



Lansing Economic Development Corporation

Friday, August 8, 2025 – 8:30 AM

Lansing EDC Office - 401 S. Washington Sq. Suite 101, Lansing, MI 48933

AGENDA

- 1) Call to Order
- 2) Approval of LEDC Special Board Meeting Minutes – Friday, July 11, 2025
- 3) Financial Update
- 4) Operations Update
 - a. HR Recommendations
 - b. Job Posting
 - c. Project Management Tool
- 5) Project and Program Updates
 - a. SEED Academy Graduation
 - b. REO Town Grant Initiative
 - c. Lansing Pitchbook
- 6) Open Forum for LEDC Board Members
- 7) Other Business
- 8) Public Comment
- 9) Adjournment



Lansing Economic Development Corporation

Board of Directors Meeting

Friday, July 11, 2025 – 8:30 AM

Lansing EDC Office - 401 S. Washington Sq. Suite 101, Lansing, MI 48933

MINUTES

Members Present: Shelley Davis Boyd, Catherine Rathbun, Dr. Alane Laws-Barker, Jonathan Smith (left at 9:27 A.M.), Bryan Britten, Dr. Cristina Benton

Members Absent: Calvin Jones, Chaz Carrillo, Rawley Van Fossen

Staff Present: Kris Klein, Brian Swett

Guests:

Call to Order

Chair Davis Boyd called the Lansing Economic Development Corporation meeting to order at 9:25 A.M.

Approval of LEDC Board Meeting Minutes – Friday, June 20, 2025 (ACTION)

MOTION: Member Britten moved to approve the LEDC meeting minutes from Friday, June 20, 2025, Board of Directors meeting, as presented. Motion seconded by Member Smith.

YEAS: Unanimous; motion carried.

Financial Update

Swett offered updates on the Lansing EDC financials.

Human Resources Survey Observations

Chair Boyd gave a brief overview of results of the staff survey conducted by People Matters. Chair Boyd mentioned that progress on some of the recommendations were already underway but the Board expects updates on further improvements and suggested a continued partnership with People Matters in future implementation.

The Lansing EDC's Mission is to improve the Lansing community by fostering economic growth that is strategic, sustainable and equitable.

Micro-Loan Program Report

Watkins presented on the Lansing EDC's Micro-Loan Program including status of current loans and pending applications.

Open Forum for LEDC Board Members

Member Rathbun discussed hosting a board gathering soon.

Chair Boyd mentioned 517 Magazine has a women's golf event coming up for those interested.

Other Business

Klein updated the Board on the status of Strategic Site Readiness Program agreements with NorthPoint for former Plant 6. Klein mentioned that residents are showing interest in the future redevelopment of the site and the Lansing EDC is hosting a community session to discuss the project with the public. Klein handed out flyers for the upcoming event.

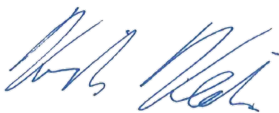
Klein discussed the Supporting Empowered Emerging Developers academy and that Board members are invited for the first cohort's graduation event in August.

Public Comment

None.

Adjournment

Chair Shelley Davis Boyd called the Lansing Economic Development Corporation meeting to adjourn at 9:45 A.M.



Kris Klein, President & CEO

Lansing Economic Development Corporation (LEDC)