



Lansing Gateway Corridor Improvement Authority Board of Directors Monthly Meeting

Tuesday, August 19th, 2025 – 3:00 PM

Peckham Inc.

3510 Capitol City Blvd.

Lansing, MI 48906

AGENDA

1. Call to Order/ Roll Call
2. Approval of the Lansing Gateway CIA Meeting Minutes (July 15, 2025)– **Action**
3. Pitch Book Site Selection
4. Discussion on Future Projects
5. Public Comment
6. Other Business
7. Adjournment



Andy Schor, Mayor

**Lansing Gateway Corridor Improvement Authority
Board of Directors Monthly Meeting**

July 15th, 2025 @ 3:00pm

Peckham Inc.

3510 Capital City Blvd, Lansing, MI 48906

Board Room

Members Present: Robert Benstein, Bob Van Arkel, Dianne Hartwell,
Jo Sperry, Hillary Kipp

Members Absent: Steven Bohnet

Facilitator Present: Kahleea Washington (Lansing EDC)

Guests Present:

Public:

Recorded by: Kahleea Washington (Lansing EDC)

Call to Order/ Roll Call

Roll call at 3:06 pm

After roll call the board went around introduced themselves to the new board member.

Approval of Lansing Gateway CIA Meeting Minutes (May 20th, 2025)– Action Chair Benstein offered some revisions and then asked for a motion to approve the amended meeting minutes.

Motion: Kipp

Support: Van Arkel

Passed unanimously

Update on IFAD Project

Chair Benstein provided background on this effort to Member Kipp. Currently, Chair Benstein and IFAD are working together to create an appropriate service agreement.

The board discussed the next steps in executing the agreement.

Other Business

Washington informed the board that she is working to get MDOT-owned medians on the City of Lansing 's Corridors Improvement Authorities mowed more frequently. The CIA board chairs will meet again soon to discuss collaborating on this and other joint efforts.

Member Van Arkel mentioned the missing sign topper on the east side of the corridor, and Washington will work to get that addressed.

Public Comment

NA

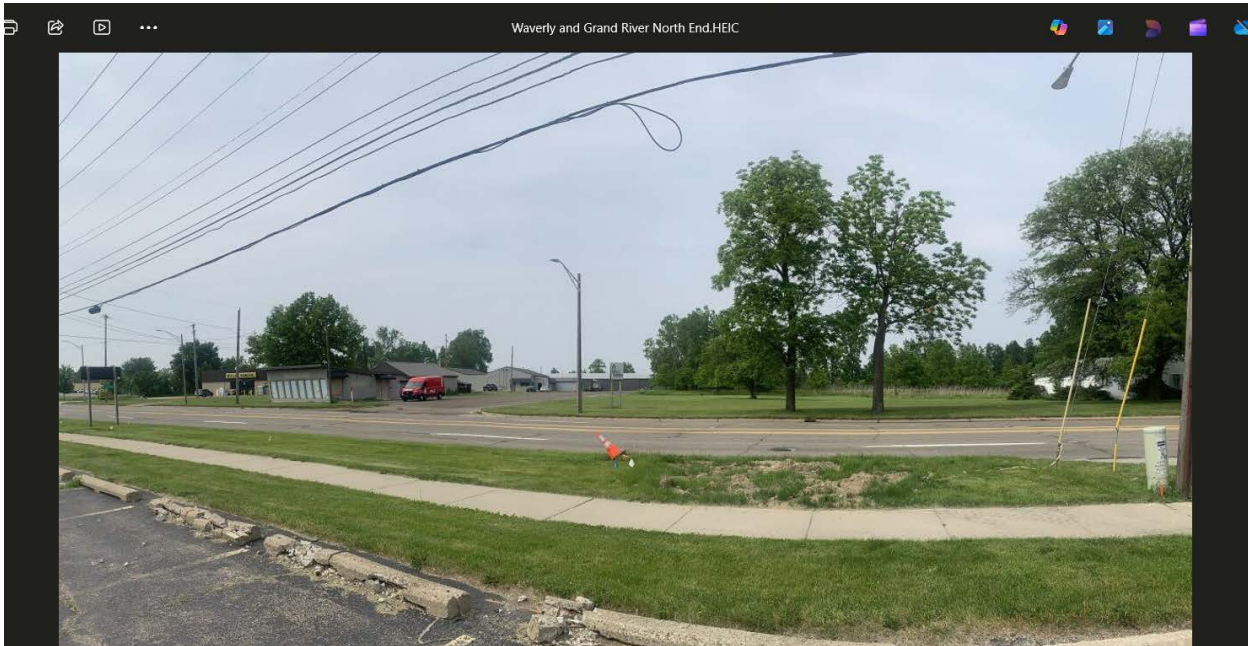
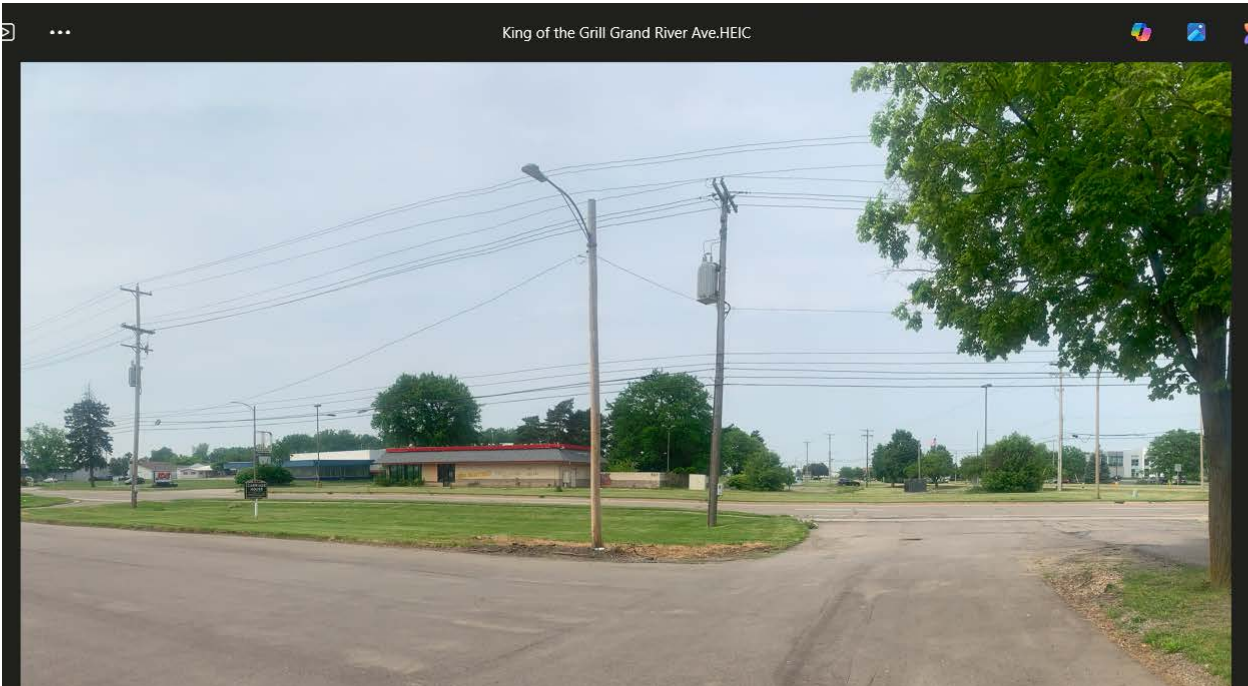
Adjournment: 3:36 P.M

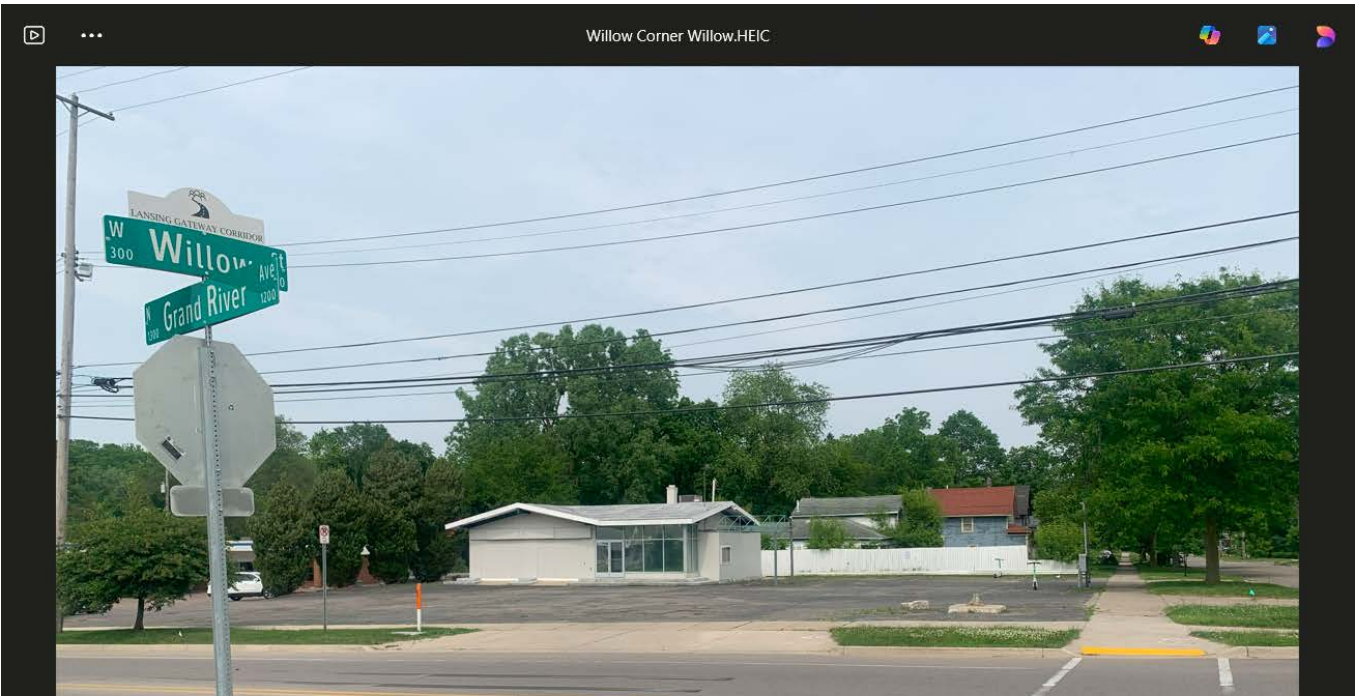
Motion: Van Arkel

Support: Hartwell

X _____

Robert Benstein
Chairperson, Lansing Gateway Corridor Improvement Authority





Lansing Gateway CIA
2025 Annual Spending Plan

Q1: January 1 - March 31

Q2: April 1 - June 30

Q3: July 1 - September 30

Q4: October 1 - December 31

Lansing Gateway CIA

Total Budget: \$67,594.93

Spending Goal (75% of total budget): \$50,696.20

Spending Categories:

Aesthetic and Design	\$17,743.67	35%
Economic Reconstruction	\$12,674.05	25%
Marketing and Promotional	\$7,604.43	15%
Organizational	\$12,674.05	25%

Aesthetic and Design:

- Corridor entrance signage (\$1200) Q2
- Additions to the eastside landscaping effort (\$700) Q3
- Curb maintenance (\$10,000) Q3
- Community Clean Up Day (\$5000) Q2

Economic Reconstruction

- Business Enhancement Grants (\$20,000) Q4

Marketing and Promotional

- Print needs (\$1000)
- Graphic design needs (\$3000)

Organizational

- Annual community event (\$1000) Q4
- Scrapfest Partnership (\$15,000) Q3 (postponed to 2026)