiaries' health.

Ms. Womboldt spoke in opposition to "Got Meds" at Common Ground, and noted she appreciate the new procedure Mr. Keith mentioned earlier. Ms. Womboldt then spoke on the Medical Marihuana Ordinance, citing seven (7) points that Rejuvenating South Lansing felt strong about. Those were the definition of "Park" and keeping it the same as the Master Plan, no playground equipment listed; buffering should be property line to property line, within 1,000 ft. from schools, day care, child care, or 500 ft. from churches, substance abuse center, rehabilitation centers, parks or their facilities, no commercial grow, no drive-thru, no grandfathering, and no more than 24 that are equally divided between the 4 wards, and lastly drop the criteria of the Zoning Board of Appeals. Ms. Womboldt conclude by asking the Committee not to rush into a decision.

Ms. Elms-Barclay spoke on her family experience with medical marihuana, and provided information to the Committee, asking them to take action.

Ms. Wilber spoke in her role as a social worker who works with young mothers at a residence center, then spoke on her personal experience, and supported the use of medical marihuana. Lastly she asked the Committee to not shut dispensaries.

Ms. Dawson read from then submitted a Freedom of Information Act Request Letter to the City Attorney. The letters stated her request for copies of any and all emails by all currently seated City Council Members that contain the words Marijuana, Marihuana, MMFLA, Medical Marihuana Facilities Licensing Act, Dispensaries, Cannabis and Weed. Any email conversations pertaining or referring to Chapter 1300 of the Lansing City Code of Ordinances, and any email conversations pertaining or referring to Lansing Loves Safe Jobs sent or received by the aforementioned persons. Council President Spitzley provided Ms. Dawson with the appropriate procedure for submission of a FOIA and then Mr. Smiertka accepted Ms. Dawson's letter on the floor.

Mr. Monti spoke briefly on LEPFA and his concerns with LEPFA not showing a profit but the City subsidizing them. Mr. Monti then moved onto the topic of medical marihuana asking for a unilateral decision, and questioned the requirement of an armed guard.

Ms. Jones spoke to the Committee on her personal experience with medical marihuana, and her belief that Lansing is the last place patients can get medical marihuana. Ms. Jones stated her belief that "Got Meds" at Common Ground was only passing out educational information.

Ms. Erskine spoke in support of medical marihuana dispensaries, and asked for safe access to the product so resident can work, live and thrive in Lansing. Ms. Erskine spoke in support of the medical marihuana dispensaries and asked for safe locations for the medical marihuana to be kept.

Ms. Geller spoke in support of medical marihuana dispensaries.

Ms. Olton spoke in support of the use of medical marihuana and asked the Committee to allow dispensaries.

Mr. Klein spoke in support of the medical benefits of cannabis, encouraged the Committee to read about what is happening in Colorado, and to speak to their constituents.

Ms. Stanaway spoke about the presentation by LEPFA earlier in the meeting, and gave her opinion that she did not believe their changes will lower the City subsidy. Ms. Stanaway also spoke in opposition to dispensaries noting they are illegal, then encouraged the Committee to spend their time on the FY2018/2017 Budget Priorities to address Police, Fire, roads, sidewalks, and the pension.

Mr. Johnson spoke about the funding determination for the dispensary and spoke in opposition to 25 dispensaries. Mr. Johnson then asked them why they would prohibit drive-thru instead of limiting them.

Ms. Tait spoke in support of medical marihuana dispensaries.

Council Member Hussain stepped away from the meeting at 6:28 p.m.

Ms. Walkowski provided personal experience and spoke in support of dispensaries.

Ms. Lawler presented to the Committee her person experience with medical marihuana.

Council Member Hussain returned to the meeting at 6:31 p.m.

Ms. Lawler asked the Committee to consider keeping dispensaries open.

Mr. Salas asked the Committee to support the renaming of Grand River to Cesar Chavez.

DISCUSSION – Ordinance Amendments; Chapter 1300; Regulation and Licensing of Medical Marihuana Establishments

Council President Spitzley acknowledged the efforts of the Committees that have worked on the document so far, and recapped that the Committee of the Whole reviewed the document in June before setting a public hearing. It was also noted to all Committee Members that amendments can be discussed and voted upon at the Committee meeting.

Council Member Houghton stepped away from the meeting at 6:36 p.m.

Council President Spitzley continued the process, but noting that the amendments will be brought forward and voted on at that time. The Committee has listened to the residents, constituents, business owners and have vetted the document. She noted again the Committee has had the COW Draft #1 document since June, 2017. The goal would not be to close dispensaries and that characterization is unfair. At no point has any Council Member said they will close everyone in Lansing. The State of Michigan regulatory structure says they cannot issue a license unless there is a license from the City. Therefore, the City Council has to put a regulatory structure in place for the licensing of the dispensaries or they will have to close.

Council Member Houghton returned to the meeting at 6:39 p.m.

In regard to comments made that dispensaries have had to close, Council President Spitzley reminded the public that there is a Moratorium in place from last May 2016 and if someone has opened a dispensary since that time, that is why they are required to close now.

Council Member Yorko referenced page 13 of COW Draft #1 which spoke to security, and noted there is nothing that states it would be an “armed” guard however that was referenced by the public during public comment, so she asked the Committee to refer her to the section where it states “armed” security guard. It was noted by the Committee there was no definition for security guard in the document. Council Member Yorko then referred to page 15, line 5

asking for verification on why it was suggested and why. This spoke to the verification of the funds. Council President Spitzley cited the Medical Marihuana Facilities Licensing Act qualification section, which is where the language came from.

333.27408 Proof of financial responsibility. Sec. 408. (1) Before the board grants or renews any license under this act, the licensee or applicant shall file with the department proof of financial responsibility for liability for bodily injury to lawful users resulting from the manufacture, distribution, transportation, or sale of adulterated marihuana or adulterated marihuana-infused product in an amount not less than \$100,000.00. The proof of financial responsibility may be in the form of cash, unencumbered securities, a liability insurance policy, or a constant value bond executed by a surety company authorized to do business in this state.

The Committee held a discussion on the interpretation of the language and if it meant insurance, or net worth. Mr. Smiertka confirmed “net worth” was used because it does mean cash and could be all types of assets.

Council Member Yorko stated she could not support how it was written on page 15 line 5, but would support the language from the State law.

Council Member Yorko then referred to page 16, line 40 which spoke to “Proof of Surety Bond in the amount of \$50,000 with the City of Lansing listed as the obligee to guarantee performance by the applicant of the terms, conditions and obligations of this chapter in a manner a surety approved by the City Attorney or in the alternative.” She then asked who was responsible for writing it. Mr. Smiertka confirmed law wrote it, and the surety bond was in the case of inspections and claims dealing with the five (5) types of operations to protect the City against damages. Council Member Yorko asked it was required on liquor licenses and other licenses. Mr. Smiertka stated it was typical with a municipality address licenses and contracts operations. Council Member Wood asked if this item on page 16, line 40 was the first time it was in a draft, and Mr. Smiertka confirmed it has been in the COW draft.

Council Member Dunbar did not support a \$100,000 minimum net worth. Mr. Smiertka assured her that it is not “cash in the bank”, but assets minus liabilities; therefore, could be everything they have as an asset in the business. Council Member Dunbar asked if “bank statements” could be removed from page 15 line 5, and replaced with items that demonstrate net worth. Then Council Member Dunbar moved the Committee back to page 16, line 40 and asked by the surety bond with the City additionally insured. Mr. Smiertka noted it was a performance bond made in favor of the City, but again noted on line 44 it stated, “or in the alternative”. An “escrow” would be considered “an alternative”. Council President Spitzley pointed out to the Committee and the public that “surety bonds” are a business term and any business owner would be aware of the term and interpretation, if not their lawyer could explain it to them. Lastly, she too referred the Committee back to page 15, line 5 where it spoke to the \$100,000, not that the same amount would be required by the State Law, therefore if the City removes it from their Ordinance, the applicants will still have to obtain it when they apply to the State. By keeping it in the City Ordinance, the applicants will be addressing it as part of the application process with the City first.

Council Member Wood asked Mr. Smiertka why on page 16, line 25 item (26) had everything was listed, and Mr. Smiertka confirmed it was because they serve different purposes.

Council Member Brown Clarke distributed a substitute document that she created after a discussion with the City Attorney, noting there were no substantive changes, and that the

majority of the changes reflected earlier discussions with the City Clerk on the handling of the licenses. She then referred everyone to page 17 of the document.

Council Member Wood distributed her notes for discussion and amendments, and asked Council President Spitzley how to incorporate those into the discussion. The documents were distributed to the Committee.

Council Member Brown Clarke referred the Committee to pages 17-19 of her document which highlighted moving the licensing to the Clerk's office.

Council Member Washington noted that in light of the recently distributed documents she was asking for time to review the changes, and also had some changes of her own.

Council Member Spitzley asked Mr. Smierka and Council Member Brown Clarke for a red-lined version of her changes.

Council Member Wood referred the Committee to her distributed document, noting she had made changes to the definition of "Parks" and listed the 36 parks with no playground equipment in them.

Council Member Yorko stepped away from the meeting at 7:13 p.m.

Council Member Wood referenced 1300.4 in her recent amendments, which would strike (B) from the ordinance. Mr. Smierka stated if that was done it would create a legal issue based on the hearings he has been present at with LARA. He continued by stating that if they apply with the new ordinance in affect and currently are operating a dispensary they could continue to operate until they are approved or rejected.

Council Member Houghton asked what the time period was between the City Ordinance and LARA will give licenses, since everyone will have to close until they get the State license. Mr. Smierka noted that once the ordinance is adopted, it requires a license. The ordinance will take effect 30 days after publication, if they are in violation it would be a civil infraction for operating without a license. That would be a \$750 fine for the first day, and \$500 for every day after. The language currently states if they have been there since the beginning, even if they are in operation and have no license, they can file an application and can continue until they are approved or denied. If they are approved they will get a provisional license from the City until they go through the process and get approved by LARA.

Council Member Wood asked for a Special Committee of the Whole to address everyone's recommendations. The Committee was asked to look at dates, and Council President Spitzley stated she would not wait another 3 weeks. Council Member Washington inquired into why the urgency, and suggested if there was urgency, to only address provisioning centers at this time.

Council Member Yorko stepped away from the meeting at 7:22 p.m.

Council Member Washington then pointed out that currently there is no employee to regulate the process, and for \$1 million in sales it would only generate 3%. Council Member Spitzley acknowledged Council Member Washington's suggestions, but stated she would not pursue the ordinance in a "piece meal" and her agenda is to move forward with a good public policy looking at all the recommendations from the Committee Members.

Council Member Yorko returned to the meeting at 7:26 p.m.

Council Member Washington also acknowledged her goal for a good public policy that is financially responsible to up hold the policy. She confirmed she would give her suggestions to the Committee.

Council Member Brown Clarke stated to the Committee that if there is a lack of code enforcement and policing, then the Committee needs to focus on safe and accessible quality product, and a public policy needs to be put in place. She confirmed she sat down with the City Attorney to work on her recent recommendations which align with State law.

Council President Spitzley recessed the Committee of the Whole meeting at 7:30 p.m. to address the pending Council Meeting that was scheduled to start at 7:00 p.m.

Mr. Hannan noted before recess that the State estimates the sales of medical marihuana in Michigan and Lansing can generate \$2 million in a year in tax revenue, exclusive of property taxes and income taxes.

Reconvene

Council President Spitzley reconvened the Committee of the Whole meeting at 10:30 p.m. Council Member Yorko was not present.

Council President Spitzley set a Special Committee of the Whole meeting for September 7, 2017 at 5:00 p.m. The Committee was directed to provide any suggestions to amend COW Draft #1 to Council President, Vice President and Council Staff no later than Friday, September 1, 2017. Council President Spitzley then asked Law and Council Member Brown Clarke for a "strike-out" version of the recommendations she presented earlier in the meeting.

Council Member Houghton asked if maps could provide the number of dispensaries within 1,000 ft. and the 500 ft. to determine how many would be allowed to stay. Council President Spitzley referenced the COW Draft #1 which noted only twenty (20) licenses would be issues, and Council Member Washington noted that the zoning determinations could take that number to eight (8). Council Member Wood pointed out to the Committee that currently there is not a complete list of where all the dispensaries are currently, and if they are going to stay there if they are licensed. Council Member Brown Clarke asked the Committee to look at all five (5) types, not just dispensaries.

Adjourn

Adjourned at 10:45 p.m.

Respectfully Submitted by,
Sherrie Boak, Recording Secretary
Lansing City Council
Approved by Committee on

1. Resolutions— Multiple Re-appointments to Boards/Commissions:

BY THE COMMITTEE OF THE WHOLE
RESOLVED BY THE CITY COUNCIL OF THE City OF LANSING

WHEREAS, the Mayor made reappointments to various Boards as stated below:

Board of Fire Commissioners:

Yvonne McConnell-Young as a Third Ward Member for a term to expire June 30, 2019;
and

Capital Area Transportation Authority:

Anne Wilson as a City of Lansing representative for a term to expire September 30,
2020

Robert Swanson as a City of Lansing representative for a term to expire September 30,
2020; and

Lansing Entertainment & Public Facilities Authority:

Cynthia Bowen as an At-Large Member for a term to expire June 30, 2019,

Charles Janssen as an At-Large Member for a term to expire June 30, 28; and

Memorial Review Board:

Maria Starr VanCore as an At-Large Member for a term to expire June 30, 2018; and

WHEREAS, the Mayor's office has verified that the nominees have been vetted and
meet the qualifications as required by the City Charter.

NOW, THERFORE, BE IT RESOLVED that the City Council confirms the
reappointments to various Boards as stated below:

Board of Fire Commissioners:

Yvonne McConnell-Young as a Third Ward Member for a term to expire June 30, 2019;
and

Capital Area Transportation Authority:

Anne Wilson as a City of Lansing representative for a term to expire September 30,
2020

Robert Swanson as a City of Lansing representative for a term to expire September 30,
2020; and

Lansing Entertainment & Public Facilities Authority:

Cynthia Bowen as an At-Large Member for a term to expire June 30, 2019,

Charles Janssen as an At-Large Member for a term to expire June 30, 28; and

Memorial Review Board:

Maria Starr VanCore as an At-Large Member for a term to expire June 30, 2018

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Chris Swope
Lansing City Clerk

August 28, 2017

City Council President and Members of the Lansing City Council
10th Floor, City Hall
Lansing, MI 48933

Dear Councilmembers:

The City of Lansing Memorial Review Board voted on August 15 to approve the renaming of East and West Grand River to Cesar E. Chavez Avenue.

The application submitted as well as letters and petitions in support and letters in opposition are available for review at <http://www.lansingmi.gov/1401/Documents-Placed-on-File>

Per the Lansing City Ordinance [Chapter 1034 Naming and Renaming of Public Memorials](#), City Council “shall within 90 days” approve or deny the renaming sought in the enclosed application after holding a public hearing.

Sincerely,

Chris Swope, CMMC/CMC
Lansing City Clerk

Lansing for César E. Chávez Committee
P.O. Box
Lansing, MI 48909
August 10, 2017

Mr. Chris Swope, City Clerk
City of Lansing
124 W. Michigan Ave., 9th Floor
Lansing, MI

Dear Mr. Swope:

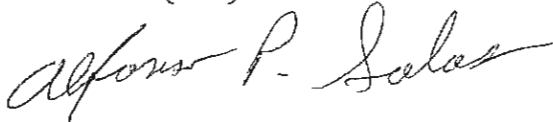
Re: *Application for Renaming portions of East Grand River and West Grand River to César E. Chávez Ave.*

The Lansing for César E. Chávez Committee submits the attached Application for Naming and Renaming Memorials in the City of Lansing, Michigan in support of renaming portions of East Grand River Avenue and West Grand River Avenue to César E. Chávez Ave. Specifically, the application requests that East Grand River Avenue commencing at Oakland Avenue and ending at Washington Avenue and West Grand River Avenue commencing at Washington Avenue and ending at Pine Street be renamed César E. Chávez Avenue. The street name change will specifically impact approximately 150 Lansing residents and businesses, the majority of which overwhelmingly support the change. The basis and significance of the proposed street name change is addressed in the application.

The Lansing for César E. Chávez Committee is committed to honoring César E. Chávez in the City of Lansing with a permanent street renaming, as well as continuing his humanitarian efforts in the greater Lansing community. City-wide, many Lansing residents support this change as evidenced by the petitions submitted with the application and their "Si Se Puede" words of encouragement.

Please find the attached application and required documents for review and submission to the appropriate City of Lansing boards or committees along with a check for the estimated cost of mailing notice to owners of all properties with mailing addresses on the subject streets and on corners, which intersect the subject streets. If more information or documentation is needed to consider the application please contact me at: (517)775-2442.

Sincerely,



Al Salas
Vice Chair, The Lansing for César E. Chávez Committee

RECEIVED
2017 AUG 10 PM 2:40
LANSING CITY CLERK



Application for Naming and Renaming Memorials In the City of Lansing, Michigan

Proposed name: César E. Chávez Avenue

Basis and significance of proposed name: César E. Chávez dedicated his life to nonviolent social change, justice, equality and humane treatment for all. César E. Chávez marched to Lansing in the 1970's to highlight the deplorable living conditions of agriculture workers in the State of Michigan. He met with legislators and was instrumental in initiating regulations and laws to improve the living conditions of farm workers throughout Michigan. The Lansing César E. Chávez Committee is requesting the name of an American hero on one of the City's major streets as a way of honoring a man who dedicated his life to the struggle for justice and equality for all Americans. His contributions have been recognized in hundreds of cities across the country. He, like Mahatma Gandhi, Martin Luther King Jr., Mother Teresa and others understood the meaning of non-violent social change and used it to elevate the human condition among one of the most vulnerable segments of American society. César E. Chávez was a leader and organizer who founded the first successful farm workers labor union in American history. His mission was to affirm the dignity of farm workers and to ensure fair wages, medical coverage, benefits, and humane living and workplace conditions for millions of Americans. César E. Chávez inspired millions of Americans and was awarded the U.S. Presidential Medal of Freedom, America's highest civilian honor, and the Martin Luther King Jr. Peace Prize. His philosophy, "Si se Puede" or "Yes We Can" influenced millions of Americans to seek economic and social equality beginning in the 1960's and that philosophy remains alive and well today. Chávez served in the United States Navy during World War II, during which millions lost their lives. After his military service he dedicated his life to advancing and improving the lives of all farm workers and all oppressed people in the United States and the world. As described by Senator Robert F. Kennedy, César E. Chávez is "one of the heroic figures of our time."

Lansing, Michigan has been home for thousands of farm workers, many of whom were Latino and Hispanic as early as the 1940's. The north side of Lansing became the home, heartbeat and center for the growing Latino and Hispanic community, which included migrant farm workers and factory workers. Latino and Hispanic businesses and community activity was concentrated and established in the East and West Grand River Avenue area such as El Renacimiento, a bilingual community newspaper, restaurants (Ramon's, Torres's), Cristo Rey Church, Cristo Rey Community Center, and Quinto Sol newspaper and radio station, to name a few. César E. Chávez personal connection to this community occurred when he visited the Lansing community and other Michigan cities in the late 60's and 70's to organize farmworkers. He also led a march from Saginaw to Lansing to highlight the plight of farm workers and to request legislative changes to improve the conditions of farmworkers in Michigan. The renaming of East Grand River Ave and West Grand River Avenue to César E. Chávez Avenue, honors not only one of the great leaders of the Latino and Hispanic community, but a man who became an American hero to all.

Object, site, or street to be named or renamed: Portions of East and West Grand River Avenue, specifically: East Grand River Avenue beginning at Oakland Avenue to Washington Avenue and West Grand River Avenue beginning at Washington Ave to Pine Street. The proposal is to rename these streets César E. Chávez Avenue.

Current name (if applicable): East Grand River Avenue and West Grand River Avenue

Impact on residents: The effect of the proposed name change upon the affected residents is being received favorably. There are approximately 60-80 residents on this portion of East Grand River Avenue and West Grand River Avenue that will be directly affected. Many if not all of them have signed petitions in support of the name change. Some residents claimed the name change would be a great benefit because it will eliminate confusion with East Grand River in East Lansing. Other residents stated that they thought the "honorary" designation was temporary like the changing of Logan Street to Martin Luther King, Jr. Blvd. Lansing residents throughout the city also support the change, as evidenced by the attached petitions and letters of support. The proposed street name change has received a positive response from citizens of Lansing representing all walks of life, including from a broad range of ethnic and economic backgrounds. The effort has united many citizens of Lansing to work together for the betterment of the City. They see the name change as a vehicle to promote understanding of American values and history and to unify citizens. Honoring César E. Chávez in this way will demonstrate that Lansing, Michigan is a city that stands for diversity and promotes the importance of tolerance and inclusion.

Impact on businesses: The effect of the proposed name change upon the affected businesses is primarily favorable. Many of the businesses currently on what is now East and West Grand River Avenue have expressed a positive response to the street name change. Another significant effect is the attracting of business and commerce in that area. Two businesses have been identified and have made it known that the changing of East Grand River Avenue to César E. Chávez Avenue has encouraged them to open new businesses within the area resulting from the proposed street name change. As stated above, in terms of a social effect, it will illustrate that Lansing, Michigan is a city that believes in the power of inclusion and understands the importance of diversity and building communities that are welcoming of Americans from diverse backgrounds. The Lansing for César E. Chávez Committee recognizes business owners may incur costs as a result of the name change for stationary and literature. In 2010, the Old Town Commercial Association, which represents some of the businesses, raised the financial cost as a basis for opposition. At that time, it was recommended that a gradual name change process be considered to minimize costs and provide time to deplete their stationary and literature inventory until the street name is officially changed. Moreover, the businesses would incur a one time only cost as part of the normal procedure for reordering stationary with the new street name. The 2010 "honorary" designation of César E. Chávez Avenue to East Grand River Avenue provided the businesses an opportunity to use both names on their stationary and literature to assist in a smooth transition. The Lansing for César E. Chávez Committee proposes to negotiate a discounted group rate for printing of new stationary with a local print shop to help absorb some of the cost for the business owners on Grand River Avenue. Also, many businesses rely primarily on websites, which can be easily modified, with little or no cost.

Projected implementation cost if application is approved: Minimal to the city. Approximately, thirty (30) street signs must be replaced changing East Grand River Avenue and West Grand River Avenue to César E. Chávez Avenue. According to Andrew Miller traffic design specialist in the Transportation Division of the Public Service Department, replacement and installation costs are approximately \$81.66 per ground mounted sign and \$131.31 per traffic signal pole mounted signs. Mr. Chris Swope, Lansing City Clerk, previously anticipated a cost of \$117.00 for mailing notification to the area businesses and residents. The City should be able to absorb the minimal costs for changing the street signs. If necessary, Lansing César E. Chávez Committee will contribute funds to pay for the implementation costs associated with the street signs. Payment for mailing notification to owners of all properties with mailing addresses on these streets has been submitted with this application.

Proposed funding: City to absorb the costs or the Lansing César E. Chávez Committee will contribute funds for the signs. No additional funds will be needed after street signs replaced.

Anticipated support and/or opposition to the proposal. It is anticipated that there will be general support for the naming of portions of East Grand River Avenue and West Grand River Avenue after César E. Chávez, a formidable humanitarian that contributed to improving conditions for all Americans, not

just the farm workers. Petitions and letters attached to the application demonstrate support from individuals, churches, agencies and organizations.

There has been nominal opposition to the street name change from the Old Town Commercial Association (OTCA) and a few of its members. OTCA opposed the change in 2010 and maintains its opposition now. Notably, the majority of OTCA members do not have businesses on East and West Grand River Avenue and only a few of the businesses on East Grand River fall within the boundary designation of "Old Town" as defined by the city of Lansing. Generally, however, "Old Town" is recognized as an area located in the north side of Lansing. Initially, many of the businesses in Old Town signed the 2017 petitions to support the name change and individually explained the basis for their support. An organized effort by OTCA to oppose the name change resulted in a few businesses changing their position and citing the devaluing of Old Town if the street was named César E. Chávez Avenue. Notice of these position changes has been informal, but formal notices will be provided upon receipt. Opponents of this change may not fully know or understand César E. Chávez's local, state and national achievements and contributions to our state and nation. Clearly, the renaming of the street to César E. Chávez Avenue would result in Lansing being celebrated for recognizing this humanitarian leader and renaming the street César E. Chávez Avenue.

If the Proposed Memorial involves changing a street name, this application must be accompanied by payment for the estimated cost of mailing notice to owners of all properties with mailing addresses on the subject street and on corners which intersect the subject street.

Applicant's Name: The Lansing for César E. Chávez Committee Date: August 10, 2017

Applicant's Address: P.O. Box 27072

City Lansing State: MI Zip: 48909

Main Contact Number: (517)775-2442 Secondary Contact Number: (517)327-8828

If you have questions please call: 517-483-4131

When you are done with this form, please return it to: Chris Swope, City Clerk
Lansing City Clerk's Office

Ninth Floor, City Hall, 124 W. Michigan Ave., Lansing, MI 48933-1695 clerk@lansingmi.gov

RENAMING E. GRAND RIVER TO CESAR E. CHAVEZ AVENUE

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
<i>[Signature]</i>	Gregory John Adams	914 West Cavanaugh St	Gregory J Adams - Community
<i>[Signature]</i>	Josefina Martinez	3536 June St	chulalide59@gmail.com
<i>[Signature]</i>	Amalia V Gonzalez	2519 N. Woodworth Dr.	Mol, Voc 2, 2nd, 11th
<i>[Signature]</i>	Kristine Byron	920 Britten Ave	1968 Lady B@gmail.com
<i>[Signature]</i>	Raul R. Pios	920 Britten Ave	vrr@3rcreative.com
<i>[Signature]</i>	Juan Lira Jr	1013 Persons Ct	---
<i>[Signature]</i>	Selma Montoya	5525 Kannah Rd apt 5	---
<i>[Signature]</i>	Paul Batello	3323 W. Jelly Rd.	---
<i>[Signature]</i>	Suzanne Sullivan	601 E. Willard Ave	---
<i>[Signature]</i>	Andy Skiriba	240 Charlotte Hwy	MT
<i>[Signature]</i>	Andres E. Gonzales	5315 Aspen Dr. 48917	---
<i>[Signature]</i>	Olivia Bernand	4804 Palmer 48916	---
<i>[Signature]</i>	Billy Selez	919 Porter St.	---
<i>[Signature]</i>	Monica Villarreal	202 S Waverly. Apt A6	---
<i>[Signature]</i>	Daniel Brunes	4217 Barton Rd	---
<i>[Signature]</i>	Kelly Martelva	201 W. Cavanaugh St	---
<i>[Signature]</i>	Enrique Castillo	1621 Martin J. MI	---
<i>[Signature]</i>	JESUS SANCHEZ	4001 STABLER ST	---
<i>[Signature]</i>	Christopher Medrano	3122 Duhlap St	---
<i>[Signature]</i>	Josue L. Carreras	3601 JEREE ST.	---
<i>[Signature]</i>	Gabriel Murley	1920 Mulholland Dr	gabrielmurley@gmail.com
<i>[Signature]</i>	Erlinda R. Colon	3005 Dole St, Lan.	Colon.eanr.msu.edu
<i>[Signature]</i>	Robert Alvarez Jr.	1529 E. Grandriver	---
<i>[Signature]</i>	Zach Tyler	129 E. Miller Rd	---

RENAMING E. GRAND RIVER TO CESAR E. CHAVEZ AVENUE

"MUST BE A
Resident of Lansing"

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
	ANTONIO J. ALCALA	709 E GRAND RIVER AVE	tonyalcala284@gmail.com
	Lauren Long	583 E Grand River Ave	
	Barbara Jersy	108 E Grand River	barb@jersy.net.com
	Chad Jordan	1220 Turner St	
	Lynn Ross	1212 Turner St	lross1010@aol.com
	James Lilly	1803 Truington Ave	PaPP#28269@gmail.com
	Daine S. Miller	405 E Everett Dale Ave	
	Abe Bolph	3815 Tecumseh River Dr	
	Anna Poulos	1211 Oak St LANS	
	Elin Caldwell Jr	307 N. Sycamore	elin_caldwell@gmail.com
	Lalalia Johnson	10416 Northornway	Lalalia23@gmail.com
	Bridget Noveck	5032 Delray Dr apt 2	
	Terri Johnson	358 N Dibble	
	Paul R. ORTA		
	Paul R. ORTA	1311 Maryland Ave	
	JOSE W CASTILLA	616 TISDALE AV	
	Renee Knobloch	1514 MARCYN AVE	
	BRANDON WILLIAMS	431 LIBERTY ST LANSING MI	
	Lori Martinez	3201 Continental Dr Lansing mi 48911	
	MARY M ESPINOZA	6241 Group Rd	
	Patricia Moreno	2127 Robinson Rd	patriciamoreno38@gmail.com
	Mervis Thomas	3820 Weger Pl	
	Andres Quesada Jr	1920 Ferrol St	
	Carol Mejorado	2922 Trauma Circle	mejor.mex.0714@yahoo.com
	Guadalupe Torres	817 Mel ave	

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must be A Resident of Lansing to sign this

SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
	JOHN ALBAREZ III	520 E. HOWE AVE ^{Kalamazoo}	jalbarez@gmail.com
	Victor Vazquez	215 S. Homer	
	Travis Iyer	1357 Robertshaw Ave	
	David Becort	1115 Chestnut St.	ccurcio@comcast.net
	Nicholas Salinas	709 E. Grand River	
	JASON VELOSKY	3529 Hank's ridge Lansing	
	Devel Jackson	727 S. Magnolia Ave	
	Ellen A DeYoung	3419 Jewell Ave	
	Benjamin DeYoung	3419 Jewell Ave	
	Derrick Quinn	220 W. E. St. DE	
	Carlos Hernandez	2215 Roberts Dr. Lansing	Chernandez/cens@yahoo
	Jeremy Garza	5616 Ellendale DR. Lens	Jgarza10ca1353@gmail.com
	Ernest Delgado	2011 Rossiter Pl.	
	Ruben Rodriguez	1402 ILLINOIS LANS	
	Josefa Cortez	5705 Schaper Rd Lans.	
	Oscar Cortez	5705 Schaper Rd Lans.	
	Maeta M. Bobillo	4139 S. H. Fickel Ave. 48911	
	M. J. Garcia	3106 Holiday Dr #16 Lansing, MI	48912 aicragim1205@gmail.com
	Louisa Berry	6416 Nordum Way	
	Sonya Cabreza	491 S. Hathornway 48917	
	Quinn Austin	421 S. Hathornway 48917	
	Celestina Garcia	1544 New York	
	Christopher Bonilla	400 Clifford St	
	Fred L. Thelen	621 Rosedale Rd.	

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OF LANSING

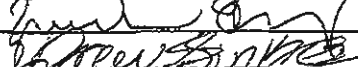
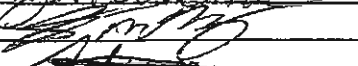
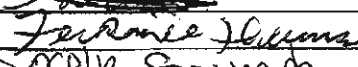
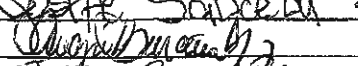
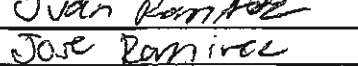
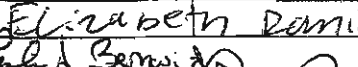
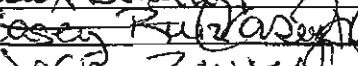
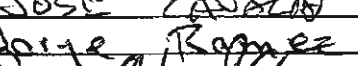
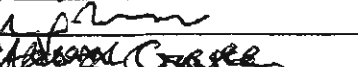
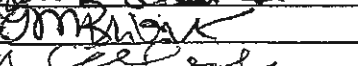
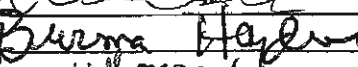
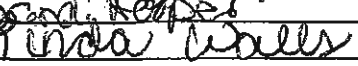
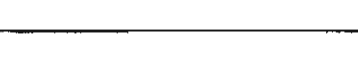
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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
<i>Candi Archer</i>	CANDI ARCHER	1643 Kalamazoo Ave	
<i>Albert Palacios</i>	Albert Palacios	" "	
<i>Sue Silva</i>	Sue Silva	419 Winifred Ave	
<i>Jose Silva</i>	Jose Silva	606 N. MLK Blvd	
<i>Chris Tonsen</i>	Chris Tonsen	606 N. MLK Blvd	
<i>Jessica Dunkel</i>	Jessica Dunkel	3130 Delta River Dr	
<i>Amir Mohamed</i>	Amir Mohamed	7419 Chapel Dr E	
<i>Deanna Barbra</i>	Deanna Barbra	7419 Chapel Hill Dr	
<i>LOVELL BLAND</i>	LOVELL BLAND	3627 JERREE ST	BTRADSTARZ@aol.com
<i>Dominique Romero</i>	Dominique Romero	316 Shubel Ave	
<i>Alyshia Roberson</i>	Alyshia Roberson	819 W. Miller Rd.	
<i>Atrelio Palacios Jr</i>	Atrelio Palacios Jr	503 E Sheridan	
<i>Cristina Ramirez</i>		1813 N Michigan 48827	
<i>Tony Ramirez</i>		1813 N Michigan 48827	
<i>Tham Tyson</i>	Tham Tyson	5473 River Rd	
<i>Diana Zaragoza</i>	Diana Zaragoza	402 N. Clemens Ave 48912	
<i>Daniel Morris</i>	Daniel Morris	4133 Glenburne 48911	
<i>TINA MORENO</i>	TINA MORENO	810 W Jolly 48910	
<i>Aida M. Cuadrado</i>	Aida M. Cuadrado	810 W Jolly 48910	
<i>Alessandro Paez</i>	Alessandro Paez	1108 Lakewood Ave 48912	
<i>CARMEN GUSTAVES</i>	CARMEN GUSTAVES	1110 Blake Ave Apt 11 48912	
<i>FRANK PAKES</i>	FRANK PAKES	1310 Sunset Ave 48917	
<i>Celestino Carrasco JR</i>	Celestino Carrasco JR	427 W. Cavanaugh	
		616 W. Berry Ave	

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
	Clara Bouvette	610 S Sycamore	Clara Carter 6910@gmail.com
	Zariah Hernandez	815 1/2 Larned St.	littlezaycay@gmail.com
	Drew Sinks	1655 Georgetown Blvd	
	Christian Sanchez	1655 Georgetown Blvd	
	Florensis Hernandez	1423 Ohrosh Lansing 48106	hernan159@gmail.com
	Jose H. Saucedo	1655 Georgetown Blvd	
	Angie Benavidez	1224 W. Jolly Rd.	benavell52@gmail.com
	Juan Ramirez	3615 Southgate Ave	JR69886@gmail.com
	Jose Ramirez	3615 Southgate	
	Elizabeth Ramirez	3615 Southgate Ave	
	Leslie Benavidez	1133 Lathrop St	
	Casey Ruiz	5006 Woodruff Apt 4	
	Jose Zavala	1118 Hillcrest	
	Jorge Ramirez	4712 Gill Rd Lansing	
	Reynaldo Alvarado	333 Filley St	
	Marielena de Venegas	800 W. Edwards Blvd	
	Alexis Giron	1608 N High St	
	Adam Gama	6041 Rolfe	
	Lucinda Briones	6120 Marywood Ave	lucindab521@yahoo.com
	N. Colston	6672 Ambassadors Ave	
	Burma Hayes	3736 W. Jolly Rd	
	Sindi Hooper	4400 Willow Ave	
	Linda Walls	625 W Lapeere	

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
	AMANDA CENTA	1300 Hillman Ave Lansing 48906	
	Chico Potts	4245 W. Solly Lot 170	
	RITA ZAVALA	11	
	Addan Leroy	2107 S Washington	
	RAUL LINO	5810 Malticello	
	Gregory J. Adams	914 West Cavanaugh St. #103	Gregory J. Adams, Com Reg
	PETRA BOYER	11956 RANSOM HWY DIMOND ALE	
	Emily Nicholls	1400 Indiana Ave Lansing 48906	
	Sally Duncan	41531 West Dr Eaton Lansing 48907	
	Veronica Garcia	1845 Nemo St. Haslett Mich 48840	UC924852@icloud.
	Keith Demers	6274 Hooper Rd Lansing 48911	
	Melissa Orozco	2512 W. Holmes Rd	Lansing mich 48911
	Veronica P. Gomez	2909 Hillcrest St.	Vbecerilperez@gmail.
	Juanita A. Trevino	223 Village Dr	no e-mail
	Elizabeth Collins	1912 Lourdes Ct Lansing	
	Jesse Collins	1912 Lourdes Ct Lansing	
	JUDY DIETRICH	13770 Benlar Pl Bldg 1 Ledge	
	Andrea Martinez	1850 W. Michigan #1620	48917
	Guadalupe Ayala	2220 Carol Way Lansing 48911	
	Rose Israel	1516 W. Rundle	48910
	MARIA V. MIRELES	1914 Stirling Ln	48910
	Lonnie Collins	1912 Lourdes Ct Lansing	48910
	Sheldon T. Lewis	619 Westwood Lansing 48915	
	Antonio Flores	3336 Glasgow Dr	Flores24@msu.edu

MUST BE A RESIDENT
OF LANSING

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
Isabel Clark	Isabel Clark	1502 E. Grand River Ave	
Louise F. Clark	Louise F. Clark	6051 Harts E. Lansing	
Leonor Rosas	Leonor Rosas	2181 High St	
Ricky T. Robinson	Ricky T. Robinson	2937. Hunter Ridge #3	
Mack Quinney	Mack Quinney	3021 Cabot Dr	
Rick Garcia	Rick Garcia	757 Ottawa Ave	rgarcia757@gmail
Yadira Garcia	Yadira Garcia	757 Ottawa Ave	
Linda Leveque	Linda Leveque	4218 Killarney Ct	
DAVID NOLAN	DAVID NOLAN	924 West St 48115	
Margally Briseno	Margally Briseno	1804 Herbert St. Lansing	mabriseno106@gmail.com
KANDIE WILLIAM	KANDIE WILLIAM	1248 W. Clark Rd. New MI	
Rosalinda Garin	Rosalinda Garin	1400 Thosom Hall ME	
Charlene R. Humphre	Charlene R. Humphre	2916 Hillcrest Lansing MI	charlene.humphre@live.com
Charlene I. Humphre	Charlene I. Humphre	5846 Pheasant Ave Lansing MI	
Estela Alfaro	2439 Sharptail	48115	
Sonia Arqueles	Sonia Arqueles	4908 Lyncott Dr Lansing 48910	
Noe Flores	Noe Flores	2380 West Blvd	noe@insure-lath.com
Laura M. Gonzalez	Laura M. Gonzalez	1035 Lathrup, 48112	Sharon 7 of 7elave.com
Arturo F. Mendez	Arturo F. Mendez	507 W. Frederick Ave	mendezar12@gmail.com
Angelica Gonzales	Angelica Gonzales	1010 Farrand St.	Lisa 8040@gmail.com
Ezequiel Davila	Ezequiel Davila	1213 Dichon Rd	
JAMES C. ANTHONY	JAMES C. ANTHONY	1623 River Terrace	
Don Ackerman	Don Ackerman	3505 Ruth Ave. Lansing	
Don VanDer	Don VanDer	1915 N. W. Com	Lansing
Ester Reyes	Ester Reyes	218 W. Greenlawn	Lansing

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
<i>Maria H. Cosper</i>	Maria H. Cosper	3306 Sunnylane 48906	
<i>Lydia A. Alexander</i>	Lydia A. Alexander	4225 W St Joe Hwy 48911	
<i>Alicia Garza</i>	Alicia Garza	5116 Ellendale Dr	agarza78@hotmail.com
<i>JUSTIN ALEXANDER</i>	JUSTIN ALEXANDER	422 WESTMORELAND AVE 48915	jalexander@gmail.com
<i>HERBERT B. BREWER</i>	Herbert B. Brewer	#601 N. CEDARS + 48912	
<i>Marian Castillo</i>	Marian Castillo	300 WESTERN AVE	
<i>Alexis Cordova</i>	Alexis Cordova	300 Western Ave	
<i>Paul Martinez</i>	Paul Martinez	#2519 Kewman	
<i>Lorena Castillo</i>	Lorena Castillo	1135 Mitchell Ave	
<i>Catherine Porter</i>	Catherine Porter	4202 Cedar Brook Dr	
<i>Elvira P. Pizana</i>	Elvira P. Pizana	134 Dolacue Dr. Lansing	
<i>Jose Pizana</i>	Jose Pizana	134 Dolacue Dr. Lansing	
<i>FABIAN BENAVIDES</i>	FABIAN BENAVIDES	14717 HARTKE DR LANS.	
<i>Librado mata</i>	Librado mata	112 Park west Dr	
<i>Jose Quinto</i>	Jose Quinto	1624 N. M. L. King Jr. Blvd.	
<i>Kagan Burnham</i>	Kagan Burnham	620 Beechwood Ave	
<i>D. Andre Petway</i>	D. Andre Petway	400 Paris Ave	
<i>Corey Miller</i>	Corey Miller	3417 Davison Drive	
<i>Justin Gomez</i>	Justin Gomez	1010 Farrand	
<i>Brianna Garrett</i>	Brianna Garrett	1416 Woodbine Ave.	
<i>Jose Ducho</i>	Jose Ducho	5813 Sanrose ave.	
<i>Anna M. Morales</i>	Anna M. Morales	208 Lancaster Ln.	gomez971673@gmail.com
<i>Selena M. Gomez</i>	Selena M. Gomez	208 Lancaster Ln	
<i>Maribel Challe</i>	Maribel Challe	208 Lancaster Ln	
<i>Pam Martin</i>	Pam Martin	53193 Mall Dr W 203 Lansing MI	

RENAMING E. GRAND RIVER TO CESAR E. CHAVEZ AVENUE

"MUST BE A RESIDENT
OF LANSING"

2-2

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
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<i>Miguelito MORALES</i>	Miguelito MORALES	904 N Waverly Rd	
<i>Kathie Clark</i>	Kathie Clark	524 Clement Rd	
<i>Albert Torres</i>	Albert Torres	1504 Baggett	
<i>Tyler Rosas</i>	Tyler Rosas	1113 N. Foster	
<i>Manuel B. Rosas</i>	Manuel B. Rosas	812 N. Foster Ave Lansing MI	48912
<i>Rosamaria Rosas</i>	Rosamaria Rosas	812 N Foster Ave	
<i>Felipe A Mares</i>	Felipe A Mares	1821 N High St Lansing MI 48906	
<i>Maria H Mares</i>	Maria H Mares	1821 N High St Lansing MI 48906	
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<i>Tom Miller</i>	Tom Miller	205 FAIRBANKS PL	
<i>Alexander</i>	Alexander	4407 STILLWELL	
<i>Robert Gamba</i>	Robert Gamba	3041 Hawthorn Way	
<i>Neeraj K. Roy</i>	Neeraj K. Roy	5705 Rockingham Dr	
<i>Jeff West</i>	Jeff West	1738 E Gait Soe Hwy	
<i>Eliz Moreno</i>	Eliz Moreno	5545 MIKE	
<i>Maria Hernan</i>	Maria Hernan	1307 E Grand River	48906
<i>Pablo Herrera</i>	Pablo Herrera	1307 E Grand River	48906
<i>Marya Herrera</i>	Marya Herrera	1307 E Grand River	48906
<i>Emilia m. Rey</i>	Emilia m. Rey	547 Baker St. Lansing, MI	48910

RENAMING E. GRAND RIVER TO CESAR E. CHAVEZ AVENUE

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	Silvia Morales	4807 Allison Dr.	

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	Sanguana Perez	1608 Massachusetts Lansing	
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	Leticia Gonzalez	" "	
	Chris Regan	721 Bates St 48906	
	Stella Regan	" " "	
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	Melissa Russell	310 E Gier Lansing	
	Shianne Russell	112 E Mason St Lansing 48911	1975russey@gmail.com
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	Denelle Hain	747 Princeton	
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	Jose L Hernandez	3825 Pleasant Grove 48910	
	Jose L Archer	1612 Tuscanway Ln	48842 Holt MI
	Margarita Hinds-Davis	210 S. Fairview Ave 48912	
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	DIANE SIMS	1217 HAPPEMAN 48915	
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	Marcelle Lopez	610 Luman	
	Ann McMurphy	110 E. Burrett Dale Ave	
	Jessica Rodriguez	1326 W Miller Rd Lansing MI	
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<i>Kelly Uribe</i>	Kelly Uribe	5320 Windsor Hwy	

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<i>AMELIA GONZALEZ</i>	AMELIA GONZALEZ	223 Village Dr. Lansing	izang78@gmail.com
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<i>Brian Lum</i>	Brian Lum	928 Green St Lansing	
<i>JOEY L. GOMEZ</i>	JOEY L. GOMEZ	4948 SHOFFIELD Blvd.	jmyth2906@ameritech.net
<i>LATESHA RICHARDSON</i>	LATESHA RICHARDSON	5500 Manor Dr	latesha@yahoo.com
<i>CHRISTINA RUIZ</i>	CHRISTINA RUIZ	?	
<i>MARCELO GONZALEZ</i>	MARCELO GONZALEZ	4814 EASTLAWN 48910	
<i>Trisha Castilla</i>	Trisha Castilla	3726 Churchill Ave	trncastilla@yahoo.com
<i>JOEY L. GOMEZ</i>	JOEY L. GOMEZ	2706 EATON WILSON	

RENAMING E. GRAND RIVER TO CESAR E. CHAVEZ AVENUE

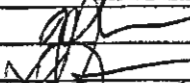
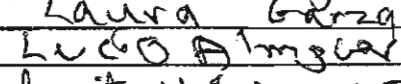
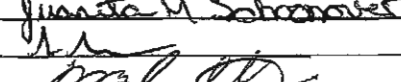
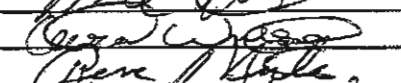
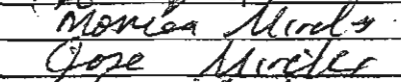
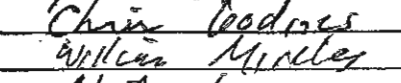
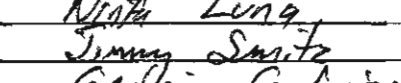
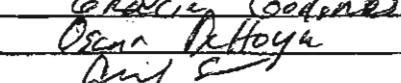
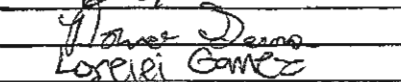
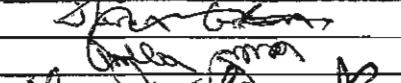
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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
Ramiro Serna	Ramiro Serna	323 N. Walnut St Apt 516	
Santiago Velazquez	Santiago Velazquez	303 brandywine place	
Cristina Martinez	Cristina Martinez	1926 W. Maple	
Crystal Mireles	Crystal Mireles	528 Florence St ^{LANSING 48910}	
Rita KARN	Rita KARN	7276 E Vanmontville	
Andrew Aguado	Andrew Aguado		
Monica Sales	Monica Sales	3870 Weger Place	
Santana Castanon	Santana Castanon	1227 Shepard St	
James Villarreal	James Villarreal	3001 CARDIFF CT LANSING 48911	JAMESVILLARREAL74@yahoo.com
Marina Lino	Marina Lino	3200 S. Washington Ave. 48912	
Elisa Garcia	Elisa Garcia	3122 N. Cedar	mmustabla@gmail.com
Martin Guevara	Martin Guevara	721 E Cavanaugh	
Steve CAZAZOS	Steve CAZAZOS	628 W. Holmes	
Carlada Eurre-Harris	Carlada Eurre-Harris	415 N PINE	EURREHAC@yahoo.com
Erica Frasky	Erica Frasky	1861 Hollo	
To Thi Nguyen	To Thi Nguyen	4178 Windsorwood Dr	
YENACIA L. BERMUDEZ	YENACIA L. BERMUDEZ	4804 PALMER LANSING	
Loreal Mirele	Loreal Mirele	1337 Comfort Lansing, MI	
VAUGHN L. MOORE	VAUGHN L. MOORE	800 FRED ST Apt 63 Lansing, MI	
Erica Garcia	Erica Garcia		
Parvati Williams	Parvati Williams	1113 Kelcey Ave	
Juan C Hernandez	Juan C Hernandez	2418 Delaire Dr. LANS	
Stacy Sada	Stacy Sada	1200 Lenore Ave. Lansing 48910	Supersauce127@aol.com
Ally Wood	Ally Wood	100 E. Everett Dale Ave 48910	

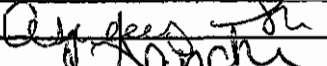
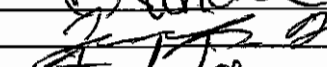
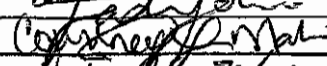
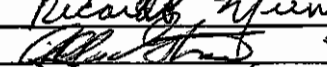
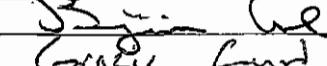
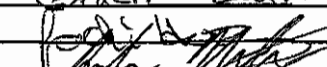
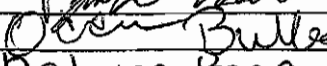
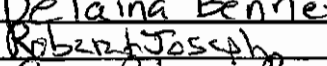
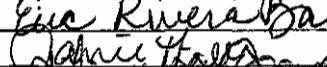
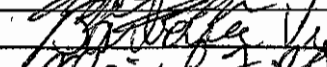
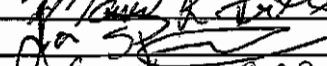
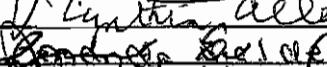
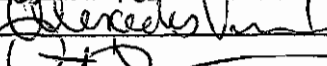
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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
	Travis Seymour	5417 Catalpa	
	DICHONIA-John Sm-berger	3208 Polk St Lansing	
	Benito Jose Solis	3031 Washington Ave	
	Amanda Garza	3032 Washington Ave	
	Laura Garza		
	LUCO Almgar	222 2nd St Lansing	
	Juanita M. Schoonover	4225 W. St. Lansing	
	SAM SEVERANCE	1315 PATENCELL AVE	
	MICHAEL HART	920 S WASHINGTON	
	Ciera Witsen	2809 Tulane Dr	
	RENE MIGUEL	3019 ATLAS AVE	
	Monica Mirles	3019 ATLAS AVE	
	JOSE MIGUEL	1840 Coolidge Rd.	
	Chris Godines		
	William Mirles		
	NINA LUNA		
	Jimmy Sanitz		
	Dracis Godines	628 Cedar St Lansing	
	Oscar Dehoya	1704 D. K. Ave Lansing	
	CARLOS SERNA	817 E Greenlawn Ave	
	Norma Serna	817 E Greenlawn Ave	
	LORELEI GOMEZ	817 E Greenlawn Ave	
	Jaron Green	900 Long Blvd Apt 478	
	ANGELA ZAMORA	3031 S. WASHINGTON APT. B7	
	LARRY LINCK	3031 S. WASHINGTON APT B-7	

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
	Ashley Schaller	2234 Dettmeyer Ave	
	Cassandra Sanchez	545 Irvington Ave	
	Jennifer Hister	1231 S. Holmes	
	FADI SAUD	1231 S. Holmes	
	Courtney Maci	3219 Christine Dr.	
	RICARDO MONIZ	2666 FRANK ST - LANSING	
	Allan Gatewood	5718 PIPER AVE. LANSING	
	Benjamin Curl	413 S. Holmes	
	Grand Curl	413 S. Holmes	
	Joshua Morales	582 Pichupad Apt	
	Oscar Bullock	3316 E 12th Ave 48960	
	Delaina Bullock	1137 Dakin	
	Robert Joseph	1129 Mitchell Ave	
	Eric Rivera-Banks	6150 W. Michigan	
	Janice Lilly	5120 Winford Rd.	
	Angela Lopez	3120 Coachtight Commons	
	Alfredo Gomez	628 Barnard St	
	Barbara Villagas	628 Barnard St	
	MARIA R. FREIRE	430 W. Larch St	
	Jon Spinnaker	819 MCINLYN ST 48906	
	Cynthia Allen	3414 JEWELL AVE 48910	
	Amanda Valdez	3622 Ronald St 48911	
	Mercedes Villarreal	1500 Ballard St	
	MARIA HERNANDEZ	1418 MASSACHUSETTS AVE 48906	
	MARIA HERNANDEZ	245 Beechmont Rd. Holt MI 48822	

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
<i>Lamar Silva</i>	LAMAR SILVA	1425 Redwood	
<i>Delmiro Silva</i>	DELMIRO SILVA	1425 Redwood	
<i>Alejandra Villareal</i>	Alejandra Villareal	2935 N East St	
<i>Katy Berman</i>	Katy Berman	"	
<i>RoseAnn Ceballos-Lazquez</i>	RoseAnn Ceballos-Lazquez	6171 Grovenburg Rd	
<i>Larry Dore-Chaffert</i>	Larry Dore-Chaffert	1100 Dore-Chaffert	
<i>Ben Espinoza</i>	Ben Espinoza	5833 Hilliard Rd Lansing, MI	
<i>Hennah Espinoza</i>	Hennah Espinoza	5833 Hilliard Rd. Lansing, MI	
<i>John Johnson</i>	John Johnson	355 N Dibble	
<i>Sarah Mireles</i>	Sarah Mireles	3200 W. Miller Rd.	
<i>Sandra Batello-Orta</i>	Sandra Batello-Orta	1311 Maryland Ave	
<i>Theresa M Ebbinghaus</i>	Theresa M Ebbinghaus	1021 Rolling Green Lane	
<i>Kathleen Lerman</i>	Kathleen Lerman	5601 S. Washington Ave	
<i>Antonio Marin</i>	Antonio MARIN	2465 Rentrone Way	
<i>Manuela Castilleja</i>	Manuela Castilleja	616 Tisdale Ave Lansing	
<i>David R Villegas</i>	DAVID R Villegas	2525 FOREST Rd Lansing 48910	
<i>Rosie Vincent</i>	Rosie Vincent	1514 Maran Lane	
<i>Brandy Nicholas</i>	Brandy Nicholas	431 Liberty St. Lansing MI 48906	
<i>Angel Garcia</i>	Angel Garcia	5070 Gentlorgan Hlth Rd 48942	
<i>Lennelle Monzon</i>	Lennelle Monzon	111 W. Graham	48911
<i>Maria C Medina</i>	Maria C Medina	1119 Greenwood	48915
<i>Tomas Martinez</i>	Tomas Martinez	3201 Continental Dr Lansing MI 48911	
<i>Jessie Espinoza</i>	Jessie Espinoza	6241 Cooper Rd Lansing MI 48911	
<i>Denise Pena</i>	Denise Pena	1220 Shepherd St	
<i>MARIA Villareal</i>	MARIA Villareal	3001 Candiff St - Lansing MI	

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
	UNIVERSAL Beauty Institute	405 E Grand River	
Amanda Velez	Amanda Velez	940 Maryland ave	
	Bruno Diogene	1216 Maryland ave.	
	Logan Oslawski	1304 Maryland ave.	
	Louise Peacock	1308 Maryland	
	Corby Hayes Jr.	1318 Maryland ave.	
	JAMES R. HAMMERS JR	1510 ORMSBRO	
	Marie L. Jones	1439 S. L. Jan	
	Michael Tyler	1209 Maryland	
	Sally Backlund	1701 Maryland	
	RICHARD CHAUSA SR.	1119 Maryland	
	SYLVIA GAURA	1119 MARYLAND	
	RAFAEL MORALES	1113 MARYLAND	
	Jacob Curtis	1113 Maryland	
	Catherine Mireles	319 S. Foster Ave.	
	Tim Meyer	3923 Hunters Ridge Apt 4	
Rebecca Rodriguez	Rebecca Rodriguez	960 W Edgewood Blvd #146	
	JAMES SANS	↓	
	William Williams	4531 Seawich Dr	
	Saded Miller	11220 Storey Brook Dr.	
	Stakudzna Chiduma	5300 Mall Dr W.	
	David Turner	329 crest street	
	Ulysses Beasley	306 W. Leaper St	
	ESMERALDA PEREZ	3632 Blue River Dr.	
		1823 Bread 14 St	

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
<i>[Signature]</i>	TEOFILO VALDES	2442 Oak R Dr.	
<i>[Signature]</i>	TEOFILO VALDES	311 E. Grand River	
<i>[Signature]</i>	TEOFILO VALDES	16946 Tupelo at Lansing 48906	
<i>[Signature]</i>	Virginia Sanchez	430 Pearl St Lange	
<i>[Signature]</i>	Kathryn Holcomb	1617 Alpha St Lansing	
<i>[Signature]</i>	Eddie Mallett	5461 SML SR BLV 48911	
<i>[Signature]</i>	Alfonso P. Salas	5572 W. Secor St Lansing 48911	salasalfonso@aol.com
<i>[Signature]</i>	Jessica Snider	232 Webster St Lansing MI 48911	
<i>[Signature]</i>	Sam Perez	6539 Hilliard Lansing MI 48911	
<i>[Signature]</i>	Evel Stewart	301 E Grand River Ave	48906
<i>[Signature]</i>	Thomas Turner	8314 E Grand River Ave	48906
<i>[Signature]</i>	MARIA VAN ATTA	408 E Grand River Ave	
<i>[Signature]</i>	TRAVIS VINOLATHIT	401 E. GRAND RIVER	
<i>[Signature]</i>	Consuelo TORREZ	201 E. Grand River	
<i>[Signature]</i>	Terry Terry	1217 Turner St	terry@lansingnews.com
<i>[Signature]</i>	Roger Nowland	306 E GRAND RIVER LANSING	
<i>[Signature]</i>	Sarah Christiansen	1214 Turner Street	
<i>[Signature]</i>	Alison Hunt	1232 Turner St.	
<i>[Signature]</i>	Kenneth Schulz	1250 Turner St	
<i>[Signature]</i>	Celeste Saltzman	1209 TURNER ST	saltzmanceleste@gmail.com
<i>[Signature]</i>	Margene Vance	2232 Forest Rd.	mvance989@gmail.com
<i>[Signature]</i>	Jennife Hinzle	1207 Turner St.	polkadotsoldsbrown@gmail.com
<i>[Signature]</i>	Jeff McWhorter	1134 Washington	
<i>[Signature]</i>	Vernon Richert	111 S Washington 59	
<i>[Signature]</i>	MEGAN STEPHANIC	120 E. GRAND RIVER AVE.	

"MUST BE A RESIDENT
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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
	Saylen Watkins	1207 W. Michigan Ave	Watkinsjnglen30@yahoo.com
	Michael Coussens	1293 Hayford Ave 48912	Coussm@gmail.com
	Melissa Balderras	129 S. Hayford Ave 48912	balderras@ceicmh.org
	Tyler Bunting	127 S. Hayford Ave	
	Morgan J. Holbrook	118	lady.morgan.burton@gmail.com
	Paige Holbrook	408 W. Sheridan Rd 48906	Paigeholbrook11@gmail.com
	JAMES LOYLER	225 Smith Ave	
	Destiny Hernandez	2418 Belaire Drive	destinyhernandez15@gmail.com
	Gavin Hoskins	3629 Seaway Dr.	g.hoskins2@gmail.com
	Karen Butler	316 N Cedar St	K.butler6@yahoo.com
	Justin Pease	4601 West Saginaw	
	Jaemia Pratt	2304 Coolidge St/Lansing	jaemiapratt@yahoo.com
	Damin Soto	1214 Center St/Lansing	DaminSoto51@gmail.com
	Eduardo Reyes	2824 Bacon Hill	
	Taylor Beckwith	1214 Center St 48906	queen-taylor010@gmail.com
	Kenneth J. Foster	1310 Center St 48906	411 48906
	JOSEPH A. Phillet	429 Maple St	
	SEAN Muller	1911 Beaver St	
	Maria del Carmen Lored	1400 Center St	Loredomc44@gmail.com
	Alexander Loredoff	1400 Center St	
	Shane M. Stiles	413 Beaver St. 48906	
	Paul J. Storms	428 Beaver St 48906	
	Doreen W. Wilson	412 Beaver St. 48906	
	Jason McClatchee	1307 Turner St 48906	
	Marcus Evans Jr	1136 W.K. 200	

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[illegible]

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[illegible]

RENAMING E. GRAND RIVER TO CESAR E. CHAVEZ AVENUE

[illegible]

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[illegible]

"MUST BE A RESIDE.
OF LANSING"

[illegible]

RENAMING E. GRAND RIVER TO CESAR E. CHAVEZ AVENUE

[illegible]

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MUST BE LANSING RESIDENT

[illegible]

1990

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[illegible]

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[illegible]

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[illegible]

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
	Raul Hernandez	5820 Ellendale	
	Raul Hernandez	334 Hillside St	chilobob1696@yahoo.com
	Esmeralda Rodriguez	2816 Stoneligh Dr	
	MATT TOLAND	2521 ARBOR FOREST DR	
	Christina Medina	3223 Snowden Lane	
	Eric Medina	3323 Snowden Lane	
	Jenaya Torres	619 Sadie Ct #58	
	RICHARD C. PRESTON	628 PARKWAY AVE.	
	Julie Webber	10041 Koltz	
	Shelby Webber	6041 Rolfe	
	MELANI LOPEZ	3061 Massapee	
	Patrice Muller	3812 Churchill Ave	
	CAL DeBaryshe	291 HICK	
	Candelario Delgado	1511 New York Ave	candelario.delgado@yahoo.com
	Ernesto Silva	1425 Redwood	
	Tameia Jones	511 Scarlett Ln #806	tameiajones15@yahoo
	Ofelia DIAZ	5820 Laporte	Ofelia Diaz@yahoo.com
	Melissa Moreno	1390 Deer Path Ln. Apt 23	
	Armando Mares	4926 Pleasant Court	
	Arturo Pozas	1422 Ormond St	
	Patricia Rodriguez	1814 High St	
	Leticia Rodriguez	1200 S Clamas	
	Manuel Ayala	1010 FARMING	
	Mark Labbe	3212 PRESTON	

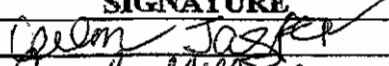
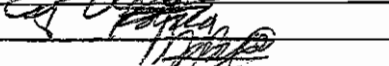
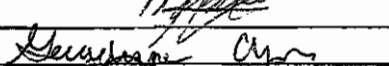
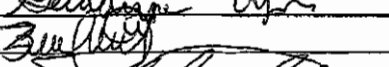
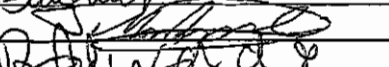
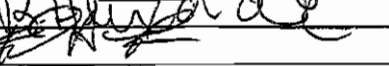
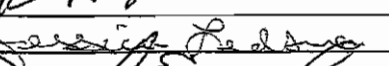
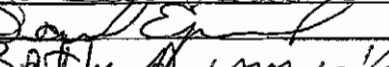
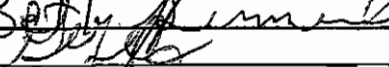
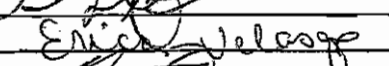
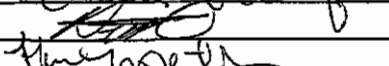
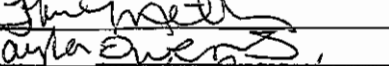
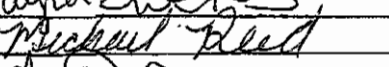
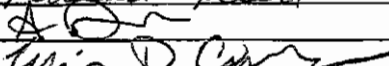
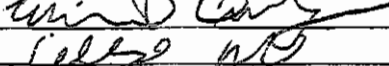
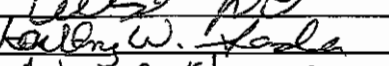
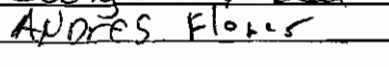
RENAMING E. GRAND RIVER TO CESAR E. CHAVEZ AVENUE

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"MUST BE A RESIDENT
OF LANSING"

RENAMING E. GRAND RIVER TO CESAR E. CHAVEZ AVENUE

We, the undersigned, support the efforts of the Lansing or Cesar E. Chavez Committee to have East Grand River from Oakland Avenue to Pine Street renamed Cesar E. Chavez Avenue. We understand the historical significance and honor that this would pay to Cesar E. Chavez who labored tirelessly as a labor leader and civil rights activist. We understand that this initiative would need to go through the proper channels of the City of Lansing before being adopted.

SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
	Calvin Jasper	2015 Prairie	
	Angelillo		angelilloesuyxuxx@gmail.com
	Blake Bride	5645 Remington Way	
	Carlos Solis	448 Allen St	solis cel 93@gmail.com
	Karla Garcia	448 Allen St	Karlagarcia828@gmail.com
	Alexandra M. L.	1143 Dorchester Cir	
	Guadalupe Ayala	2220 Carol Way	
	Zulma Ayala	2719 E Grand River Ave	azulacm@yahoo.com
	Marco Esquivel	6403 Rosedale Rd	
	Brianna Alexander	1000 W. Hillsdale	Alexanb8@gmail
	DAVID LEDESMA	1610 N. High St	
	Jessica Ledesma	1610 N. High St	ledesmauna@gmail.com
	David Esquivel	3708 Wedgewood	
	Beth Remington	3708 Wedgewood	
	Gay Oliver	409 Bronckway	Gayoliver@comcast.net
	Erica Velasquez	4536 Gull Rd	xrae6150@aol.com
	Rosanna Hernandez	1209 VINCENT CT	
	Theresa Miller	800 E. ST. JOSEPH ST	TCdm1975@gmail.com
	Ayla Owens	5311 Fairbanks	
	MICHAEL REED	13805 FLEMING	
	Adanah Davis	8900 Bonar Garden	Adanah123@gmail.com
	Gloria Chavez		
	Alisha Perez	542 Riley St	
	Anthony W. Casoria	542 Riley St	
	Flores Flores	1612 High St LANS	

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
<i>[Signature]</i>	Joita Cruz-Castaneda	2119 Mary Ave	Felamanganu.n.fml@gmail.com
<i>[Signature]</i>	Felicidad Munguira	2119 Mary Ave	Nicollas LEON PERSON 72@gmail.com
<i>[Signature]</i>	Nicollas PERSON	1111 Elmwood Dr	Tincerealpowdercoastman@gmail.com
<i>[Signature]</i>	Zachary Drumheller	1335 OTTO ST	CalvinCDonald@gmail.com
<i>[Signature]</i>	Calvin Donald	3200 Gageway Ln	davejones1515@yahoo.com
<i>[Signature]</i>	Dave Jones	313 S. Holmes	WilliamsMarkell5@gmail.com
<i>[Signature]</i>	Martell Williams	1416 Lansing Avenue	dale3bern@gmail.com
<i>[Signature]</i>	DALE BEARD	318 W. Jolly Rd	j.griffin3340@gmail.com
<i>[Signature]</i>	Jordan Griffin	4018 Seaway Dr.	MonicaArmando40@gmail.com
<i>[Signature]</i>	Monica Armando	5501 Catalina	112daly92@gmail.com
<i>[Signature]</i>	Linda Ly	927 N MLK	nashakeloo@gmail.com
<i>[Signature]</i>	Latangela Glasser	1708 Theodor	SharicaSherril@gmail.com
<i>[Signature]</i>	Sharica Sherril	2131 Forest Rd	forlen@hotmail.com
<i>[Signature]</i>	Tharese Horn	4913 Appenwood Dr	jerica.rangel@yahoo.com
<i>[Signature]</i>	Jerica Rangel	122 E Howe Ave	C2archer@comcast.net
<i>[Signature]</i>	MICHAEL WILLIAMS	2001 PATTERHILL AVE	mikelacess@gmail.com
<i>[Signature]</i>	HENRY CARSON	5336 MALL DR WEST #1A3	bohenny1082261@gmail.com
<i>[Signature]</i>	Matthew Brown	1031 LATHROP ST	12122randbrown
<i>[Signature]</i>	Cassidy Sidebottom	1127 Farrand	Dwamnfail@gmail.com
<i>[Signature]</i>	Jason THOMAS	1127 Farrand	BentleyLaser@gmail.com
<i>[Signature]</i>	Shelby Dunn	2407 W. Kalamazoo St	shelbhunt@gmail.com
<i>[Signature]</i>	Eric Dunn	2407 W. Kalamazoo St	"
<i>[Signature]</i>	Brittani McMullen	900 Long Blvd	BrittaniMcMullen@gmail.com
<i>[Signature]</i>	Juan Silvestre	700 Parkwood Dr	JuanSilvestre2000@yahoo.com

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
<i>[Signature]</i>	Jaite Cruz-Castaneda	2119 Mary Ave	
<i>[Signature]</i>	Felicidad Mangum	2119 Mary Ave	Felamangum.m.f.m@gmail.com
<i>[Signature]</i>	Nicolas Pelson	1111 Elmwood St	Nicolas Pelson 72@gmail.com
<i>[Signature]</i>	Zachary Drumheller	1333 Otto St	The real powdered toast man@gmail.com
<i>[Signature]</i>	Calvin Pineda	3200 Gagerman Ln	calvincdonald@gmail.com
<i>[Signature]</i>	Dave Jones	313 S. Holmes	davejones1515@yahoo.com
<i>[Signature]</i>	Martell Williams	1410 Lansing Avenue	williamsmartell5@gmail.com
<i>[Signature]</i>	DALE BEARD	318 W. Jolly Rd	dalebeard@gmail.com
<i>[Signature]</i>	Jordan Griffin	4018 Seaway Dr.	j.griffin3340@gmail.com
<i>[Signature]</i>	Monica Aramando	5501 Catalpa	MonicaAramando40@gmail.com
<i>[Signature]</i>	Linda Ley	927 N. MLK	linda.ley92@gmail.com
<i>[Signature]</i>	Letasha Glessner	1708 Theodor	mesha.860@gmail.com
<i>[Signature]</i>	Sharon Sheena	2131 Forest Rd	Sharon Sheena@gmail.com
<i>[Signature]</i>	Theresa Horn	4913 Appewood Dr	forther@hotmail.com
<i>[Signature]</i>	Jerica Rangel	122 E Howe Ave	jerica.rangel@yahoo.com
<i>[Signature]</i>	MIKE PALACIO	201 PATTERICK AVE	C2archer@comcast.net
<i>[Signature]</i>	MICHAEL WILLIAMS	5336 MAIL DR WEST #1A3	mikeleacs@gmail.com
<i>[Signature]</i>	HENRY CARSON	1031 LATHROP ST	bohenry1082261@gmail.com
<i>[Signature]</i>	Matthew Brown	Matthew Brown	1262 Grand River
<i>[Signature]</i>	Cassidy Sidebottom	1127 Farrand	Dwamafail@gmail.com
<i>[Signature]</i>	Jason Thomas	1127 Farrand	BentleyLaser@gmail.com
<i>[Signature]</i>	Shelby Dunn	2407 W. Kalamazoo St	shelbuhunt@gmail.com
<i>[Signature]</i>	Eric Dunn	2407 W. Kalamazoo St	"
<i>[Signature]</i>	Brittany McMullen	400 Long Blvd	BrittanyMcMullen@gmail.com
<i>[Signature]</i>	Juan Silvestre	200 Parkwood Dr	JuanSilvestre200@nphd.com

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SIGNATURE	NAME	ADDRESS	E-MAIL (optional)
<i>Calvin Jasper</i>	Calvin Jasper	2015 Prairie	
<i>Angel Hillier</i>	Angel		angellovesyouxxx@gmail.com
<i>Blake Bride</i>	Blake Bride	5645 Remington Way	
<i>Alto Salis</i>	Alto Salis	448 Allen St	saliscel93@gmail.com
<i>Karla Garcia</i>	Karla Garcia	448 Allen St	Karlagale578@gmail.com
<i>Alexandra M-L</i>	Alexandra M-L	1143 Dorchester Cir	
<i>Grudange Ayala</i>	Grudange Ayala	2220 Carol Way	
<i>Zulma Ayala</i>	Zulma Ayala	2719 E Grand River Ave	azulac01@yahoo.com
<i>Mario Escuivel</i>	Mario Escuivel	6403 Rosedale Rd	
<i>Brianca Alexander</i>	Brianca Alexander	1000 W. Hillsdale	Alexanb8@gmail
<i>DAVID LEDESMA</i>	DAVID LEDESMA	1610 N. HIGH ST	
<i>Jessica Ledesma</i>	Jessica Ledesma	1610 N. High St	ledesmaunz@gmail.com
<i>David Escuivel</i>	David Escuivel	3708 Wedgewood	
<i>Beth Pennington</i>	Beth Pennington	3708 Wedgewood	
<i>Gay Oliver</i>	Gay Oliver	409 Bronckway	gayolive73comcast.ca
<i>Erica Velasquez</i>	Erica Velasquez	4536 Gull Rd	xrae6150@aol.com
<i>Rusando Hernandez</i>	Rusando Hernandez	1209 Vincent Ct	
<i>Theresa Miller</i>	Theresa Miller	802 E. St. Joseph St	tcdm1975@gmail.com
<i>Ayla Owens</i>	Ayla Owens	5311 Fairbanks	
<i>Michael Reed</i>	Michael Reed	13805 Fleming	
<i>Adanah Davis</i>	Adanah Davis	2800 Beau Jardin	Adanah123@gmail.com
<i>Shay Chavez</i>	Shay Chavez		
<i>Alisha Perez</i>	Alisha Perez	542 Riley St	
<i>Anthony W. Casoria</i>	Anthony W. Casoria	542 Riley St	
<i>Flores Alvarez</i>	Flores Alvarez	1612 High St LANS	

RON BIEBER
President

Ph 517-487-5968 | F 517-487-5213
miaflcio.org



DARYL NEWMAN
Secretary-Treasurer

419 Washington Square S., Suite 200
Lansing, MI 48933

August 10, 2017

Dear City of Lansing Memorial Board Members and Council Members:

I am writing on behalf of the Lansing for Cesar E. Chavez Committee to urge you to rename portions of East Grand River Avenue and West Grand River Avenue, Lansing, Michigan between Oakland Avenue and Pine Street to Cesar E. Chavez Avenue. I understand that the City of Lansing Ordinances allow for the renaming of streets.

I wholeheartedly support the efforts of the Committee to rename portions of East and West Grand River Avenue completely, eliminating the 2010 honorary designation, and elevating its status to a city street named Cesar E. Chavez Avenue.

Although the community efforts to rename a street Cesar E. Chavez Avenue commenced in the 1990's, now is the time for the City of Lansing to take this final step in 2017. I hope to be celebrating the renaming as soon as possible.

Sincerely,

Ron Bieber, President
Michigan State AFL-CIO

TONY BENAVIDES

3337 S. Catherine St., Lansing, MI 48911

Lansing Memorial Board Members and

City Council Members

I applaud Lansing Memorial Board members for considering to name a street after César E. Chávez: A man who worked endlessly to give a voice to thousands of farm workers. In doing so he brought light to those in Lansing and in Michigan who are underpaid, have no representation and work for billionaire companies that keep workers living a substandard way of life.

The discussions that follow your decisions will surely point out the economics of such a change, but I sincerely hope that the benefits to Lansing residents will also be discussed and be seen as much more important.

César E. Chávez is a much needed, honored and recognized American hero. In a culture where violence is often used to settle differences, let Lansing citizens discuss how this man encouraged non-violence among his followers and how humility, perseverance, and strong negotiating skills accomplished his union's goals and bettered the lives of thousands.

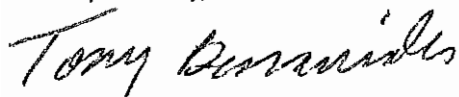
What strong goals for our families! What strong message for our youth!

Lansing youth and adults need a hero who promoted non-violence.

A strategy that worked and was applauded by many world nations and leaders.

Name a street after César E. Chávez! Do not marginalize our community by not doing so.

Respectfully,

A handwritten signature in cursive script that reads "Tony Benavides".

Tony Benavides,

Former mayor of Lansing

Bryan L. Crenshaw
County Commissioner District 4

213 East Harris Street
Lansing, MI 48906
(517) 256-6573
bcrenshaw@ingham.org

August 15, 2017

City of Lansing Memorial Review Board/Lansing City Council
124 W. Michigan Avenue
10th Floor City Hall
Lansing, MI 48933

Dear Lansing City Memorial Review Board and City Council Members,

I am writing on behalf of the Lansing for Cesar E. Chavez Committee to urge you to rename East Grand River Avenue, Lansing, Michigan, between Oakland Avenue and Pine Street to Cesar E. Chavez Avenue. I understand that the City of Lansing ordinances allow for the renaming of streets.

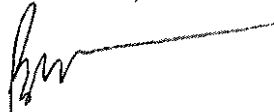
As the grandson of the first Hispanic Ingham County Commissioner who once represented this part of Lansing/Ingham County on the Ingham County Board of Commissioners, and now the current Ingham County Commissioner representing this area, I witnessed the impact Cesar E. Chavez had on the Hispanic community. From his visits and marches which mobilized Hispanics throughout the Greater Lansing area, an honor of naming this street after Cesar E. Chavez is most fitting. Many Hispanic families settled their families in the North Lansing area, often referred to as "El Norte", after they were tired of migrating to Lansing when they worked as migrant farmworkers in fields around the area. Just as the former Logan Street was named after Civil Rights Leader Martin Luther King Jr., and Main Street named after Malcolm X, now is the time to honor Cesar E. Chavez with a permanent name on a street in the City of Lansing.

I wholeheartedly support the efforts of the Lansing for Cesar E. Chavez Committee to rename East Grand River Avenue to Cesar E. Chavez Avenue. I understand that this involves dropping the name East Grand River Avenue completely, eliminating the 2012 Honorary designation, and elevating its status to a city street named Cesar E. Chavez Avenue.

Although community efforts to rename a street Cesar E. Chavez Avenue commenced in the 1990's, now is the time for the City of Lansing to take this final step in 2017. I hope to be celebrating the renaming of East Grand River Avenue to Cesar E. Chavez Avenue as soon as legally possible. Please act as soon as possible.

Please note this letter is on behalf of myself, and does not imply support of the entire Ingham County Board of Commissioners.

Thank You,



Bryan L. Crenshaw
Ingham County Commissioner
District 4



RICK SNYDER
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
HISPANIC LATINO COMMISSION OF MICHIGAN

SHELLY EDGERTON
DIRECTOR

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING MICHIGAN TO
CÉSAR E. CHÁVEZ AVENUE

August 9, 2017

City of Lansing Memorial Board
Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members:

My name is Felipe Lopez Sustaita; I am the Executive Director of the Hispanic/Latino Commission of Michigan. I am writing on behalf of the Lansing for César E. Chávez Committee, supporting their effort to rename portions of East Grand River Avenue and West Grand River Avenue, in Lansing, Michigan between Oakland Avenue and Pine Street to César E. Chávez Avenue. I understand that the City of Lansing Ordinances has the authority to allow for the renaming of streets.

I understand that this action involves changing the name East Grand River Avenue and West Grand River Avenue completely, eliminating the 2010 honorary designation, and elevating its status to a city street named César E. Chávez Avenue. Many Lansing Hispanic/Latino community members have worked tirelessly and diligently to honor a great American hero. I urge you to please consider this proposal.

Although community efforts to rename a street César E. Chávez Avenue commenced in the 1990's, now is the time for the City of Lansing to take this final step in 2017. I hope to be celebrating the renaming of portions of East Grand River Avenue and West Grand River Avenue to César E. Chávez Avenue in the near future. Please act as soon as legally possible.

Sincerely,

Felipe Lopez Sustaita, Ed. D., MSW
Executive Director, Hispanic Latino Commission Of Michigan
State of Michigan
lopezsustaita@michigan.gov



August 9, 2017

To: City of Lansing Memorial Board
Lansing City Council

Please accept this letter as my formal support of the effort to rename East Grand River Avenue (between Oakland Avenue and Pine Street) to "Cesar E. Chavez Avenue."

I understand that this effort involves eliminating the name "East Grand River Avenue" to this portion of the street. The committee is ultimately seeking the approval of City Council to elevate the current 2012 honorary name designation to a permanent city street named Cesar E. Chavez Avenue.

I hope to be celebrating the renaming of East Grand River Avenue to Cesar E. Chavez Avenue as soon as legally possible.

Sincerely,

Joseph Garcia
Executive Director

People Helping People

Executive Offices

1717 N. High St., Lansing, MI 48906 | O: (517)253-8258 | F: (517) 372-8499 | cristoreycommunity.org

Tom and Lupe Izzo
6340 Pine Hollow Drive
East Lansing, MI 48823
August 7, 2017

City of Lansing Memorial Board
Lansing City Council
124 W Michigan Avenue
9th Floor of City Hall
Lansing, MI 48933

RE: Lansing for César E. Chávez Committee's application to rename E. Grand River Avenue and W. Grand River Ave to César E. Chávez Avenue

Dear City Council and Lansing Memorial Board:

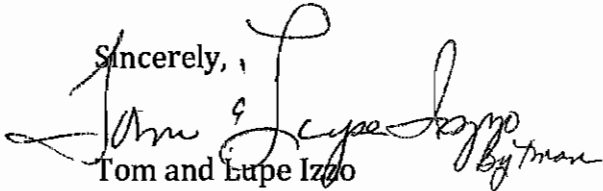
We fully support renaming East Grand River Avenue and West Grand River Avenue, Lansing, Michigan to César E. Chávez Avenue. Lupe's parents (Efraim and Francisca Martinez) were migrant farmworkers and came to the Lansing area in the 1940's. Lupe, her parents and siblings personally met and worked alongside César E. Chávez when he came to Lansing. Lupe personally experienced life in Lansing, as a daughter of farmworkers. Honoring this great man and labor leader speaks volumes about Lansing's mission to be a world-class city and model for inclusivity, diversity, and recognition of national leaders.

César E. Chávez, like Martin Luther King, Jr., Mahatma Ghandi and Mother Theresa dedicated his life to the nonviolent struggle for social justice and equality for all. He organized the Farm Workers union and fought for their dignity and humane living conditions. He received numerous awards including the U.S. Presidential Medal of Freedom, (America's highest civilian honor), and the Martin Luther King Jr. Peace Prize. In the 1970's, César E. Chávez marched from Saginaw, Michigan to Lansing, Michigan in support of farmworkers and their fight against inhumane living conditions in Michigan. Lupe's family and hundreds of others walked alongside César E. Chávez in that march. Legislators heard the message and introduced legislation to improve living conditions for migrant farmworkers.

Sadly, initial efforts to honor César E. Chávez in 1994 with the renaming of Grand Avenue to César E. Chávez Ave were undermined in 1995. Selecting East Grand River Avenue and West Grand River Avenue is most appropriate as it was the center of activities and organizations for the Latino and Hispanic communities such as El Renacimiento, a bilingual community newspaper, taquerias, restaurants (Ramon's, Torres's), Cristo Rey Church, Cristo Rey Community Center, and Quinto Sol (radio and newspaper) to name a few.

For all of the above reasons, we urge you to approve the Lansing for César E. Chávez Committee's application to rename East Grand River Avenue and West Grand River Avenue to César E. Chávez Avenue. Notably, Lansing has chosen to honor Martin Luther King, Jr., we hope that you will now choose to honor César E. Chávez also with this street name change.

Sincerely, ,


Tom and Lupe Izzo
MSU Spartans

MICHIGAN STATE
UNIVERSITY

**LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE**

Date: August 9, 2017

To: City of Lansing Memorial Board & Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members,

My name is Ignacio Garcia Andrade III, I am the Chair of the Michigan State University César E. Chávez Regional Commemorative Celebration. I am writing on behalf of the Lansing for César E. Chávez Committee to urge you to rename portions of East Grand River Avenue and West Grand River Avenue, Lansing, Michigan between Oakland Avenue and Pine Street to César E. Chávez Avenue. I understand that the City of Lansing Ordinances allow for the renaming of streets.

In 2009 Michigan State University recognized the importance of honoring the life and legacy of César E. Chávez and supported the founding of this annual community wide celebration in his name. I had the pleasure of leading the charge to found this initiative and have served as the committee chair of this community event since its inception. Over the last eight years the list of organizations/individuals from across the Metro Lansing region who have partnered with us to help honor the life and continue the legacy of César E. Chávez has grown tremendously. A partial list of our partners/sponsors/supporters includes the following: Mayor of Lansing, Lansing City Council, Mayor of East Lansing, East Lansing City Council, City of Lansing Human Relations and Community Services Department, City of East Lansing Human Relations Commission, Ingham County Board of Commissioners, Michigan Department of Civil Rights, Lansing Police Department, East Lansing Police Department, Lansing Community College, Lansing School District, East Lansing Public Schools, statewide and local elected officials, as well as faith based and community organizations. There is a growing wave of support from organizations and individuals from across the region who understand the importance of honoring César E. Chávez and feel that the naming of a street in his honor is long overdue. Our sister city of Flint Michigan, officially renamed a street in honor of César E. Chávez way back in the year 1987.



**César E. Chávez
Regional
Commemorative
Celebration Planning
Committee**

Office for Inclusion and
Intercultural Initiatives
Michigan State University

408 W. Circle Drive
114 Olds Hall
East Lansing, MI
48824

517-353-4563
Fax: 517-353-2988
www.inclusion.msu.edu

I wholeheartedly support the efforts to rename portions of East Grand River Avenue and West Grand River Avenue to César E. Chávez Avenue. I understand that this involves dropping the name East Grand River Avenue and West Grand River Avenue completely, eliminating the 2010 honorary designation, and elevating its status to a city street named César E. Chávez Avenue.

Although Lansing community efforts to rename a street César E. Chávez Avenue commenced in the 1990's, now is the time for the City of Lansing to take this final step in 2017. I hope to be celebrating the renaming of portions of East Grand River Avenue and West Grand River Avenue to César E. Chávez Avenue in the very near future. I urge you to please act as soon as legally possible. Thank you for your consideration.

Sincerely,

Ignacio Garcia Andrade III
Chair, César E. Chávez Regional Commemorative Celebration
Michigan State University
andrade@msu.edu

August 9th, 2017

To: Lansing for Cesar E. Chavez Committee

It is with great pleasure that I put fourth my support for the renaming of portions of East Grand River Avenue and West Grand River Avenue in Lansing Michigan to Cesar E. Chavez Avenue.

As am member of the Lansing community for over 44 years I have witnessed Lansing grow and evolve into a great city. Lansing is diverse, accepting and ever changing. This street name change would enhance and add to the great city that Lansing is. This petition to rename a street in honor of the late labor leader Cesar E. Chavez is a long time in coming. It began in 1993, when the request was to rename Grand Ave. to Cesar E. Chavez Avenue. That was granted, but later in 1995, was unfortunately overturned and rename back to Grand Ave.

Lansing is the **ONLY** city in the nation to take away a street name for Cesar E. Chavez and rename it back to its original designation. This is a disgrace to the Lansing community, the Latino/Chicano community and puts a black eye on the city. Let us not make the same mistake again. Let us embrace our diversity, pay tribute to those who helped transform the city and be welcoming to positive change. The Lansing for Cesar E. Chavez Committee is asking not for a radical change, only to honor a great man who fought for his country in WWII, a man who was awarded the Congressional Medal of Freedom (the highest civilian honor that can be given), a man who fought for the basic civil rights of those working in the fields, and a man who promoted social justice through non-violence.

It is my belief that by renaming East Grand River Avenue and West Grand River Avenue in Lansing Michigan to Cesar E. Chavez Avenue will promote better relations between the Latino/Chicano community and both the Lansing community and specifically the Old Town Business community. Let us be the change we all want, let us stand together to honor a great man and let us work together to make Lansing a better place to live and work.

Respectfully,

Paulo Gordillo, MA
Associate Director
Talent Search
Associate Provost for Undergraduate Education
South Wonders Hall
891 Birch Rd. Room S-24
East Lansing, MI 48825
Office 517-884-6726

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date:

To: City of Lansing Memorial Board
Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members,

I am writing on behalf of the Lansing for César E. Chávez Committee to urge you to rename East Grand River Avenue, Lansing, Michigan between Oakland Avenue and Pine Street to César E. Chávez Avenue. I understand that the City of Lansing Ordinances allow for the renaming of streets.

I wholeheartedly support the efforts of the Lansing for César E. Chávez Committee to rename East Grand River Avenue to César E. Chávez Avenue. I understand that this involves dropping the name East Grand River Avenue completely, eliminating the 2012 Honorary designation, and elevating its status to a city street named César E. Chávez Avenue.

Although community efforts to rename a street César E. Chávez Avenue commenced in the 1990's, now is the time for the City of Lansing to take this final step in 2017. I hope to be celebrating the renaming of East Grand River Avenue to César E. Chávez Avenue as soon as legally possible. Please act as soon as possible.

Sincerely,


Cristo Rey Church

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date: 8/8/17

To: City of Lansing Memorial Board
Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members,

I am writing on behalf of the Lansing for César E. Chávez Committee to urge you to rename East Grand River Avenue, Lansing, Michigan between Oakland Avenue and Pine Street to César E. Chávez Avenue. I understand that the City of Lansing Ordinances allow for the renaming of streets.

I wholeheartedly support the efforts of the Lansing for César E. Chávez Committee to rename East Grand River Avenue to César E. Chávez Avenue. I understand that this involves dropping the name East Grand River Avenue completely, eliminating the 2006 Honorary designation, and elevating its status to a city street named César E. Chávez Avenue.

Although community efforts to rename a street César E. Chávez Avenue commenced in the 1990's, now is the time for the City of Lansing to take this final step in 2017. I hope to be celebrating the renaming of East Grand River Avenue to César E. Chávez Avenue as soon as legally possible. Please act as soon as possible.

Sincerely,

Willis R. Miller, Jr., PASTOR
SHILOH BAPTIST CHURCH
5225 KATHERINE RD.
LANSING, MI 48911

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date: 8/8/17

To: City of Lansing Memorial Board
Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members,

I am writing on behalf of the Lansing for César E. Chávez Committee to urge you to rename East Grand River Avenue, Lansing, Michigan between Oakland Avenue and Pine Street to César E. Chávez Avenue. I understand that the City of Lansing Ordinances allow for the renaming of streets.

I wholeheartedly support the efforts of the Lansing for César E. Chávez Committee to rename East Grand River Avenue to César E. Chávez Avenue. I understand that this involves dropping the name East Grand River Avenue completely, eliminating the 2006 Honorary designation, and elevating its status to a city street named César E. Chávez Avenue.

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Sincerely,

Josephine H. Moore
New Life International Church
Lansing MI 48911

2

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date: 8/8/17

To: City of Lansing Memorial Board
Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members,

I am writing on behalf of the Lansing for César E. Chávez Committee to urge you to rename East Grand River Avenue, Lansing, Michigan between Oakland Avenue and Pine Street to César E. Chávez Avenue. I understand that the City of Lansing Ordinances allow for the renaming of streets.

I wholeheartedly support the efforts of the Lansing for César E. Chávez Committee to rename East Grand River Avenue to César E. Chávez Avenue. I understand that this involves dropping the name East Grand River Avenue completely, eliminating the 2006 Honorary designation, and elevating its status to a city street named César E. Chávez Avenue.

Although community efforts to rename a street César E. Chávez Avenue commenced in the 1990's, now is the time for the City of Lansing to take this final step in 2017. I hope to be celebrating the renaming of East Grand River Avenue to César E. Chávez Avenue as soon as legally possible. Please act as soon as possible.

Sincerely,

Pastor Victor A. Tran

*The Bread House South
5606 S. MLK.*

Lansing, MI 48911

517-582-9940

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date: 8/6/17

To: City of Lansing Memorial Board
Lansing City Council

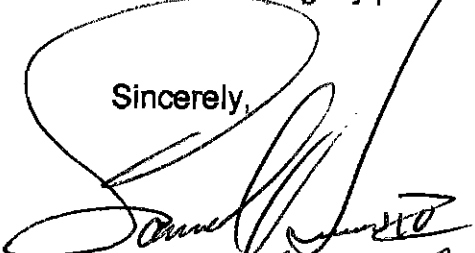
Dear City of Lansing Memorial Board Members and Council Members,

I am writing on behalf of the Lansing for César E. Chávez Committee to urge you to rename East Grand River Avenue, Lansing, Michigan between Oakland Avenue and Pine Street to César E. Chávez Avenue. I understand that the City of Lansing Ordinances allow for the renaming of streets.

I wholeheartedly support the efforts of the Lansing for César E. Chávez Committee to rename East Grand River Avenue to César E. Chávez Avenue. I understand that this involves dropping the name East Grand River Avenue completely, eliminating the 2006 Honorary designation, and elevating its status to a city street named César E. Chávez Avenue.

Although community efforts to rename a street César E. Chávez Avenue commenced in the 1990's, now is the time for the City of Lansing to take this final step in 2017. I hope to be celebrating the renaming of East Grand River Avenue to César E. Chávez Avenue as soon as legally possible. Please act as soon as possible.

Sincerely,


LANSING Church of God in Christ
5304 Wise Rd
LANSING, MI 48911



August 4, 2017

City of Lansing Memorial Board
124 W. Michigan Ave., 10th Floor
Lansing, MI 48933

Re: Renaming Portion of East Grand River Ave to César E. Chávez Ave

Dear Memorial Board Members:

Michigan Alianza para Mejoramiento y Avance (MI ALMA) is in support of renaming Grand River Avenue, beginning at the intersection with Pine Street and ending at Oakland Avenue, to César E. Chávez Avenue.

MI ALMA wholeheartedly supports the Lansing for César E. Chávez Committee on this effort. This change will require changing the name East Grand River Avenue for the section specified above and eliminating the 2012 Honorary César E. Chávez designation.

This community effort to rename a street in honor of César E. Chávez began in the 1990's and has received broad continuous support from the community since then. The City of Lansing has honored heroes from other groups and it is now time for the City to embrace the Latino community and one of America's heroes and take the final step to make this community goal a reality in 2017. We urge the City Council to formally act to rename East Grand River Avenue to César E. Chávez Avenue as soon as possible.

Sincerely,

A handwritten signature in black ink that reads "Saturnino Rodriguez".

Saturnino "Nino" Rodriguez,
Board President



LLEAD OF GREATER LANSING
1927 Pleasant View Avenue, Lansing, MI 48910

City of Lansing Memorial Board
124 W. Michigan Ave., 10th Floor
Lansing, MI 48933

Re: Renaming of Street

Dear Memorial Board Members:

This letter is on behalf of the Latino Leaders for the Enhancement of Advocacy and Development (LLEAD) of Greater Lansing in support of renaming E. Grand River Avenue and W. Grand River Avenue to César E. Chávez Avenue, starting at Oakland and E. Grand River Avenue and ending at Pine Street and W. Grand River Avenue.

We wholeheartedly support the Lansing for César E. Chávez Committee on this effort. We understand that this involves dropping the names E. Grand River Avenue and the W. Grand River Avenue completely and eliminating the 2012 Honorary César E. Chávez designation.

Mr. Paulo Gordillo, a student at the time, started the efforts to rename a street in honor of César E. Chávez in the 1990's and received great support from the community for his work. It is now time for the City of Lansing to take the final step to make this community goal a reality in 2017. We urge the City Council to act to rename E. Grand River Avenue and W. Grand River Avenue to César E. Chávez Avenue as soon as legally possible.

Should you have any questions or need any additional information, please feel free to contact me by phone at 517-974-5113 or by E-mail at: guillermo3543@att.net.

Sincerely,

Guillermo Z. Lopez, President
LLEAD of Greater Lansing

"Bringing together Latino Leadership to find solutions to common issues."

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date:

To: City of Lansing Memorial Board
Lansing City Council

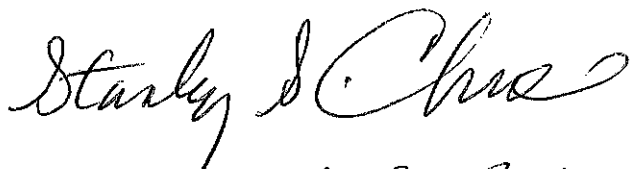
Dear City of Lansing Memorial Board Members and Council Members,

I am writing on behalf of the Lansing for César E. Chávez Committee to urge you to rename East Grand River Avenue, Lansing, Michigan between Oakland Avenue and Pine Street to César E. Chávez Avenue. I understand that the City of Lansing Ordinances allow for the renaming of streets.

I wholeheartedly support the efforts of the Lansing for César E. Chávez Committee to rename East Grand River Avenue to César E. Chávez Avenue. I understand that this involves dropping the name East Grand River Avenue completely, eliminating the 2006 Honorary designation, and elevating its status to a city street named César E. Chávez Avenue.

Although community efforts to rename a street César E. Chávez Avenue commenced in the 1990's, now is the time for the City of Lansing to take this final step in 2017. I hope to be celebrating the renaming of East Grand River Avenue to César E. Chávez Avenue as soon as legally possible. Please act as soon as possible.

Sincerely,



Senior V.P. Retired
Lansing Comm. College
505 Kenway Dr.
Lansing, M. 48917

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date: 7-27-17

To: City of Lansing Memorial Board
Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members,

I am writing on behalf of the Lansing for César E. Chávez Committee to urge you to rename East Grand River Avenue, Lansing, Michigan between Oakland Avenue and Pine Street to César E. Chávez Avenue. I understand that the City of Lansing Ordinances allow for the renaming of streets.

I wholeheartedly support the efforts of the Lansing for César E. Chávez Committee to rename East Grand River Avenue to César E. Chávez Avenue. I understand that this involves dropping the name East Grand River Avenue completely, eliminating the 2012 Honorary designation, and elevating its status to a city street named César E. Chávez Avenue.

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Sincerely,


Ingham County Register of Deeds

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date: 7-27-17

To: City of Lansing Memorial Board
Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members,

I am writing on behalf of the Lansing for César E. Chávez Committee to urge you to rename East Grand River Avenue, Lansing, Michigan between Oakland Avenue and Pine Street to César E. Chávez Avenue. I understand that the City of Lansing Ordinances allow for the renaming of streets.

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Sincerely,



Director of Operations
Action of Greater Lansing

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date: 7-27-17

To: City of Lansing Memorial Board
Lansing City Council

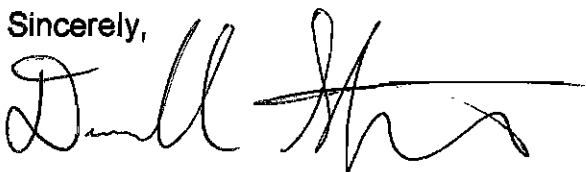
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Sincerely,



Lansing Area ACLU

Executive Board and Chair of the Racial Justice Committee

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date:

To: City of Lansing Memorial Board
Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members,

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Sincerely,


Jim Williams
UAW Local 652
Civil Rights Chair

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date: 6-23-17

To: City of Lansing Memorial Board
Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members,

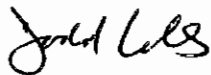
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I wholeheartedly support the efforts of the Lansing for César E. Chávez Committee to rename East Grand River Avenue to César E. Chávez Avenue. I understand that this involves dropping the name East Grand River Avenue completely, eliminating the 2012 Honorary designation, and elevating its status to a city street named César E. Chávez Avenue.

Although community efforts to rename a street César E. Chávez Avenue commenced in the 1990's, now is the time for the City of Lansing to take this final step in 2017. I hope to be celebrating the renaming of East Grand River Avenue to César E. Chávez Avenue as soon as legally possible. Please act as soon as possible.

Sincerely,

Todd Collins
UAW LOCAL 724
President.



LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date: 7-29-17

To: City of Lansing Memorial Board
Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members,

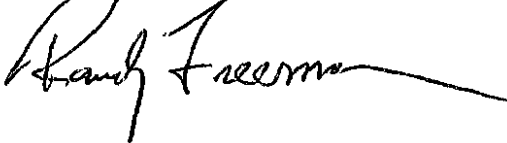
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Sincerely,

Randy Freeman
UAW President
Local 652

A handwritten signature in cursive script that reads "Randy Freeman". The signature is written in dark ink and is positioned below the typed name and title.

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date: 7-29-2017

To: City of Lansing Memorial Board
Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members,

I am writing on behalf of the Lansing for César E. Chávez Committee to urge you to rename East Grand River Avenue, Lansing, Michigan between Oakland Avenue and Pine Street to César E. Chávez Avenue. I understand that the City of Lansing Ordinances allow for the renaming of streets.

I wholeheartedly support the efforts of the Lansing for César E. Chávez Committee to rename East Grand River Avenue to César E. Chávez Avenue. I understand that this involves dropping the name East Grand River Avenue completely, eliminating the 2012 Honorary designation, and elevating its status to a city street named César E. Chávez Avenue.

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Sincerely,

A handwritten signature in black ink, appearing to read "Tan Cochran". The signature is fluid and cursive, with a long horizontal stroke at the end.

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date: 7-27-17

To: City of Lansing Memorial Board
Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members,

I am writing on behalf of the Lansing for César E. Chávez Committee to urge you to rename East Grand River Avenue, Lansing, Michigan between Oakland Avenue and Pine Street to César E. Chávez Avenue. I understand that the City of Lansing Ordinances allow for the renaming of streets.

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Sincerely,

Walter J. Say Jr.
2nd Ward

LETTER OF SUPPORT FOR RENAMING E. GRAND RIVER AVENUE, LANSING
MICHIGAN TO CÉSAR E. CHÁVEZ AVENUE

Date: 7-27-17

To: City of Lansing Memorial Board
Lansing City Council

Dear City of Lansing Memorial Board Members and Council Members,

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Sincerely,

Del Janson
4th Ward

CHARTER OFFICERS

Maria G. Van Core, UAW
President

Florenso Hernandez, APA
of MSU
Vice President

Marta M. Bobillo, UAW
Treasurer

Cheryl Graham, UAW
Recording Secretary

Israel DeGree, UAW
Sargent at Arms

Eileen Brooker, UAW
Julie Hartshorn, UAW
Elva Reyes, MESSA
Trustees

Brian Crenshaw, Associate
Parliamentarian

Members

Glender Anderson, UAW
Roberta Cannon, UAW
Victor Celentino, MEA
Melvin Coleman, Assistant
Director for International
UAW, Civil & Human Rights
Steve Dawes, Assistant
Director for UAW Region 1D
Anita Dawson, UAW
Scott Dedic, UAW Region
1D

Service Representative
Maria R. Enriquez, UAW
America Estrada, AFGE
San Juanita Estrada, UAW
Roberto Garza, MEA
Sandra Haasis, International
UAW Service

Representative
Michael Huerta, UAW
Tennille Johnson, UAW
Veronica Johnson, UAW
Gerald Kariem, Director
For UAW Region 1D,
Erica Kane- Capetillo,
Student

Milan Peele, International
UAW Service

Representative
Dean Poggiali, UAW Local
724 President

Bill Reed, UAW Local 602
President

Alfonso Salas, UAW
Gina Salas, Associate

Tracy Tolbert, IBEW Local
352 President

Jason Wilkes, Associate
Lena Wyeth, International
UAW Service
Representative



LCLAA®

LABOR COUNCIL FOR LATIN AMERICAN ADVANCEMENT

GREATER LANSING AREA CHAPTER

Maria G. Van Core, President, 4629 Stillwell Avenue, Lansing, MI 48911, (C) 517-712-7056

July 31, 2017

Lansing City Council
124 W. Michigan Avenue
10th Floor
Lansing, MI 48933

RE: Support for Renaming E. Grand River Ave., Lansing, MI to César E. Chávez Avenue

Dear Lansing City Council Members,

Greater Lansing Area Labor Council for Latin American Advancement (LCLAA) Chapter, we are writing to you on behalf of the Lansing for César E. Chávez Committee to encourage you to rename East Grand River Avenue, Lansing, MI., between Oakland Avenue and Pine Street to César E. Chávez Avenue. We understand that the City of Lansing Ordinances allow for the renaming of streets.

César E. Chávez visited Lansing, capital of a key agricultural state, several times. He was scheduled to visit again in 1993 but died in April of that year. He visited north Lansing, where many migrant workers worked, going back into the 1940's and the growing of Latino community in our State Capital City prosper in the 1960's and 1970's. Latino businesses come and go, but there is a history there that citizens of Lansing shouldn't forget. César E. Chávez embraced our community. He was a union and civil rights leader, a community activist, and most importantly a non-violent crusader. César E. Chávez legacy makes us resolve for positive change and social justice.

We support the efforts of the Lansing for César E. Chávez Committee to rename East Grand River Avenue to César E. Chávez Avenue. This will involve in eliminating the 2012 honorary designation.

Lansing is the capitol city of Michigan, in which we are a very diverse city, urge you to consider renaming a street César E. Chávez Avenue. Please act as soon as possible.

In Solidarity,

Maria Starr - Van Core
Greater Lansing Area LCLAA Chapter
UAW Local 652, Retired

Cc: Lansing Memorial Review Board

MICHIGAN HISTORIC
PRESERVATION
NETWORK



August 15, 2017

Dear Lansing Memorial Review Board:

We are writing as a building owner and longtime tenant in Lansing's Old Town Main Street community.

Michigan Historic Preservation Network is the statewide nonprofit that educates and advocates for historic preservation. We moved to Old Town 14 years ago, where we rented an office for 10 years. Four years ago, we made an investment in Old Town, when we purchased and rehabilitated the Thelma Louise Osteen Comfort Station at 313 East Grand River Avenue. We love being in Old Town, because of its rich and diverse heritage, its historic buildings and the people who work live and play here. We welcome and honor everyone here.

The effort to change the name of Grand River Avenue to Cesar Chavez Avenue would demand significant expenditures on behalf of our organization, as well as all of the property owners, tenants and residents in Old Town. As a nonprofit with limited resources, it would have a major impact on our budget to change all of our literature, flyers, stationary and our website.

Street names — while a quick way to honor someone — are more powerful than most people realize. "They're not just ways of getting your mail delivered. *People invest a great deal in their street identity. Change a street name, and you change the way people think about their city,*" says Derek Alderman, an East Carolina University geographer who has studied the trend. "It's where ideology meets asphalt."

We welcome efforts to honor the legacy of Cesar Chavez and educate those who visit our community, and would be happy to explore renaming a street in our neighborhood that is not one of our two main streets. An honorary street naming designation would also be quite appropriate (in Chicago, this is often a technique used to honor individuals). The Main Street community would also be willing to raise and invest resources into the Cesar E. Chavez Plaza, where we hold the majority of our community events, so that it is more explicitly dedicated to education of the community about the legacy of Chavez and the value we place in our community's diversity and heritage.

The Michigan Historic Preservation Network is opposed to changing the name of Grand River Avenue in Old Town Lansing. Please feel free to contact me, should you have questions.

Sincerely yours,

A handwritten signature in cursive script that reads "Nancy M. Finegood".

Nancy M. Finegood
Executive Director
Michigan Historic Preservation Network
313 East Grand River Ave., Lansing MI 48906

Jamie Schriener
Old Town Jamie, LLC
1216 Turner Street, Apt. A
Lansing, MI 48906

August 15, 2017

Lansing Memorial Review Board Members,

I'm writing to you today as an Old Town property owner, resident, volunteer, donor and long-time community stakeholder. I ask you to honor the commitment and agreements that were made in 2010 for the honorary naming of Grand River Avenue/Cesar Chavez Avenue and Cesar Chavez Plaza and to work with us to build the archway, not to impose the permanent and irrevocable name change.

In 1997, I moved to Lansing; shortly thereafter, I bought my very first house in Old Town at 916 North Walnut, which began my love of the community. Along with my sister, I would walk my dog to Tate's Freeze, now the Arctic Corner, to get ice cream and walk through the neighborhood. At that time, the majority of the buildings were boarded and very little was going on. Old Town had only recently been branded as "Old Town" and most people still called it North Lansing or the north end. Despite the more than 90% vacancy rate at that point, there was an unbelievable spirit and can-do attitude in the community that resonates today. This was when the Main Street program was starting and volunteers were becoming organized with very specific projects.

In the last 20 years, I've been blessed in that I've now come to call nearly everyone in the community a friend or a future friend. I spend nearly every minute of my spare time volunteering to make Old Town a better place. Fellow volunteers in Old Town have become friends and family. My family has literally set up business in Old Town as well as made it their home. I have been lucky enough to at times make Old Town my career, being the Executive Director of the OTCA from 2005 through 2009, so I know exactly what it takes to brand the community and organize volunteers. It is not easy nor is it cheap. I fear that if you impose this on Old Town, businesses will permanently close their doors and the OTCA's very limited resources will no longer go toward paying for purchasing and emptying the public trash cans, installing and watering flowers and hanging baskets and holiday décor and the many other things that everyone assumes the City of Lansing pays for. Limited dollars will be spent trying to keep small businesses in business and paying for advertising that the community simply cannot afford. Basic amenities will not be covered, which will further cause the community to go into disarray.

As someone who spends a significant amount of time volunteering, I was very excited when the plans were created by the entire community – both Old Town stakeholders and the Lansing for Cesar Chavez group – to honor a great man and to make wonderful improvements to the neighborhood. Who wouldn't want these things to happen? We get an honorary name on our streets, a beautiful archway on the entrance to our public gathering place where we hold all of our festival and events and an actual name that isn't just "Lot 56"; it's now "Cesar Chavez Plaza." To me, this was going to be wonderful. The best part was going to be all of the new volunteers in the community celebrating Mr. Chavez and his impact on Old Town. Imagine my disappointment when this did not happen. Sadly, only once did I see any volunteers from the Lansing for Cesar Chavez group helping at a community clean-up after the announcement. There were no more Tejano

festivals. Volunteers from the committee were not at other Old Town festivals. When I'm out weeding (as I am on a regular basis,) those stopping to offer to lend a hand are not from the Chavez committee. And, the worst was when I learned about the proposed permanent renaming. I asked if we could first work together as a community to finish the arch to do something positive together to build bridges. I was told by a leader on the Chavez committee: "You can finish the arch. We are renaming the road." This is not how we do things in this community. We work together.

I have at times sacrificed time with my family, my friends, my job and my sanity to make Old Town a better place for everyone who steps foot in it. At a bare minimum, I ask that the Lansing for Cesar Chavez members make the sacrifice to work with members of the Old Town community to honor their commitments that were made in 2010. I also stand ready to assist with the arch and would love to work with the committee to rename the River Trail or another road in Old Town that has both a start and an end, does not already have a significant history and would not have the impact on so many small businesses.

Both tomorrow evening and Friday I'll be weeding in front of Chavez Plaza and invite you and any other members of the community and Lansing for Cesar Chavez committee to join me to make Old Town.

Thank you in advance for your consideration,

A handwritten signature in black ink, appearing to be 'Jamie Schriener', with a stylized, looping initial 'J' and a long horizontal stroke extending to the right.

Jamie Schriener

Old Town Marquee

319 East Grand River Avenue ~ Lansing, MI 48906

8-15-17

City of Lansing Memorial Review Board

Re: Renaming of Grand River Avenue

To whom it may concern:

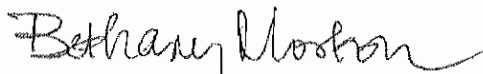
I am writing to express my opposition to the renaming of Grand River Avenue In Old Town Lansing permanently to Cesar Chavez Avenue. There are many reasons I object, and these have been eloquently described in a letter from the Old Town Commercial Association (OTCA), and which I wholeheartedly agree with.

As a business owner, and property owner on East Grand River Avenue I believe the change will have a negative impact on my business. There will be costs involved in changing all of our marketing materials, logos, business cards, websites to reflect the change. I am not aware of any funds being offered by the Lansing for Chavez organization to cover these costs for my business or any other. I think it presumptuous to assume that small business owners are willing and able to make these changes at the whim of a special interest group.

I am confused as to how the changing of a street name will have a significant positive impact on the local community. Old Town is a very diverse neighborhood in it's current population, and throughout history as Lansing's original permanent settlement. The identity of Old Town has been built through a grassroots campaign that has been very successful. I remember Old Town back in the 1990's, and wow! What a change there has been. The change has been made with the help of people from all walks of life and ethnicities, and the current name of "Old Town", the heart of which is Grand River Avenue and Turner St. does not in anyway discriminate against any group.

If there are other ideas to honor Cesar Chavez that would educate the community on his work and impact on the lives of Latinos without burdening local business owners or changing the neutral and welcoming spirit Old Town is currently known for, I would love to hear them!

Kindly,

A handwritten signature in black ink that reads "Bethany Morton". The signature is fluid and cursive, with the first name "Bethany" and the last name "Morton" clearly distinguishable.

Bethany Morton, Owner

Old Town Marquee

August 15, 2017

Subject: Renaming E. Grand River Ave.

To: The City of Lansing, the Mayor and Council:

Over 20+ year ago myself, and a small group of friends, took the biggest financial risk of our lives.....We bought and renovated the entire 100 block of E. Grand River Ave. This was all done with personal savings, lots of hard work, sweat and perseverance. I still live in Old Town to this day and it is my neighborhood.

Please consider:

Is the City willing to allow residents and stake-holder of Old Town the same opportunity to choose the name of our existing public streets?

If yes:...then make no decision until you have an opportunity to compare all name suggestions, and the City clearly communicates its petition requirements, and provides transparency in decision making criteria.

If no:.....The City is denying the Old Town stake-holders an equal opportunity. Is the City's intent to force demands of a special interest group on other invested citizens?

Caser Chavez deserves special recognition, but changing street names is not the way. Please find another method to commemorate Mr. Chavez, and please leave our street name as is.

Respectfully,

FRED HAMMOND

111 E Grand River Ave.

Resident

Property Owner

Business Owner

Taxpayer

Dear Memorial Review Board,

I am writing on behalf of myself and Tom Arnold in response to the proposed Grand River Avenue name change. We are vehemently opposed to a name change of any sort.

Tom purchased his first building, in which we reside, in 1978. I have lived in Old Town officially since 1994. I made my first visit to the neighborhood in 1983, well before it was known as Old Town. We have seen the changes over the years. Changes made by the hard work and sacrifice of building and business owners.

The proposed name change will cost us, our commercial tenants, The Nature Conservancy, Ciesa Design, Spin Cycle and residential tenants a great deal of time, money and business if the name of our street is changed.

Grand River is an historic name. Please do not jeopardize the success of our neighborhood by changing the name.

Sincerely,
Mary Farr
Tom Arnold
202 East Grand River Avenue #2
Lansing MI 48906

Buildings Owned in Old Town:

200 East Grand River
202 East Grand River
204 East Grand River
206 East Grand River
101 East Grand River

18:15

City of Lansing
Memorial Review Board

I would like to introduce myself, I am Mary Swanson of Swanson Design Studios. Swanson Design Studios is a professional corporation that started in Lansing, Michigan in 1996. We bought 329 E. Grand River Ave. in 2005 and moved our company into the building. Our building was built in 1929 as the Bank of Lansing. Upon moving into the heart of Old Town, I began to see what Old Town is all about. It is a very diverse group of people and buildings. It does not matter what the color of your skin is, where you are born, when you were born, who you love, what your religion is, or even who you voted for. We support one another in adversity, illness and celebrate the joyous times of marriage, children and graduation. We are a community.

Hundreds of hours are donated by hundreds of people each year. I was the Chairman of the OTCA Design Committee, and a Member of the Old Town Commercial Association Board of Directors. I also volunteer for MICA festivals. Old Town does not just happen, many people work to make it happen. I have watched many of my friends work hard at their business and do all the right marketing and advertising, one woman even worked another job to support her passion and it still failed. Working hard is the essence of Old Town. It does not mean we are necessarily serious, it is the wacky collection of people I've ever known. It has a richness that cannot be replicated.

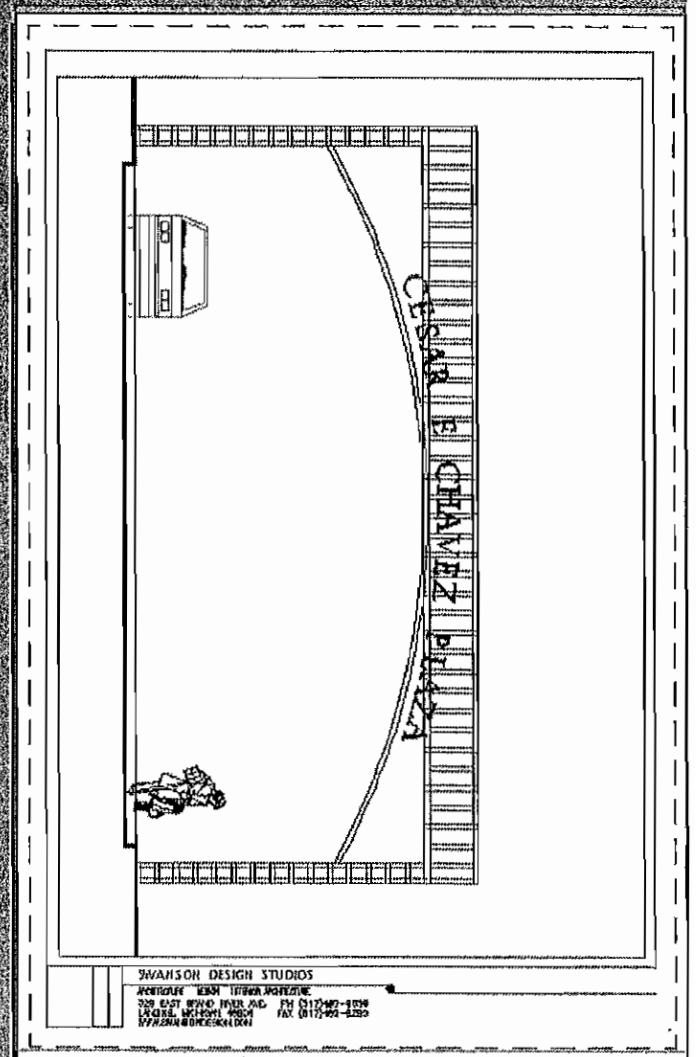
Old Town seriously looked at the issues of honoring Caesar Chavez and I feel came up with a fair working solution to honor him. Since that time I have not seen a great increase in activity in Old Town from this group. I feel like we are being shamed into this. They so to speak have no stake in this race. They have had ample opportunity to become involved and have chosen not to.

I signed a petition and said I do not want the name changed.
I do not wish to change my address.

Thank you for your careful consideration.

Sincerely,

Mary Swanson
Swanson Design Studios





S U C H V I D E O

August 14, 2017

To whom it may concern:

We are writing as business owners with nearly two decades of volunteer service to Lansing's Old Town neighborhood, to express our opposition to any proposal to rename Grand River Avenue, and our desire to ensure an open, transparent, and inclusive process around any such proposal going forward.

As two former Presidents of the Old Town Commercial Association, we are proud of the consistent demonstration of inclusivity in our neighborhood. We welcome and honor everyone here. We rally around causes and roll up our sleeves together.

In 2010 when the Cesar Chavez committee requested Grand River's name be changed, we collaborated with the committee to ensure they received honorary street signs and a renaming of Lot 56. An architect in Old Town designed a stunning wrought iron archway for the entrance to Cesar Chavez plaza as a gift so we could collaboratively raise funds to realize the visibility the plaza deserved. Recently, we have secured matching grant money to turn a portion of the lot into a true plaza—to encourage people to gather. This would be a prime location to continue to tell the Cesar Chavez story. To accomplish these goals; however, we need collaboration and transparency.

The Cesar Chavez committee's campaign has been anything but transparent and inclusive. It is fraught with misrepresentations and misunderstandings, with no effort to contact the vast majority of Old Town property owners and no interest in holding a public meeting to hear the concerns of the members of our community, even with invitations to do so.

Recently at a forum for City Council candidates, members of this group read a quote from Cesar Chavez, "Preservation of one's own culture does not require contempt or disrespect for other cultures." I completely agree. My fellow business and property owners want to honor the heritage of everyone in our community, but not at the expense of our small economy.

This effort would demand significant expenditures on behalf of everyone in Old Town. As local entrepreneurs, we depend on marketing our locations via print and digital, and a sudden change to our local geography could create serious market confusion and damage our ongoing efforts to market our small businesses. For my business alone, reprinting my marketing collateral is estimated at \$5,000. This is simply not in my budget.

To date, it is my understanding the Cesar Chavez committee is not offering to cover the costs of the street name change and is asking for taxpayer money to do so.

I welcome efforts to honor the legacy of Cesar Chavez, as I supported the efforts seven years ago, and would be happy to support alternative concepts. I am willing to invest my time to raise resources into improve Cesar E. Chavez Plaza, where we hold the majority of our community events, so that it is more explicitly dedicated to education of the community about the legacy of Chavez and the value we place in our community's diversity and heritage.

I am firmly opposed not only to this proposal, but the manner in which it has been pursued. It currently lacks transparency and collaboration. I strongly desire a change of direction in this process, so that everyone in Old Town can be included in this important decision that affects all of us.

Sincerely yours,

Karen Stefl & David A. Such
Owners
Such Video, Inc.

Zuchowski, Monica

From: Rhea VanAtta <rhea@oldtown-generalstore.com>
Sent: Monday, August 14, 2017 9:59 AM
To: Clerk, City
Subject: Cesar Chavez/Grand River renaming

August 15, 2017

To whom it may concern:

We are writing as residents, business owners, landlords, and tenants of Lansing's Old Town neighborhood, to express our opposition to any proposal to rename Grand River, and our desire to ensure an open, transparent, and inclusive process around any such proposal going forward.

The existing process has been anything but transparent and inclusive. News of it has spread by word of mouth, and there has been little effort by the members of this group to engage any members of our community. This campaign seems to be fueled by deliberate misrepresentations and misunderstandings, with no effort to contact the vast majority of Old Town property owners and no interest in holding a public meeting to hear the concerns of the members of our community.

We love Old Town because of its rich and diverse heritage, and we celebrate this throughout the year with a number of community events and festivals: Michigan Pride, Lansing JazzFest, Old Town BluesFest, Oktoberfest, and so many more. We welcome and honor everyone here.

Recently at a forum for City Council candidates, members of this group read a quote from Cesar Chavez: preservation of one's own culture does not require contempt or disrespect for other cultures. We could not agree more, and that is exactly our point. We want to honor the heritage of everyone in our community, but not at the expense of others.

This effort would demand significant expenditures on behalf of everyone in Old Town. As local entrepreneurs, we depend on marketing our locations, and a sudden change to our local geography, done quietly and without involvement or input of members of the community, could do serious damage to our ongoing efforts to market our small businesses.

We welcome efforts to honor the legacy of Cesar Chavez and educate those who visit our community, and would be happy to explore renaming a street in our neighborhood that is not one of our two main streets. We would also be willing to raise and invest resources into the Cesar E. Chavez Plaza, where we hold the majority of our community events, so that it is more explicitly dedicated to education of the community about the legacy of Chavez and the value we place in our community's diversity and heritage.

We are firmly opposed to not only this proposal, but the secret and rushed way it has been pursued. We strongly desire a change of direction in this process, so that everyone in Old Town can be included in this important decision that affects all of us.

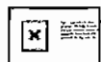
Sincerely yours,

Rhea Van Atta

Owner-Old Town General Store

408 East Grand River Avenue

Lansing, MI 48906



Virus-free. www.avg.com

This email has been scanned by the City of Lansing Symantec Email Security.cloud service.
For more information please visit <http://www.symanteccloud.com>



Redhead Design Studio

1135 North Washington Avenue
Lansing, MI 48906
(p) 517-853-3681
(f) 517-853-3684
virtualredhead.com

August 12, 2017

Memorial Review Board
Lansing, MI

Members,

I am writing you today to articulate my opposition to renaming Grand River Avenue. It is my understanding that there is a proposal at hand for a "permanent and exclusive" renaming to César E. Chávez Avenue.

My small business, Redhead Design Studio, is located at 1135 N. Washington Avenue. We have been in this location around four and a half years. Previously, Redhead was located at 408 East Grand River. We bought that building in 2004. The windows were boarded up, the paint was peeling, the roof leaked. The property next door (which would eventually become Preuss Pets) was vacant. But my husband and I rehabbed the space. He spent hours restoring the original tin ceiling. We replaced the boarded up windows. We replaced the roof. We had two small kids at the time, and while my business was doing ok, it's not a stretch to say that the move to Old Town was a leap of faith and a labor of love. We were broke and we worked hard to bring back that space. (Fast forward a decade and the building is now in better hands with Rhea VanAtta, who was able to brig the courtyard back to life, and improve on the property even more.)

So, in 2010, we were Grand River Avenue residents when the topic of renaming the road came up. I was panicked at the thought of the expense of a name change. It was a real fear for us—our business was doing well, but only because we planned carefully for expenses. At that time, we budgeted our expenses for changing the address on all of our materials, should we be forced to, at roughly \$3,000 – \$4,500. If you would like to see a breakdown to understand that cost, please let me know. To put it in perspective, \$3,000 would pay a part-time employee \$10.00/hour for 300 hours. It would buy more than 17 credit hours at Lansing Community College for my son. It would have paid the mortgage on 408 East Grand River for three months.

But that was not the only reason I was upset by the name change. And, though Redhead no longer resides on Grand River Avenue, the remaining reasons are still pertinent for me.

Let me tell you a real-life story that illustrates my point.

My youngest son is nine. He has taken his time enjoying and learning to read. Last fall, at eight years old and in third grade, he was waiting for me as I closed up the office. He was just getting to the point where he recognized language in our daily environment, and he was trying to sound out the street signs on our corner.

He first landed on Washington—familiar from school—and said, "That was a president." Then he read Grand River Avenue, and tried to sound out César E. Chávez Avenue. He needed help on that one.

Then, he asked why there were two signs for one street.



Redhead Design Studio

1135 North Washington Avenue
Lansing, MI 48906
(p) 517-853-3681
(f) 517-853-3684
virtualredhead.com

I explained to him who César E. Chávez was—a civil rights activist who thought it was important that everyone was treated equally, an advocate for fair labor practices. He even visited Lansing a few times. And I explained to him what Grand River Avenue was—originally an Indian trail, then eventually a plank road that pioneers used to settle Michigan. It runs across our whole state, from Detroit to Grand Rapids. And in fact, that bridge a block away was the very first bridge constructed over the Grand River. This street was one of the very first settlements that made our city.

I explained that both stories are important, which is why we have two signs.

I tell you this to illustrate the crux of my opposition to the “exclusive” renaming of Grand River.

Why would we exclude the story of Grand River Avenue from this space that has enjoyed a multitude of settlers, cultures, and stories?

Why would we replace one important history with another when we can be inclusive and keep both narratives?

Throughout this letter, I have emphasized the word “exclusive” because those are words published by proponents of this change. I would be remiss if I did not mention that my experience of Old Town has been one of inclusion. Where all people—entrepreneurs, artists, Latinos, the gay community, truly anyone who wants to participate—is welcomed and celebrated. I am saddened by the word “exclusive” because it is not what Old Town is about, nor is the sentiment one of collaboration and compromise.

The existing solution is an “and” solution. We get to retain the long history of Grand River Avenue itself, AND celebrate a civil rights leader. This is a logical and effective solution in a neighborhood that has many histories to celebrate.

Throughout the country, schools, streets, parks and libraries have been named after Chavez. Some states have even designated March 31 as César Chávez Day. It is clear that an exclusive renaming of Grand River Avenue is not the only way to honor an individual, nor accomplish the goal of increased awareness, particularly when there are compelling reasons not to change this particular street name.

Please support the existing solution, which is one of compromise and inclusion. I urge members to retain the name of Grand River Avenue, and reject the “permanent and exclusive” renaming to César E. Chávez Avenue.

Regards,
Jennifer Estill

October Moon

119 East Grand River
Ave.
Lansing, MI 48906
517-484-4100
octobermoon@me.com

August 14, 2017

Memorial Review Board
Lansing City Clerk's Office
124 W. Michigan Ave
Ninth Floor, City Hall
Lansing MI 48933-1695
city.clerk@lansingmi.gov

Dear Memorial Review Board,

I am writing you today to communicate my opposition to the renaming of Grand River Avenue.

I am the owner of October Moon, located at 119 East Grand River Avenue. I have been at this location for nine years, previously my store was located at 1209 Turner Street for seven years, totaling 15 years of being a small business owner in Old Town. Moving just around the corner, I have an unique insight, knowing what happens to a retail business when an address change happens. It's costly and confusing - even when well planned, a hardship that can put you out of business quickly.

When my business doors opened 15 years ago, Old Town did not look like it does today. Reported crime and unreported crime was high. Even though the area was considered "rough" and "risky", It was love at first sight.

I saved my pennies for years. Prior to opening my store, I worked as a waitress and bartender. I worked for eight years and worked double shifts often, to save, with hopes to be able to make an investment in Old Town. After much work, sacrifice, and saving, I was able to put all my money and money I didn't have, into Old Town,

a place that people urged me not to invest in. My store was born.

For fifteen years this is what I see in Old Town. Minorities. I'm one of them - I'm a woman. I am a single parent, mothering two sons. I have worn both of my sons on the front of me, while working in my store. Most of Old Town small businesses are run by women, homosexuals and/or people of color - diverse in how we look, think and cultural roots. What we do have in common is our desire to make a living, respect and protect our neighborhood, and honor those that paved our way. To make this happen, we have invested our money, time and heart.

Old Town is identified by Turner/Grand River. It has been marketed, and branded for over twenty years for identification. Now that the investment, mostly by minority business owners has happened, financially - it is the wrong time to rename a major historical street name. It would cost my business approximately fifteen thousand dollars to change the printed and online materials/sources. However, as I mentioned before, having a prior address change, I am aware that the real cost of address change comes from people not being able to find you, for years. This loss of revenue is the higher cost. I am just one business in Old Town. Over fifty businesses and nonprofits would negatively financially be affected by the change.

Even though the change of street name would be a huge cost, mostly to minority business owners, I am also against it due to it stripping the native american heritage from our community and state. I grew up in Fairbanks, Alaska prior to moving to Michigan several decades ago. I saw first hand culture "white washing". In this particular case there are similarities - Replacing one culture, with another.

Old Town is a beautiful melting pot of many cultures. Not only cultures of race, but also the celebration of minorities - women and gays. Old Town is inclusive, it welcomes all. Keeping the name, as is, honors all, best.

I would also like to note my disappointment in Lansing Chavez Group.

Seven years ago when the Lansing Chavez group petitioned to change the name of Grand River, the compromise was honorary street name changes (which city tax dollars paid for) and the name change for the festival plaza. The archway that was promised by the Lansing Chavez Group never appeared, and neither did the committee. Instead, the current members of the Old Town community have been

caring for the plaza, planting, maintaining, and even installing public art and a playground. We were told by the Chavez Group that it was too expensive for them to build the archway, and fundraising was too hard. We offered to assist by partnering in fundraising. We were told they weren't interested in partnering, but we could do it for them.

We, the Old Town community, did not even know about the current name change until the end of June/July of this year, when we started hearing of a petition; which many of us have never seen. After inquiry, the few people from our neighborhood that signed, said they were misled or told it was something else. When that was brought up to the Lansing Chavez group they made it clear, they didn't care about the confusion of the information and collection of signatures. We have asked several times to see a copy of the petition and have been denied. This is disheartening and fraud.

I feel strongly before any consideration, or any additional compromises are given to the Lansing Chavez Group, the past promises should be met. Currently, the group has made it clear that they will not fulfill that past promise, help pay for any of what they are asking for or care to involve themselves with the community to who this affects. This is wrong.

Simply put, it is wrong to wipe away history and negatively impose financial hardship to a community that already struggles.

With all this said, I believe that honoring Chavez is an excellent idea. A street name seems to lack the creativity that I think is deserved to such a positive historical figure, such as Chavez; however, if that is the only choice, I would recommend locating a street that doesn't already have historical value and one that the current community hasn't already heavily invested in.

Besides the current promised archway, I would love to see a relevant community connection - such as the farmers market or community garden program. I would also love to see Dolores Huerta be honored as well. Too often, we forget to celebrate our strong women of color.

Sincerely yours,

Aura Ozburn

Zuchowski, Monica

From: Mother and Earth Baby Boutique <motherandearthbb@gmail.com>
Sent: Tuesday, August 15, 2017 3:15 PM
To: Clerk, City
Subject: Grand River Renaming
Attachments: Chavez Letter.pdf

August 14, 2017

Memorial Review Board Members,

I moved my business to Old Town Lansing in September of 2014. We were immediately welcomed by so many, it felt like a mix of Mr. Rogers Neighborhood and Cheers. To get more involved in the community, I volunteered for the Old Town Design Committee. I have since become the chair of that committee. I had no idea the amount of volunteerism that had to happen to make Old Town what it is! It is truly amazing the work that gets completed considering many of us own businesses in Old Town or have other full time jobs, not to mention families, sports, and other very busy schedules. However, we all manage to come together and make things happen. It's a beautiful thing to be a part of.

When I was approached about the name change, I signed the petition. At the time, I did not consider the cost or ramifications it would have on my business and even more so the businesses on Grand River in Old Town. After I learned more, I contacted the Lansing for Cesar Chavez group as well as City Council to make it known I would like my name/signature retracted. I was devastated the next morning to find a very disturbing post on my personal Facebook page. A member of the Chavez group commented on a public post I made promoting a breastfeeding support event that we put on every year. Part of it read "Your email was more heard around our community than you think and your event and business will not be supported by myself and many others. This is a shame because women need more presence in our community but thanks to your lack of ability to read and comprehend what you were signing, you have placed yourself under this light. And to that I will leave this here." At first I had no idea what this post was about, then I saw that the same person had tagged me in the public group "Lansing for Cesar E. Chavez". She posted not only the contents of my email but also included all my contact and business information.

To my knowledge, aside from the initial signing of the petition and attempted defamation, I have never seen, met, or worked with any of the people in their group. I am surprised to see that there is a group of people so passionate about changing a street in Old Town when I don't see them volunteering or working in the area. I would have assumed that this group would have come to one of the public Design Committee meetings or a board meeting to see how we can work together or how their goals might align with what we have in place. This never happened. I don't understand what changing a street name would accomplish. Cesar Chavez's name is prominently posted in so many great places in Old Town. If education is the purpose, there are certainly better ways to accomplish that. From what I have learned, Chavez would not support something like this that would hurt the small businesses. It is hard to own/run a small business, I have 6 families that depend on a paycheck from my store. Growing pains are constantly affecting us, cash flow is so tight. I can't imagine losing a sale or a customer because they got confused by the road or directions to get to us. If the name change is approved, let's say 1-2 times a week a potential customer can't find us because they got confused or directions were misleading because of the name change. If that customer were an average customer I lose \$50 just from that sale, if that customer was an expectant mom that might have registered with us, I lose \$1500 minimum. Obviously, this would have a ripple effect- they tell their friend they couldn't find us or got lost, their friend doesn't bother to try. This could be devastating to our business, the difference in those sales could account for an additional team member or the loss of one. This does not even take into account the costs of reprinting maps, literature, and promotional materials that my friends, fellow business owners, and the Old Town Commercial Association would have to endure.

The Chavez committee should be ashamed of the hurtful words and actions that have come from some of their members; they have tried to disgrace the names of a number of great people that give their heart to and care so much about this community.

I am firmly opposed to not only this proposal, but the way that the Chavez group have handled this situation. We are an all inclusive community and would welcome a conversation on how we can move forward to accomplish new goals.

Thank you for your time,

Lynn Ross

Owner, Mother & Earth Baby Boutique

Socially Responsible Entrepreneur of the Year (2017)

www.MotherandEarth.com | 517.721.1868



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1232 Turner Street
Lansing, MI 48906
P: 517.485.4283
F: 517.827.5487
www.iloveoldtown.org

OTCA Board Members

Jamie Schriner, President
CEDAM

Rick Preuss, Vice President
Preuss Pets

Ben Dowd, Treasurer
DART Bank

Ariana Gibbs, Secretary
Karma Construction

Sarah Christiansen, At-Large
Katalyst Gallery

Mike Bass, Director
Friedland Industries

Ben Rathbun, Director
Rathbun Insurance

Summer Schriner, Director
Grace Boutique

Shannon Murphy, Director
MLive

Neal Mossing, Director
Jackson National Life

August 14, 2017

Memorial Review Board Members,

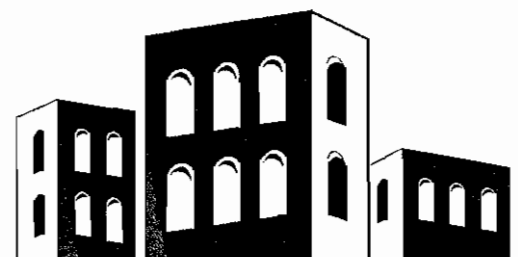
On behalf of the Old Town Commercial Association (OTCA), the sole nonprofit dedicated to the revitalization of Lansing's historic Old Town district; please accept our comment regarding the "permanent and exclusive" renaming of the Grand River Avenue to Cesar E. Chavez Avenue. We request that you retain the existing solution, which both retains the significant name of Grand River Avenue, and also honors Cesar E. Chavez. This solution was agreed to by both the local Old Town community and the Latino community after collaborative discussions in 2010, and has been an effective compromise for all parties.

The OTCA Board of Directors is only providing an opinion because we were refused the opportunity to come together as neighbors and a community this to find ways to collaborate before the recent petition was submitted. We have repeatedly requested the opportunity to work together to honor Mr. Chavez and find a compromise that works for all stakeholders, but have been repeatedly denied that opportunity. Because Lansing for Cesar Chavez refuses to work and meet with the Old Town community as a whole – including business owners, property owners, neighbors, volunteers and all community stakeholders – we must oppose this permanent and exclusive renaming of Grand River.

Cesar Chavez said "Preservation of one's own culture does not require contempt or disrespect for other cultures." Old Town and Grand River Avenue have a rich and diverse history that includes Native Americans, Germans, the Latino community, the LGBTQ community, artists, the Jewish community and more. Grand River Avenue, or US-16, first started as a part of several Native American trails in the Lower Peninsula and now runs from Detroit to Muskegon, actually crossing the Grand River in Old Town Lansing. Chief Okemos had his gardens along the banks of the Grand River in Old Town. Those gardens would later become sugar beet fields, which were worked by many migrant workers and members of the Latino community, leading to Old Town's strong Hispanic heritage. We were also home to Lansing's first European settlements, including the first school, hotel and more. Old Town, then known as North Lansing, also has a large German and Dutch heritage, with many breweries, including the original Lansing Brewing Company, the Liederkranz Club (German Club) and even church services being held in German until 2009. Old Town has also welcomed many members of the Jewish community. Friedland Industries, our oldest business, started with David Friedland trading with horse and cart because he wouldn't be hired by anyone in the community due to being Jewish. Since 1886, Friedland has hired members of many different communities who have been discriminated against simply because of their religious background, race or heritage, starting Old Town's welcoming foundation. Old Town has also been a home for the LGBTQ community with Lansing's oldest gay bar and having been home to many businesses that have catered to the

Our Mission:

To maintain a vibrant business community in Lansing's historic Old Town district providing services and opportunities that foster economic growth and community engagement.



LGBTQ community. We have based our most recent revitalization on the arts, with artists from all backgrounds coming into the neighborhood for the last 25 years. We pride ourselves on being a welcoming community for all who arrive.

We celebrate our heritage in a variety of ways, although our most favorite way is with festivals and special events. Old Town is home to Old Town Oktoberfest, PRIDE, ArtFeast, Blues and Jazzfest, ScrapFest, Chalk of the Town, Renegade Theatre Festival, Arts Night Out and more. We are currently working to install a permanent, covered performance stage in Chavez Plaza, which would be open to everyone in the community and help to create even more education and art opportunities in the historic district; we believe this would be a great opportunity to work with the Lansing for Cesar Chavez group to revive their Tejano festival.

Grand River already has its own history and heritage; we do not believe we should cover it up to honor another history and heritage. When perhaps Old Town's most visible local pioneer, Robert Busby, tragically passed in 2007, the Grand River Bridge was renamed and we created a memorial garden in his honor. We saw this as a great opportunity to create a new, beautiful and fitting tribute to a great man in our community – not to cover up an existing history. We believe this should also be the case with Cesar Chavez and would love the opportunity to partner as neighbors and community members with the Lansing for Cesar Chavez group to make this happen.

In 1996, the Old Town Commercial Association was created by community stakeholders and North Lansing was branded as "Old Town" – always at the heart of Turner and Grand River. For more than 20 years, the OTCA, a small nonprofit that has never had more than two paid staff members and has not received funding from the City of Lansing for years, has tried to pull together funding in any way possible to market and brand the neighborhood – often through the generous donations of neighbors, friends and any resources it can find. Grand River and Turner has always been at the heart of that marketing. To suddenly need to make a change of that magnitude would be an expense the OTCA does not have the resources to bear. The many businesses in Old Town are very much like the OTCA with the owner being the primary employee. These business owners are incredible. They not only work to make their businesses successful, they work to make their community successful. The hard costs (business cards, marketing materials, signage, websites, licenses, etc.) for changing the addresses for these businesses range from \$500 to \$3,500 per business – not including the time to change addresses with vendors and customers or any lost revenue due to customer confusion. This change will impact more than 75 businesses – totaling more than \$30,000 on the low end and \$260,000 on the high end – not including the cost to the City to change the signage. To date, we know of no resources to help with these changes from the City, the Lansing Chamber of Commerce, Lansing for Cesar Chavez or others and we have been checking). In addition to the individual businesses not having the resources to pay for this change, the OTCA does not have the resources to work with the many mapping apps to update the street name and alleviate confusion for Old Town's patrons.

In 2010, members of Lansing for Cesar Chavez first proposed to the Old Town community the idea of renaming Grand River Avenue to Cesar Chavez Avenue. At that time, many issues were discussed, including those written above. We had the opportunity to come together as a community and neighbors to talk, listen and learn from each other. Promises were made by the OTCA and Lansing for Cesar Chavez group to work together to honor a great man through improving City Lot 56 by creating Chavez Plaza and the honorary renaming of Grand River Avenue, negating the costs and confusion for small businesses. The community is still waiting for the installation of the archway over the entrance to Chavez Plaza. Old Town volunteers continue to maintain the flowerbeds and hold festivals and special events, as well as install public art in the

plaza, including starting the process of creating the public performance stage, but have not had any participation from the Lansing for Cesar Chavez group since shortly after the renaming of the street and plaza. We respectfully request that the review board stand by the agreements we made together as a community in 2010 and give the entire community the opportunity to work together, rather than impose this one specific change on the community – overlooking our existing history and heritage.

Sincerely,

The Old Town Commercial Association Board of Directors

CC: Lansing City Council

August 15, 2017

To whom it may concern:

We are writing as residents, business owners, landlords, and tenants of Lansing's Old Town neighborhood, to express our opposition to any proposal to rename Grand River, and our desire to ensure an open, transparent, and inclusive process around any such proposal going forward.

The existing process has been anything but transparent and inclusive. News of it has spread by word of mouth, and there has been little effort by the members of this group to engage any members of our community. This campaign seems to be fueled by deliberate misrepresentations and misunderstandings, with no effort to contact the vast majority of Old Town property owners and no interest in holding a public meeting to hear the concerns of the members of our community.

We love Old Town because of its rich and diverse heritage, and we celebrate this throughout the year with a number of community events and festivals: Michigan Pride, Lansing JazzFest, Old Town BluesFest, Oktoberfest, and so many more. We welcome and honor everyone here.

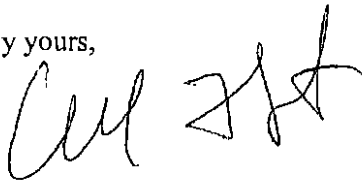
Recently at a forum for City Council candidates, members of this group read a quote from Cesar Chavez: preservation of one's own culture does not require contempt or disrespect for other cultures. We could not agree more, and that is exactly our point. We want to honor the heritage of everyone in our community, but not at the expense of others.

This effort would demand significant expenditures on behalf of everyone in Old Town. As local entrepreneurs, we depend on marketing our locations, and a sudden change to our local geography, done quietly and without involvement or input of members of the community, could do serious damage to our ongoing efforts to market our small businesses.

We welcome efforts to honor the legacy of Cesar Chavez and educate those who visit our community, and would be happy to explore renaming a street in our neighborhood that is not one of our two main streets. We would also be willing to raise and invest resources into the Cesar E. Chavez Plaza, where we hold the majority of our community events, so that it is more explicitly dedicated to education of the community about the legacy of Chavez and the value we place in our community's diversity and heritage.

We are firmly opposed to not only this proposal, but the secret and rushed way it has been pursued. We strongly desire a change of direction in this process, so that everyone in Old Town can be included in this important decision that affects all of us.

Sincerely yours,



OWNER 115/117 EAST GRAND RIVER AVE

August 15, 2017

To whom it may concern:

We are writing as residents, business owners, landlords, and tenants of Lansing's Old Town neighborhood, to express our opposition to any proposal to rename Grand River, and our desire to ensure an open, transparent, and inclusive process around any such proposal going forward.

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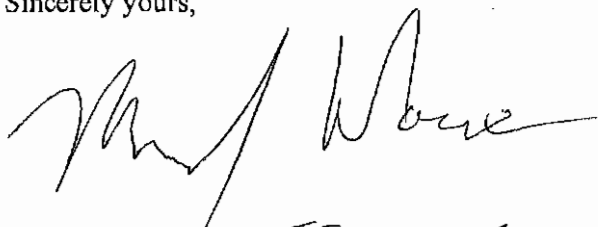
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We are firmly opposed to not only this proposal, but the secret and rushed way it has been pursued. We strongly desire a change of direction in this process, so that everyone in Old Town can be included in this important decision that affects all of us.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Mike Moore".

OWNER OFF 119 E. GRAND RIVER



DRAFT

Memorial Review Board

City of Lansing

Tuesday, August 15, 2017, 6:15 P.M.

**SOUTH WASHINGTON OFFICE COMPLEX
City Clerk's Election Unit
2500 South Washington**

DRAFT MINUTES

1. Call to Order at 6:25 p.m. by Chairperson Enriquez

A. Roll Call

Members Present:

Linda Appling, Vice Chairperson

Maria Enriquez, Chairperson

Chad Rogers (Left at 6:50 p.m. with prior notice.)

Maria VanCore

Absent:

Willie D. Davis, Jr.

A quorum was present

2. Approval of the Agenda

Moved by Mr. Rogers to approve with changes noted. Public comment was moved to be taken up next.

MOTION CARRIED

3. Public Comment

Francisca Garcia spoke in favor of the application for renaming portions of East Grand River and West Grand River to Cesar E. Chavez Ave.

Paula Gardillo spoke in favor of the application.

Ignacio Andrade spoke in favor of the application.

Margarito J. Garcia spoke in favor of the application.

Elias Ferreyra spoke in favor of the application.

Frank Trevino spoke in favor of the application.

Aura Ozburn spoke in opposition to the application.

Rafael Martinez spoke in favor of the application.

Derrick Quinney spoke in favor of the application.

Alfonso Salais, Jr., spoke in favor of the application.

Marisol Garcia spoke in favor of the application.

Alejandro Salais spoke in favor of the application.

Jamie Schriener spoke in opposition to the application.

Vanessa Shafer spoke in opposition to the application.

Jody Washington spoke in favor of the application.

Al Salas spoke in favor of the application.

Mike Bass spoke in opposition to the application.

Gina Salas spoke in favor of the application.

Lansing City Clerk's Office

Ninth Floor, City Hall, 124 W. Michigan Ave., Lansing, MI 48933-1695

517-483-4131 517-377-0068 FAX

City.clerk@lansingmi.gov • www.lansingmi.gov/clerk

4. Communications

As Angela Moore is no longer a Lansing resident, she is not eligible to serve on the Board.

5. Business Session

A. Approval of Minutes

Moved by Ms. VanCore to approve minutes of 5/9/17, 4/11/17, 1/10/17, 6/14/16, 4/12/16, 3/15/16, 2/19/16, 1/12/16, 12/8/15, 11/10/15, 10/13/15

MOTION CARRIED

B. Old Business

Moved by Ms. VanCore to approve the new Application for Naming and Renaming Memorials

MOTION CARRIED

C. New Business

Election of Chairperson & Vice Chairperson No action taken.

Moved by Ms. VanCore to recommend to City Council approval of the Application for Renaming Portions of East Grand River and West Grand River to Cesar E. Chavez Ave. as submitted.

MOTION CARRIED

6. Adjournment at 7:43 p.m.

BY THE COMMITTEE OF THE WHOLE
RESOLVED BY THE CITY COUNCIL OF THE CITY OF LANSING

Resolved by the City Council of the City of Lansing that a public hearing be set for Monday, October 23, 2017 at 7:00 p.m. in City Council Chamber, Tenth Floor, Lansing City Hall, 124 West Michigan Avenue, Lansing, Michigan, for the purpose of approving or opposing the:

Renaming portions of East Grand River Avenue and West Grand River Avenue to César E. Chávez Ave. Specifically, the application requests that East Grand River Avenue commencing at Oakland Avenue and ending at Washington Avenue and West Grand River Avenue commencing at Washington Avenue and ending at Pine Street be renamed César E. Chávez Avenue.

BY THE COMMITTEE OF THE WHOLE
RESOLVED BY THE CITY COUNCIL OF THE CITY OF LANSING

WHEREAS, the Memorial Review Board received an application from the Lansing for Cesar E. Chavez Committee requesting authorization for the establishment of a permanent memorial street name change from East Grand River Avenue beginning at Oakland Avenue to Washington Avenue and West Grand River Avenue beginning at Washington Avenue to Pine Street to Cesar E Chavez Avenue; and

WHEREAS, the Memorial Review Board made a recommendation to the Committee of the Whole to approve the request for the street name change from East Grand River Avenue beginning at Oakland Avenue to Washington Avenue and West Grand River Avenue beginning at Washington Avenue to Pine Street to Cesar E Chavez Avenue; and

WHEREAS, the Lansing City Clerk and the Planning and Neighborhood Development Department did a notification for a Public Hearing prescribed by the Ordinance; and

WHEREAS, in accordance to Chapter 1034.90 of the Code of Ordinances, a public hearing was held on October 23, 2017 in consideration of the memorial proposal to rename East Grand River Avenue beginning at Oakland Avenue to Washington Avenue and West Grand River Avenue beginning at Washington Avenue to Pine Street to Cesar E Chavez Avenue; and

WHEREAS, the Committee of the Whole received information from the U.S. Postal Office that the transition period established by the Post Office would be two years from the date of notification to their offices. The time could be extended if determined necessary.

NOW, THEREFORE BE IT RESOLVED the transition period for the renaming will be two years from the notification to the U.S. Post Office in Lansing, Michigan.

BE IT FURTHER RESOLVED that the Lansing City Council approves the establishment of a permanent memorial street name change from East Grand River Avenue beginning at Oakland Avenue to Washington Avenue and West Grand River Avenue beginning at Washington Avenue to Pine Street to Cesar E Chavez Avenue.

Boak, Sherrie

From: Wood, Carol
Sent: Monday, September 11, 2017 10:35 AM
To: Boak, Sherrie
Subject: FW: Regarding Grand River Avenue
Attachments: Estill_GrandRiverAve_Final.pdf

RECEIVED
SEP 11 2017
LANSING CITY COUNCIL

Please make sure this is part of Public Record tonight.

Carol

From: Jennifer Estill [<mailto:jennifer@virtualredhead.com>]
Sent: Sunday, September 10, 2017 9:37 PM
To: Wood, Carol
Subject: Regarding Grand River Avenue

Judy,

I'm writing you regarding the question of renaming Grand River Avenue. I am opposed to the current proposal to entirely rename the street. I am in favor of retaining the existing solution which both keeps the Grand River name as well as honors Cesar E. Chavez.

My reasons are as follows:

1. If the goal is to educate the public about Chavez's legacy, the existing solution does that job, without incurring additional costs for the city or for citizens.
2. The name of "Grand River Avenue" has a strong history in it's own right. It is not logical to target a street that has it's own historical merit or placemaking merit. There are plenty of streets in our city (including Grand Ave, as well as other generic names) that could support this effort without sacrificing existing history.
3. The process that led to this point happened without input from the citizens who would be affected most. This is inappropriate, and forcing this change upon the affected residents without their input does not honor the spirit of inclusion.

I have attached a formal letter which further outlines my concerns regarding this issue.

Please understand, I am not opposed to celebrating Cesar E. Chavez in Old Town. In fact, I have personally led an effort to enhance Chavez Plaza, having written and received a grant for \$75,000 toward planning a covered bandshell to enhance the plaza and make it into a more accessible community space.

I simply feel the renaming of this particular street is unnecessary to reach the community's goals.

Thank you,
Jennifer Estill
residence: 3201 Tecumseh River Rd
business: 1135 N. Washington Ave

Jennifer Estill

Principal | Creative Director

Redhead Design Studio

virtualredhead.com

1135 N. Washington Avenue
Lansing, MI 48906

(p) 517-853-3681

(f) 517-853-3684

(c) 517-285-3117

RECEIVED

SEP 11 2017

LANSING CITY COUNCIL

August 1, 2017

Lansing City Council
124 W Michigan Avenue
10th Floor City Hall
Lansing, MI 48933



Redhead Design Studio

1135 North Washington Avenue
Lansing, MI 48906
(p) 517-853-3681
(f) 517-853-3684
virtualredhead.com

Council Members,

I am writing you today to articulate my opposition to renaming Grand River Avenue. It is my understanding that there is a proposal at hand for a "permanent and exclusive" renaming to César E. Chávez Avenue.

My small business, Redhead Design Studio, is located at 1135 N. Washington Avenue. We have been in this location around four and a half years. Previously, Redhead was located at 408 East Grand River. We bought that building in 2004. The windows were boarded up. the paint was peeling, the roof leaked. The property next door (which would eventually become Preuss Pets) was vacant. But my husband and I rehabbed the space. He spent hours restoring the original tin ceiling. We replaced the boarded up windows. We replaced the roof. We had two small kids at the time, and while my business was doing ok, it's not a stretch to say that the move to Old Town was a leap of faith and a labor of love. We were broke and we worked hard to bring back that space. (Fast forward a decade and the building is now in better hands with Rhea VanAtta, who was able to bring the courtyard back to life, and improve on the property even more.)

So, in 2010, we were Grand River Avenue residents when the topic of renaming the road came up. I was panicked at the thought of the expense of a name change. It was a real fear for us—our business was doing well, but only because we planned carefully for expenses. At that time, we budgeted our expenses for changing the address on all of our materials, should we be forced to, at roughly \$3,000 – \$4,500. If you would like to see a breakdown to understand that cost, please let me know. To put it in perspective, \$3,000 would pay a part-time employee \$10.00/hour for 300 hours. It would buy more than 17 credit hours at Lansing Community College for my son. it would have paid the mortgage on 408 East Grand River for three months.

But that was not the only reason I was upset by the name change. And, though Redhead no longer resides on Grand River Avenue, the remaining reasons are still pertinent for me.

Let me tell you a real-life story that illustrates my point.

My youngest son is nine. He has taken his time enjoying and learning to read. Last fall, at eight years old and in third grade, he was waiting for me as I closed up the office. He was just getting to the point where he recognized language in our daily environment, and he was trying to sound out the street signs on our corner.

He first landed on Washington—familiar from school—and said, "That was a president." Then he read Grand River Avenue and tried to sound out César E. Chávez Avenue. He needed help on that one.



Redhead Design Studio

1135 North Washington Avenue
Lansing, MI 48906
(p) 517-853-3681
(f) 517-853-3684
virtualredhead.com

Then, he asked why there were two signs for one street.

I explained to him who César E. Chávez was—a civil rights activist who thought it was important that everyone was treated equally, an advocate for fair labor practices. He even visited Lansing a few times. And I explained to him what Grand River Avenue was—originally an Indian trail, then eventually a plank road that pioneers used to settle Michigan. It runs across our whole state, from Detroit to Grand Rapids. And in fact, that bridge a block away was the very first bridge constructed over the Grand River. This street was one of the very first settlements that made our city.

I explained that both stories are important, which is why we have two signs.

I tell you this to illustrate the crux of my opposition to the “exclusive” renaming of Grand River.

Why would we exclude the story of Grand River Avenue from this space that has enjoyed a multitude of settlers, cultures, and stories?

Why would we replace one important history with another when we can be inclusive and keep both narratives?

Throughout this letter, I have emphasized the word “exclusive” because those are words published by proponents of this change. I would be remiss if I did not mention that my experience of Old Town has been one of inclusion. Where all people—entrepreneurs, artists, Latinos, the gay community, truly anyone who wants to participate—is welcomed and celebrated. I am saddened by the word “exclusive” because it is not what Old Town is about, nor is the sentiment one of collaboration and compromise.

The existing solution is an “and” solution. We get to retain the long history of Grand River Avenue itself, AND celebrate a civil rights leader. This is a logical and effective solution in a neighborhood that has many histories to celebrate.

Throughout the country, schools, streets, parks and libraries have been named after Chavez. Some states have even designated March 31 as César Chávez Day. It is clear that an exclusive renaming of Grand River Avenue is not the only way to honor an individual, nor accomplish the goal of increased awareness, particularly when there are compelling reasons not to change this particular street name.

Please support the existing solution, which is one of compromise and inclusion. I urge members to retain the name of Grand River Avenue, and reject the “permanent and exclusive” renaming to César E. Chávez Avenue.

Regards,
Jennifer Estill

Boak, Sherrie

From: Wood, Carol
Sent: Monday, September 11, 2017 11:41 AM
To: Boak, Sherrie
Subject: FW: Letter of Support for Cesar Chavez Ave
Attachments: Letter to City Council 8 27 17.pdf

RECEIVED

SEP 11 2017

LANSING CITY COUNCIL

Please make sure this is part of the public record for this evening.

Carol

From: Ruben Martinez [<mailto:batuxka@comcast.net>]
Sent: Sunday, August 27, 2017 8:07 PM
To: Houghton, Tina; Brownclarke, Judi; Dunbar, Kathie; Hussain, Adam; Spitzley, Patricia; Washington, Jody; Wood, Carol; Yorko, Jessica
Cc: mart1097@msu.edu
Subject: Letter of Support for Cesar Chavez Ave

Dear Lansing City Council Members:

Attached please find my letter of support for renaming a section of Grand River Ave in North Lansing to César Chavez Ave.

Thanks in advance for your careful deliberation on this matter; I am hopeful that with a broader and deeper understanding of the symbolic significance of the name change that each of you will vote to do the right thing.

Sincerely,

Rubén Martinez, PhD.

This email has been scanned by the City of Lansing Symantec Email Security.cloud service.
For more information please visit <http://www.symanteccloud.com>

RECEIVED

SEP 11 2017

LANSING CITY COUNCIL

Rubén Martinez, Ph.D.
1077 Whittier Dr.
East Lansing, MI 48823-2472

August 27, 2017

Lansing City Council
124 W Michigan Avenue
Lansing, MI 48933

Re: Name Change of Grand River Avenue to César E. Chávez Avenue in North Lansing

Dear Council Members:

César Chavez sacrificed his life on behalf of the most vulnerable and exploited segment of the nation's labor force and which is most linked to the lives of all Americans by working at the core of the nation's food systems. The vegetables, fruits, and milk that are served in our dining rooms, that our children consume, and that we serve to our guests are traceable to the arduous and dangerous work lives of farmworkers. César endured protracted struggles against powerful agribusinesses that were supported by local law enforcement as well as by federal law enforcement agencies such as the Federal Bureau of Investigation (FBI).

For his non-violent efforts César was met with violence by growers, Teamsters and local law enforcement units, arrest and incarceration, lawsuits, repeated break-ins, extortion threats and death threats and several attempts on his life and those of his family. He lived with the burden of constant surveillance by the FBI, which ignored the many reported threats to his life. He met violence with non-violence and fasted on several occasions to prevent violence and to rededicate the farmworkers' struggles for better work lives to nonviolence. Lengthy fasts put his health in danger and surely had the effects of shortening his life, as he was only 66 when he died in his hometown of Yuma, Arizona.

Today, farmworkers still do not receive livable wages, are not eligible for overtime wages, and most are not covered by compensation insurance. Some die in the nation's agricultural fields from heat stroke, become sick from pesticide exposure, and their households often lack sufficient food and many go to bed hungry during certain periods of the year. Michigan has nearly 50,000 migrant farmworkers and family members arriving every spring and summer to tend to and harvest the crops. We have cases of deaths, illnesses, hunger, and exploitation, including child exploitation.

Today César is a national hero who dedicated his life to a just cause; that of improving the lives of farm workers. But we must remember him, and our fellow Americans must remember him so that we do not forget that the workers for whom he sacrificed his life continue to eke out lives of poverty, hunger and illnesses. We seek the name change of Grand River Avenue in the Old Town section of the city so that we do not forget that César's aims were not fully realized, and that he left the struggle for farm worker justice in our hands. The businesses in Old Town benefit from the continued exploitation of farmworkers, the customers benefit as well, as we do and so do Lansing and Michigan. Because of this, it is most important that

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Boak, Sherrie

From: Wood, Carol
Sent: Monday, September 11, 2017 4:51 PM
To: Boak, Sherrie
Subject: FW: Old Town business price quotes for changing address
Attachments: Explanation of Chavez Expenses Curvaceous.doc; Grace.docx; Such Video.docx; Swanson Design Firm Costs.docx

Please make sure these are part of the public record for this evening.

Carol

From: Jamie Schriener [mailto:oldtownjamie@gmail.com]
Sent: Monday, September 11, 2017 4:39 PM
To: Wood, Carol
Cc: Vanessa Shafer; <board@oldtownmainstreet.org>
Subject: Old Town business price quotes for changing address

Good afternoon,

Thanks again for chatting with me this afternoon. On behalf of the Old Town Commercial Association (OTCA), I apologize, but I don't believe that we will have a representative there this evening. Try though we might, Summer and I are sick, Sarah has her store, Vanessa and Rick have a Howl-O-Ween meeting, Ben has Elle's Place, Ben and Mike are out-of-town, Ariana has kid duty and Neal is on call. We're a small volunteer board and unfortunately are all tapped. That said, this is what I've sent to all members. Attached are several quotes from Old Town business owners regarding the expense of changing the name of Grand River Avenue to Cesar Chavez Avenue. As we expressed in 2010 and at the Memorial Review Board and will continue to express, we are opposed to this for several reasons, including the history of Grand River Avenue as the road that runs from the east to the west side of the state and actually crosses the Grand River in Old Town, as well as for the many, many expenses that the small business owners in Old Town will incur, which will very be more than what a few can overcome.

While many people have simply said that the businesses should just run through their existing print materials and then print new materials with a new street name, what they don't consider is that it actually costs money to pay someone to redesign business cards, letterhead, change websites, create new plates for presses for bags, update signage for storefronts, etc. In addition, most businesses deal with 20 or more vendors, each of which will need to have all of their information updated. This doesn't even take into consideration the potential lost business from people who are confused over the time it will take for mapping apps on their phones to update and will use it as an excuse to go to the mall, shop online or go to Walmart. The quotes attached range from \$1,000 to \$5,000, as our businesses range in size, service, etc. We believe approximately 75 businesses will be impacted.

As we have continually requested from the beginning of this process, we would like to have the Old Town stakeholders impacted by this proposed change meet with the entire Latino community (not just the Lansing for Cesar Chavez group), and have the opportunity to discuss how we can resolve this issue -- whether it be that the Chavez group or the city pays for the costs for each of the individual businesses or that we find a suitable alternative like the renaming of the River Trail or something else that achieves the goal of educating the public. The OTCA has repeatedly requested that the Lansing for Cesar Chavez group meet with the entire Old Town community, to which they have refused up to this point, which is why we are requesting that the entire Latino

community come together. There is a tremendous amount of misinformation and negativity that we would like to try to overcome. In honoring a good man, we should not be putting people out of business, nor accusing people of racism, which is happening right now. We would like to try to heal old wounds that we did not know existed and move forward in a positive way. To this end, Kathie Dunbar has been working with Doak Bloss, who has offered to facilitate a meeting with Old Town this Sunday and then with both groups together the following Sunday. We would very much like for this to happen to see if we are able to work out something before having this come before council and the community in a very public and potentially negative fashion.

Again, I apologize that the OTCA does not have a board representative there this evening. I'm personally home with the flu, although I was scheduled to be on the road for work. We're going to try to get someone there if a meeting ends early, but we're a very small volunteer organization with one staff person, so adding anything additional like a potential street name change and the resources it will take to assist our businesses with re-branding, updating mapping apps and trying to assist with the chaos that will go on will be completely overwhelming to our small nonprofit as well. Again, we would love to honor a great man, but we would like to find a way to do it that doesn't potentially put it on the backs of many small businesses and individuals without the resources to pay for it.

Please don't hesitate to call me anytime on my cell at [REDACTED] or email me with any questions or concerns. I don't envy you with your position, but please know that we would love to find a compromise that works for all parties involved.

Thank you,
Jamie

Jamie Schriner
OTCA Board Chair
Old Town Property Owner and Resident
1216 Turner Street, Apt. A
Lansing, MI 48906

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Curvaceous Costs of changing street name – 513 E. Grand River, Lansing

Description	Amount
One additional weeks worth Marketing Strategist pay to update web, graphics	\$200.00
Physically changing address with all vendors	\$440.00
Update changes with auto debit utilities	\$31.50
Update bank information, credit card information	\$28.00
Change business registration with the State of Michigan, Form 163	\$7.00
Change business registration with the IRS via 8822-B	\$7.00
Changing listings - Google, yelp, etc	\$28.00
Update signage for expos and off site events	\$350.00
For personal record, redo print materials	\$391.00
Total not including print	\$1,091.50

Explanation of Curvaceous Costs of Changing Street Name

2. Our internal Marketing Strategist is paid \$200/week for all routine graphic design, social media marketing, marketing content creation, and webstore graphics. The content of all of these is pre-planned approximately a month in advance. If the address changed, she'd have probably double the work one week, since we can't forego or slack on our current marketing strategy. It would cost me double one week because of this.

3. If averaged out, I, Lauren (owner) pay myself \$14 an hour currently. We have 84 vendors in our system, and can conservatively say we work with 75% of them at any given time. That means 63 vendors would have to be notified of an address change. It's not simple. Almost ALL vendors require any billing or shipping change via a form in writing that they provide. This means print a new form, fill it out, scan it back in and email it back to the company.

Approximately fifteen minutes per vendor!

63 vendors x 15 mins each = 945; 945/ 60 mins in an hour = 15.75 hours; 15.75 hours x \$14/hour = \$220.50

Now multiply that by two, because whatever I should be devoting my professional time on during that period was now wasted on paperwork, and I will have to make up the work! Note this breakdown does NOT include the time it would take to notify each vendor and request the change forms, so this number is *extremely conservative*.

4. Auto debit payments for daily and monthly subscriptions need to be updated. Mostly done online, without any physical proof of address change. Those included but not limited to may be Accounting software, social media advertising accounts, Security, multiple insurance

policies/companies, email marketing, two shipping accounts, retirement account, etc. Requires sign in, updating information. Average fifteen minutes each once again, multiplied by minimum nine:

9 companies x 15 mins each = 135, 135/ 60 mins in an hour = 2.25 hours just to update this!
\$14/ hour x 2.25 = \$31.50

5. Most credit card companies will allow a billing address change with no proof of the change, so that simply would be an online fix like above. Banks require physical proof of a move or something tangible with the new address on it, so I would physically have to visit the two banks Curvaceous uses to update this information. Allocate two hours for my time to drive to each respective bank and meet with an account exec to make the changes. 2 x \$14 = \$28.

6. Zero physical cost, just time filing paperwork. 30 minutes.

7. Zero physical cost, just time filing paperwork. 30 minutes.

8. Time changing listings takes much longer than one would think. Recalling how long this took three years ago after our first move, we were correcting Google listings from archives and maps for a year! Then time lapses while the company double checks the change and approves it. Total time spent initially, two hours. \$14 x 2 = \$28

9. We travel with business signage of course. We have multiple signs that we use - table banners, table top signs large and small, and a retractable stand alone banner.

For my own personal records, it would cost this much for a new print material reorder, based on what we currently print as of Sept 2017. Expected to increase by holiday 2017.

\$20 bra punch cards

\$23 gift certificates

\$224 four different post cards

\$124 two people's business cards

\$391 total print redo

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Name change costs for the Grace, 509 E. Grand River Avenue:

- Redhead Design: hourly rate: \$130.00 , Discounted hourly rate: \$80.00
-changes made to website, printing plate for 2 sizes of bags, 4 constant print ads (That we run every year in different places)and 3 staffers' business cards:
20-25 hours
= \$1600.00 - \$2000.00
- Changes made by staff: Google page, Facebook, Instagram, Twitter, Yellow pages.com, Yelp
 - 12 hours at \$20/hour = \$240.00
- Contacting 100+ vendors to change information: 25 hours of my own time at \$50/hour = \$1250.00
- Contacting banks and credit card companies to change our address: 3 hours of my own time at \$50/hour = \$150.00
- Contacting customers to tell them about the name change and how searching for directions will be different going forward. Newsletter, FB ads design: 3 hours of my own time at \$50/hour = \$150.00
- We will need to place print and social media ads letting customers know that we are still in the same place, but the street name is different when they map things out: Design: 2 hours at \$80/an hour = \$160.00, plus placement: \$100 on Facebook, 1/4 page in city pulse 4 times: \$1,224.00

Total: \$5,274.00

This is a low estimate and counts nothing for the inevitable business lost when customers can't find us-I've been dealing with this already for the last three years and it's a HUGE problem.

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Such Video – 111 E. Grand River Avenue, Lansing

This is the quote for a single collateral piece we are printing now. Only 200 copies. This is print only.

Business cards are \$250 per person x 6.
Letterhead & envelopes are \$1500.

Design costs to redo what we've just created is \$5,000.

We are in a complete holding pattern because we cannot use up our old stuff because of new identity materials.

9/7/2017

Spartan Printing, Inc.
15551 S. US Hwy. 27
Lansing, MI 48906
517-372-6910 Fax: 517-372-0322

Estimate Number: 17104

Jill Freitas
Redhead Design

Salesperson: Victoria Stefanie
Telephone: 616-828-2632

This estimate includes all operations and materials to complete the work as specified below based on standard customs. If you have any questions about the estimate, please contact us as soon as possible. This estimate is for 30 days from the date that is printed on this form. We appreciate doing business with you and hope that in future we can be of service to you.

Prices do not include sales tax if applicable.

ALL INVOICES OLDER THAN 45 DAYS WILL BE CHARGED A 1.5% MONTHLY SERVICE CHARGE.

Quantities	Estimate Price:	Estimate Specifications
200	\$1,315.00	Booklet - French Paper - Steel Blue 5.5 x 8.5 28 Saddle Stitch
0	\$0.00	Text - 24 Pages
200		Cover - 4 Pages
0		

Quantities
Finished Size: 5.5 x 8.5
Stock Description: French Speckleton Text, Starch White, 70#
Ink Group: 4/4 Digital
Finishing Operation: 1 Folds

Quantities
Finished Size: 5.5 x 8.5
Stock Description: French Construction Cover, Steel Blue, 100#
Ink Group: 1/0 Digital White
Finishing Operation: 1 Folds
Additional Operation: Score

Estimate Notes:
Estimated turn time is 5 - 7 business days after final proof approval.

PDF Proof
FOB Customer

Authorized By: _____ Date: _____

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Name Change Costs for Swanson Design Architects

26 hours at \$75.00 per hour= \$1,950

Includes web site, stamp pads bank and return address. Letter head design change, business card design change, construction drawing sheets (4 sizes),

Time for changing return address for bills and emailing/calling clients.

Note that I did donate the design of the arch.

Mary Swanson

329 E. Grand River Ave.

Lansing, Michigan 48906

mswanson@swansondesign.com

phone 517-482-9039

fax 517 482 9290