



Saginaw Street Corridor Improvement Authority Board of Directors Monthly Meeting

Thursday, August 28th, 2025 – 3:00 PM

M3 Group

221 W. Saginaw St.

Lansing, Mi 48933

AGENDA

% Call to Order

& Approval of the Saginaw St. CIA Meeting Minutes (*"& / '7.24; '&\$25) - **Action**

' Discussion on Art Installations

(" Public Comment

) Pitchbook Site Selection

*. Other Business

+ Adjourment



Andy Schor, Mayor

**Saginaw St. Corridor Improvement Authority
Board of Directors Monthly Meeting**

June 26, 2025

M3 Group

221 W. Saginaw St. Lansing, MI 48933

Members Present: Tiffany Dowling, Laura Stoken, Diane Sanborn,
Peter Morman

Members Absent:

Facilitator Present: Kahleea Washington (Lansing EDC)

Guests Present: M3 Group: Angela Winkler; Paul Schmidt

Public:

Recorded by: Kahleea Washington (Lansing EDC)

Call to Order/ Roll Call: 2:59 PM

Approval of the Saginaw St. CIA Meeting Minutes (5.22.25) -Action

- a. **SSCIA Monthly Board Meeting Minutes**
- b. **SSCIA Informational Meeting Minutes**

Motion: Morman Seconded by Stoken

Updates on the SSCIA Marketing Efforts- M3 Group

Stoken provided an update on her work with M3 on the brand and logo effort.

Angela from M3 presented the proposed brand and logo options for the corridor.

Board members discussed the logistics of a possible event in the fall.

Chair Dowling offered to look into the process of adding a mural to MDOT property.

Discussion on the FY 2025/2026 Spending Plan

The board supported the idea of adjusting their spending plan to align with the fiscal year. The CIA will update their number to reflect the capture gained in the last fiscal year.

Other Business

Chair Dowling discussed the authority's participation in a magazine article in 517 Magazine. The board developed a better understanding of what they need to do for the upcoming article.

Public Comments

NA

Adjournment: 3:57

Motion: Stoken

X _____
Tiffany Dowling

Chairperson, Saginaw St. Corridor Improvement Authority



Andy Schor, Mayor

**Saginaw St. Corridor Improvement Authority
Board of Directors Monthly Meeting**

July 24, 2025

M3 Group

221 W. Saginaw St. Lansing, MI 48933

Members Present: Tiffany Dowling, Laura Stoken, Peter Morman

Members Absent: Diane Sanborn

Facilitator Present: Kahleea Washington (Lansing EDC)

Guests Present: Meghan Martin (Art Council of Greater Lansing)

Public:

Recorded by: Kahleea Washington (Lansing EDC)

Call to Order/ Roll Call: 3:07 PM

Approval of the Saginaw St. CIA Meeting Minutes (6.26.25) -Action

The board did not have a quorum to approve the meeting minutes, but they reviewed the minutes for any mistakes.

No Motion

Update on the SSCIA Budget

Washington presented the SSCIA budget and entertained any general questions from the board.

Discussion on Art Installations

Meghan Martin from the Greater Lansing Arts Council, introduced herself to the board and explained what her organization can contribute to public art initiatives.

Chair Dowling explained the board's vision for creating a "Mural District".

The board discussed initiating placemaking efforts and then developing a grant program to fund art installations for businesses and residents on the corridor.

The first step is to identify the sites where murals can be installed.

Washington agreed to reach out to the owners of Motor Wheel Lofts about reinstalling a defaced art project.

Updates on the Marketing Effort

NA

Other Business

NA

Public Comments

NA

Adjournment: 4:09 PM

X _____
Tiffany Dowling

Chairperson, Saginaw St. Corridor Improvement Authority



1410 W. Saginaw St. (Both buildings)7

