



Lansing Economic Development Corporation

Friday, September 12, 2025 – 8:30 AM

Lansing EDC Office - 401 S. Washington Sq. Suite 101, Lansing, MI 48933

AGENDA

- 1) Call to Order/Rollcall
- 2) Approval of LEDC Board Meeting Minutes – Friday, August 8, 2025
- 3) Financial Update
- 4) Operations Update
 - a. HR Recommendations
 - b. Job Posting
- 5) Michigan Talent Partnership Grant Application - REO Town Initiative (ACTION)
- 6) Project and Program Updates
 - a. SSRP/Plant 6 Agreements Update
 - b. LEED Initiative
 - c. Corridor Improvement Authorities
 - d. Community Growth Academy
- 7) Open Forum for LEDC Board Members
- 8) Other Business
- 9) Public Comment
- 10) Adjournment



Lansing Economic Development Corporation

Board of Directors Meeting

Friday, August 8, 2025 – 8:30 AM

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MINUTES

Members Present: Shelley Davis Boyd, Catherine Rathbun, Dr. Alane Laws-Barker, Jonathan Smith, Bryan Britten, Dr. Cristina Benton, Calvin Jones, Rawley Van Fossen

Members Absent: Chaz Carrillo

Staff Present: Kris Klein, Brian Swett, Alex Watkins, Aurelius Christian, Kimberly Lavon

Guests:

Call to Order

Chair Shelley Davis Boyd called the Lansing Economic Development Corporation meeting to order at 9:38 A.M.

Approval of LEDC Board Meeting Minutes – Friday, July 11, 2025 (ACTION)

MOTION: Member Smith moved to approve the LEDC meeting minutes from Friday, July 11, 2025, Board of Directors meeting, as presented. Motion seconded by Member Laws-Barker.

YEAS: EIGHT (8); Unanimous; motion carried.

Financial Update

Swett offered updates on the Lansing EDC financials. It was requested that the financial reports be presented monthly.

Operations Update:

a. HR Recommendations

Klein updated the Board on the status of the revised Team Member Handbook and the development of performance measures for all employees.

The Lansing EDC's Mission is to improve the Lansing community by fostering economic growth that is strategic, sustainable and equitable.

b. Job Posting

Klein informed the Board of posting for a Director of Economic Development and that this role is part of the effort to develop departments within the organization and that the position will have direct reports.

c. Project Management Tool

Klein updated the Board on efforts to implement new project management software called Pipedrive which will assist with internal processes and workflow as well as external reporting on projects and programs.

Project and Program Updates

a. SEED Academy Graduation

Klein recapped the August 4th Graduation for the inaugural cohort of the SEED Academy and mentioned the launch of Cohort 2 is scheduled for mid-October. Member Jones suggested the Board Chair share comments at future graduation ceremonies.

b. REO Town Grant Initiative

Klein provided the Board a draft copy of the REO Town Talent District funding pitchbook created as part of efforts to seek a Michigan Talent Partnership Program grant award for the district. It was requested that a digital copy of the packet be shared with the Board.

c. Lansing Pitchbook

Klein shared an update on efforts to create a Lansing Pitchbook that will summarize tools and resources available for development projects and businesses as well as highlight premier sites for investment throughout the city.

Open Forum for LEDC Board Members

Member Rathbun discussed planning a gathering.

Member Laws-Barker shared two event opportunities including a Melanated Business Alliance Business Mixer on August 20, 2025 at Jollof and a Youth Small Business Expo planned for November 19, 2025.

Member Jones shared Board of Water and Light's Walk/Run event on Saturday.

Other Business

None

Public Comment

None.

Adjournment

Chair Shelley Davis Boyd called the Lansing Economic Development Corporation meeting to adjourn at 10:03 A.M.

A handwritten signature in blue ink, appearing to read "Kris Klein", is written above a horizontal line.

Kris Klein, President & CEO
Lansing Economic Development Corporation (LEDC)

**ECONOMIC DEVELOPMENT CORPORATION
OF THE CITY OF LANSING
Certificate of Resolution by Board of Directors**

At a regular meeting of the Board of Directors of the Economic Development Corporation of the City of Lansing held on Friday, September 12, 2025 at 8:30 a.m., pursuant to notice duly given:

PRESENT: Members:

ABSENT: Members:

The following preamble and resolutions were offered by:

MEMBER: _____, seconded by:

MEMBER:

WHEREAS, the Michigan Talent Partnership is a state-funded grant initiative administered by the Michigan Economic Development Corporation (MEDC) and supported by the Department of Labor and Economic Opportunity (LEO). The program is designed to attract and retain talent by investing in transformational public space projects in a central city neighborhood or concentrated district, and

WHEREAS, four communities, including Lansing, are eligible to apply for up to \$17,460,000 in Michigan Talent Partnership grant funds to implement transformational public space projects. Stakeholders from the Lansing region convened in 2024 and selected REO Town as the neighborhood to focus grant efforts, and

WHEREAS, in Spring 2025, the Lansing Economic Development Corporation (Lansing EDC), the City of Lansing and other stakeholders formed a consortium to develop a grant proposal for REO Town. The final proposal includes projects to improve district wayfinding, lighting, placemaking, streetscapes, transit access, and park amenities, and

WHEREAS, the Lansing EDC desires to submit the final proposal to the MEDC for a Talent Partnership Grant for an amount up to \$10,000,000, and

WHEREAS, if the Lansing EDC is selected to receive a grant award from the MEDC, the Lansing EDC will be required to enter into agreements with the MEDC to accept the award and to specify the terms and conditions under which the grant will be used.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE LANSING ECONOMIC DEVELOPMENT CORPORATION (LANSING EDC), AS FOLLOWS:

1. The Lansing EDC supports an application for the Michigan Talent Partnership Grant to invest in the REO Town Creative Talent District in Lansing, Michigan and directs staff to complete and submit the application to the Michigan Economic Development Corporation (MEDC).

