

DLI Board Retreat

May 8, 2025 | 4:00 - 7:00 p.m.

Sweet Encounter Bakery & Café, 300 S. Washington Sq. Lansing, MI 48933

Our Mission

Downtown Lansing Inc. is dedicated to making Lansing a place where people want to be, by encouraging its businesses, neighborhoods, and stakeholders to build a dynamic culture known for its vibrancy, sustainable growth, and business friendly environment rebranding initiative.

Agenda

1. Call to Order:

3. Discussion Items:

- **Mission & Strategic Goal reflection:** To get us started, think back over the past year: What's one moment or example that made you proud to be part of DLI—something that you feel really brought our mission to life and advanced one of our strategic goals?
- **Strategic Plan Prioritization and Timelines**
 - Where Do We Want to Be in 3-5 years?
 - Discuss Actionable Next Steps
 - Metrics for Success & Ownership (Board, Committees, Staff or mix)
- **Development & Projects Coming in next 36 months**
 - Opportunities & Any Challenges that exist with these if not addressed in earlier Strategic Plan convo.
- **Fund Development Deep Dive (where we've made progress, where we have holes, and**
 - Discuss current budget and proposed 2026 budget (Cathleen & Julie Durham)
 - Review Budget without State funding support
 - Proposals from Capitol Fundraising Associates (Jen Estill)
 - Ownership and Roles (Board, Committees, Staff or mix)

4. Closing Questions

- Closing thoughts/Takeaways from today
- Action Steps Commitments

5. Adjourn DLI Board Retreat (Motion Required for Adjournment)

Board Members:

- Jen Estill, *President*
- Josh Pugh, *Vice President*
- Julie Durham, *Treasurer*
- Jennifer Hinze, *Secretary*
- Nikki Thompson-Frazier, *Member*
- Board Advisors: Peter Spadafore, Sam Benson
- Keri Tomac, *Member*
- Alex Rusek, *Member*
- Karl Dorshimer, *Member*
- Jesse Flores, *Member*