

DLI Board Meeting Minutes

June 12, 2025 | 11:30 am

215 S. Washington Square Ste. 100, Lansing, MI 48933

Board Members Present: J. Estill, J. Hinze, J. Pugh, K. Tomac K. Dorshimer, S. Rusek, J. Flores

Board Absent: N. Thompson-Frazier

Board Advisors Present: None

Staff Present: Shakayla Voss and Mario Gonzalez

Guests: None

Minutes

1. **Call to Order:** Meeting called to order at 11:35 a.m.
2. **Citizens Comments:** None.
3. **Correspondence:** None
4. **Consent Agenda:** Motion to approve consent agenda items by J. Pugh. 2nd by A. Rusek.
5. **Old Town Updates:** Samantha not present. J. Hinze gave small updates.
6. **Reports: Director's Report:** Estill presented for Edgerley. Middle Village Grand Opening – all encouraged to come to. Shakayla reported on Middle Village cohorts and what they are presenting.

Council internal audit was passed as a clean report with well documented and appropriate action taken by staff. No findings.

Evening of Excellence planning is currently underway and support is needed from the Board for volunteers, sponsorship – board encouraged to attend to support.

Big Red Ball planning has begun.

This is K. Dorshimer's last board meeting and he stated he's looking forward to all that DLI will accomplish in the future.

DLI is sponsoring the Juneteenth Celebration and Pride in Old Town. Lansing Fiesta going on in Adado.

President's Report: J. Estill updated on the status of OTCA updating their PSD boundaries. Expanding Zone B to more accurately reflect what Old Town is today vs 90's. Will expand.

Some of C District will turn into B District. OTCA Board is looking at doing public relations campaign to cover property owners. DLI fully in support of right-siding borders and making sure those benefiting are contributing. Old Town has asked for memo of understanding stating Zone B funds will be provided to OTCA.

Pugh shared that Eric Hanna approached him and asked for help. Fully supports and we will report back that support. Looking at economies of scale.

7. Discussion/Action Items:

Adoption of FY 2026 Budget: K. Dorshimer motioned for approval and adoption of budget as presented. 2nd by J. Pugh. Motion passed unanimously.

Annual Board Ethics and Open Meetings Act Training: All Board members present have completed the training. *As of 6/30/2025 both N. Thompson-Frazier and J. Durham also reported they had completed the annual training.

Advent House: J. Pugh indicated their next steps seem in line and thinks more engagement and perhaps having Advent House staff report quarterly in-person to the Board would be beneficial to get perspective. Motion by Pugh to approve. 2nd by Rusek. Motion approved unanimously.

Strategic Action Plan Re-Cap & Next Steps: J. Estill reviewed the May Board Retreat priorities and recommendations. The Board is asked to read back through Strategic Plan and send in questions to J. Estill and Edgerly. We'll have direct action items and breakdown of responsibilities, priorities next month.

Fund Development: 3 proposals were provided for fund development services.

Discussion held on Capital Fundraising Assoc. – J. Pugh suggested supporting just the Big Red Ball or the Walk Of Fame. Estill indicated from a perspective of spending the money now to get on task for this to raise the funds while we have the money to spend on it.

Board discussed what would be the measure of success? Suggested giving Cathleen the ability to make the decision and board to provide a budget with expected efforts at the end.

Estill Motioned to approve up to \$100,000 for Edgerley to engage a fundraising firm. Edgerly will report fundraising goals and expected measure of success. Edgerly is delegated authority to retain firm of her choice. 2nd by A. Rusek. Motion approved unanimously.

8. Closed Session: Closed session to review Edgerly. Will make sure Durham has budget set. Will reconvene next month with next closed session.

K. Tomac motioned to return to session. J. Pugh Second. Motion passed.

9. Adjourn: Motion to adjourn by J. Estill. Second by A. Rusek. Meeting adjourned at 12:29 p.m.